



RICE | BUSINESS

Jones Graduate School of Business

Veterans Business Battle



2018 WINNER

**Shawn Olds
Campaign Partners**

SPONSORSHIP INFORMATION

VETERANS BUSINESS BATTLE

APRIL 12-13, 2019

McNAIR HALL, RICE UNIVERSITY

SPONSORSHIP LEVELS

	VALOR	HONOR	COURAGE	STRENGTH
Sponsored Amount	\$25,000	\$10,000	\$5,000	\$2,500
Company logo on all VBB printed and electronic marketing materials (including website, application page)	✓	✓	✓	✓
Semi-finalist team sponsor	✓	✓	✓	✓
Table sponsorship at awards reception	✓	✓	✓	✓
One year corporate membership Jones Partners	✓	✓	✓	✓
Booth at Lunch and Learn	✓	✓	✓	✓
Reserved meeting space during event	✓	✓	✓	✓
Invitation to semi-finalist selection dinner	✓	✓	✓	✓
Early access to competitor information	✓	✓	✓	✓
First night reception co-sponsor	✓	✓	✓	x
Lunch and Learn co-sponsor	✓	✓	✓	x
Periodic social media boosts	✓	✓	✓	x
First option to serve as panelist for panel discussions	✓	✓	✓	x
Awards reception co-sponsor	✓	✓	x	x
Highlighted in press releases	✓	✓	x	x
Finalist presentation award check	✓	x	x	x
Best elevator pitch award check	x	✓	x	x

WHAT IS VETERANS BUSINESS BATTLE?

Now in its 5th year, the Veterans Business Battle began in 2015 with a goal of inspiring and encouraging our nation's military heroes to become successful entrepreneurs. Each year, the two-day event gives military veterans an opportunity to pitch business ideas for a chance to raise capital from investors and lenders. During the competition, finalists attend workshops geared toward businesses in early stages of development, have the opportunity to perfect their pitch and receive feedback from professionals, network with potential investors, and learn from other entrepreneurial success stories. With more than \$3 million of investment offers extended thus far, it's the largest veteran business competition in the country.

WHY SPONSOR VETERANS BUSINESS BATTLE?

In a word — opportunity. Veterans Business Battle delivers ample opportunities for attendees, partners and presenters, including:

- » Opportunity to develop impactful relationships with new and established entrepreneurs who are bringing an innovative array of products and services to market across multiple industries
- » Opportunity to give back to military veterans who served our country
- » Opportunity to gain exposure through the significant amount of earned media Veterans Business Battle generates
- » Opportunity for your team to support the growing cause of promoting veteran entrepreneurship

Veterans Business Battle welcomes sponsors who are aligned with the goals of supporting veterans and who are interested in working with CEOs of fast-growth entrepreneurial businesses.

EVENT HOST

VIBA★

The Veterans In Business Association (VIBA) at Rice University's Jones Graduate School of Business was founded in 2011. VIBA serves as an enduring mission for veterans in business to continue to serve and support their community. In a few short years, the number of veterans in Rice University's MBA program has grown from just a handful of veterans to over 40 current veteran students enrolled in the MBA program.

It was the phenomenal drive and dedication of VIBA students that inspired three Houston entrepreneurs, Al Danto, Mark Martin and Roger Janik, to found Veterans Business Battle. As the event has grown, the role of VIBA members has as well. In addition to managing logistics for the event, VIBA members serve as coaches to the finalists to provide guidance prior to the event. These coaches guide applicants in developing an effective pitch and offer advice on business balance sheets, proformas, profit statements and other financial information investors need. They also serve to offer guidance to applicants who may be taking on equity or debt for the first time.

[BUSINESS.RICE.EDU/VETBIZBATTLE](https://business.rice.edu/vetbizbattle)