



Thursday		May 5, 2016
2:00 - 2:10	<p>Welcome</p> <p style="text-align: right;">McNair Hall Classroom 212</p> <p style="text-align: center;">BILL GLICK</p> <p style="text-align: center;">Dean, Jones Graduate School of Business, Rice University</p>	
2:10 - 3:40	<p>Paper Presentation Session I</p> <p style="text-align: right;">McNair Hall Classroom 212 Moderated by BALAJI KOKA, Rice University</p> <p style="text-align: center;">ALINE GATIGNON</p> <p style="text-align: center;">The Wharton School, University of Pennsylvania</p> <p style="text-align: center;">There and Back Again: Coordination, Learning and Identify in Nonprofit Secondments to Emerging Markets</p> <p style="text-align: center;">~*~*~*~</p> <p style="text-align: center;">AKS ZAHEER</p> <p style="text-align: center;">Carlson School of Management, University of Minnesota</p> <p style="text-align: center;">Network Composition and the Performance of Interorganizational Networks: a Study of Accountable Care Organizations</p>	
3:40 - 4:10	Coffee Break/Anderson Family Commons	
4:10 - 5:40	<p>Paper Presentation Session II</p> <p style="text-align: right;">McNair Hall Classroom 212 Moderated by ANNIE ZAVYALOVA, Rice University</p> <p style="text-align: center;">SINZIANA DOROBANTU</p> <p style="text-align: center;">Stern School of Business, New York University</p> <p style="text-align: center;">Not All Sparks Light a Fire: Stakeholder and Shareholder Reactions to Critical Events in Contested Markets</p> <p style="text-align: center;">~*~*~*~</p> <p style="text-align: center;">DAVID ZHU</p> <p style="text-align: center;">W.P. Carey School of Business, Arizona State University</p> <p style="text-align: center;">Executive Job Satisfaction: A Study of its Antecedents and Consequences in China</p>	

<p>8:30 - 10:00</p>	<p>Paper Presentation McNair Hall Classroom 212 Session III Moderated by DUANE WINDSOR, Rice University</p> <p style="text-align: center;">HEECHUN KIM J. Mack Robinson College of Business, Georgia State University Regional Market Institutions and Corporate Political Connections at Home: A Study of the Internationalization of Emerging Market Firms in China</p> <p style="text-align: center;"> CHUCK EESLEY School of Engineering, Stanford University Institutionalized Choice and Entrepreneurship</p>
<p>10:00 - 10:30</p>	<p>Coffee Break/Anderson Family Commons</p>
<p>10:30 - 12:00</p>	<p>Paper Presentation McNair Hall Classroom 212 Session IV Moderated by RICHARD BETTIS, University of North Carolina</p> <p style="text-align: center;">ANTHEA ZHANG Jones Graduate School of Business, Rice University Differential Effects of Geographic Distance and Cultural Distance on FDI Location Choices-Evidence from Chinese Firms' Outbound FDI 2001-2013</p> <p style="text-align: center;"> RAVI RAMAMURTI D'Amore-McKim School of Business, Northeastern University Rethinking Catch-Up by EMNEs: The Role of "Capability Holes"</p>
<p>12:00 - 1:30</p>	<p>Lunch/Anderson Family Commons</p>

1:30 - 3:00

Editor Panel:

McNair Hall Classroom 212

Publishing Emerging Markets Strategy Research in Top-Tier Journals

RICHARD BETTIS

Co-Editor, *Strategic Management Journal*
Kenan-Flagler Business School, University of North Carolina

YAN ANTHEA ZHANG

Former Associate Editor, *Academy of Management Journal*
Consulting Editor, *Management and Organization Review*
Jones Graduate School of Business, Rice University

Moderated by BOB HOSKISSON, Rice University

3:00 - 3:15

Concluding Remarks by Haiyang Li, Rice University

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt “thank you” to all of the speakers and participants of our Fifth Annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, “the purpose of this symposium is to have active scholars from both the US and abroad, share interesting research on strategy issues related to emerging markets.” We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us at either haiyang@rice.edu (Haiyang Li) or kale@rice.edu (Prashant Kale).

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To register, please visit <http://business.rice.edu/StrategySymposium/>

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The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Bob Hoskisson, Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit http://business.rice.edu/Strategy_Environment.aspx.