

Leaders are consistently charged with developing winning strategies and making high stakes decisions, but most are unaware of the cognitive biases and powerful emotions that often undermine strategic decision making and critical reasoning. Career success is often linked to competency in decision making. By identifying the most common biases, pitfalls and distortions in strategic decision making and critical reasoning along with the preventative and proactive measures associated with making strategic decisions, you will be equipped to successfully address high-stakes business challenges.

### WHO SHOULD ATTEND?

- This two-day course is for leaders at all levels

### HIGHLIGHTS

- Understand typical decision traps
- Understand the core elements of individual and group reasoning for decision making strategies in business
- Increase ability to identify unconscious bias via role playing and personal assessment
- Learn how to balance constructive conflict and collaboration to enhance program decision making
- Improve decision process through a “decision register” to uncover factors that make your decision process vulnerable
- Learn to manage technical and commercial risk and uncertainty, and project evaluation
- Learn to make good decisions under pressure
- Brand yourself, your team and your organization as sound decision makers

### ON-GOING BENEFITS

- Access to the Rice Business intellectual community
- Invitations to Rice Business networking events throughout the year



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UPCOMING DATES

**MARCH**  
4-5, 2019

**TUITION: \$2,900**

Tuition includes class materials and daily breakfast, lunch and refreshments.



All Rice Business Executive Education faculty are award-winning professors who teach full time in the MBA and EMBA program at Rice Business and have extensive business and consulting experience.

Read more about Professor Mittal's research at Rice Business Wisdom, our online ideas magazine with clear, practical translations of faculty research that will change the way you think.

[ricebusinesswisdom.com](http://ricebusinesswisdom.com)

Your Professor:

VIKAS MITTAL, Ph.D.  
J. Hugh Liedtke  
Professor of Management  
(Marketing)

### **CONTACT INFORMATION**

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