2016-2017 ACTION LEARNING PROJECT (ALP)

COMPANY APPLICATION AND PROJECT PROPOSAL

Please use this form to describe the project that you would like to propose for the Action Learning Project. After submission, the director of the program will contact you to confirm receipt and discuss the project in more detail. In some cases, adjustments to the proposal will be worked to ensure feasibility and achievement of both the company’s objectives and the Jones School’s academic objectives. Project selections for the ALP will be made in early December.

Final applications are due by November 4, 2016

**Company Name:** *<fill here>*

(Note: Include business unit, if applicable)

* Web address: *<fill here>*

**Project Sponsor / Primary Contact Person:**

* Name: *<fill here>*
* Title: *<fill here>*
* Address: *<fill here>*
* Telephone Number: *<fill here>*
* Email: *<fill here>*

**Proposed Project Description:**

Please describe the proposed project, including the following:

* Problem or challenge that the company faces, including basic background, history of previous efforts to address it (if applicable), and the need to address it now
* Objectives of the project
* Linkage to major company goals/objectives
* Scope and key stakeholders

*<fill here>*

Please submit completed applications to David VanHorn, Faculty Director of the Action Learning Project (contact information below). Please use a separate application for each project, if you are proposing multiple projects. Lastly, please direct any questions to the Faculty Director.

Thank you for your interest in the Action Learning Project.

David VanHorn

Associate Professor in the Practice of Management

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