Most change initiatives fail to meet their intended objectives. Discover how to lead successful change through diagnosis, stakeholder analysis, influence and adaptation. Participants learn how to navigate common pitfalls and foster widespread participation using case studies, group simulations, and experiential learning. Learn how to successfully lead change in your organization in all measures and adapt to the resources at hand.

WHO SHOULD ATTEND?

▪ This two-day course is for leaders at all levels

HIGHLIGHTS

▪ Identify most common barriers to leading change
▪ Apprise yourself of the best diagnostic and analysis tools
▪ Enhance ability to gain buy-in and ownership of change
▪ Learn how to develop an innovative and agile culture that champions beneficial change
▪ Develop a robust change leadership model
▪ Brand yourself, your team and your organization as agile and innovative

ON-GOING BENEFITS

▪ Access to the Rice Business intellectual community
▪ Invitations to Rice Business networking events throughout the year

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All Rice Business Executive Education faculty are award-winning professors who teach full time in the MBA and EMBA program at Rice Business and have extensive business and consulting experience.

Read more about Professor Sonenshein’s research at Rice Business Wisdom, our online ideas magazine with clear, practical translations of faculty research that will change the way you think.

ricebusinesswisdom.com

TUITION: $2,900
Tuition includes class materials and daily breakfast, lunch and refreshments.

UPCOMING DATES
MAY 16 - 17, 2019

Your Professor:
SCOTT SONENSHEIN, Ph.D.
Professor of Management

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