

**GRADUATE FINANCE AND
ACCOUNTING CERTIFICATE**

Take your seat at the leadership table

The Finance and Accounting Certificate provides the foundation for understanding the individual elements that comprise financial statements, key performance indicators, financial reporting, and how financial data and reporting impacts management decisions and strategy. Designed for non-financial managers or those seeking to refresh their skills, this course is a 4-day intensive program equipping you to speak intelligently in the language of finance and accounting so you can confidently and competently take your seat at the leadership table.

WHO SHOULD ATTEND?

Non-financial managers at all levels

HIGHLIGHTS

- Learn the critical concepts, terms and components of finance and accounting
- Understand each of the three major financial statements and the interrelatedness of these statements
- Develop ability to identify what metric companies are being measured on and its meaning
- Learn how to assess the financial standing of your business unit or organization
- Learn various financial strategies related to specific business models and how to benchmark performance
- Develop ability to determine cost of capital and equity
- Understand evaluation of capital investment options and capital investment decisions
- Understand stockholder equity, including the effects of stock options and repurchases
- Recognize financial manipulation
- Make informed business decisions and gain more leadership credibility

UPCOMING DATES
MAY 4-7, 2020**TUITION: \$6,500**

Tuition includes class materials and daily breakfast, lunch and refreshments.

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Your Professor:
ALEX BUTLER, Ph.D.
Professor of Finance



Your Professor:
BRIAN ROUNTREE, Ph.D.
Associate Professor of
Accounting

All Rice Business Executive Education faculty are award-winning professors who teach full time in the MBA and EMBA program at Rice Business and have extensive business and consulting experience.

Read more about Professor Butler's and Rountree's research at Rice Business Wisdom, our online ideas magazine with clear, practical translations of faculty research that will change the way you think.

ricebusinesswisdom.com

GROUP ENROLLMENT:

We offer tuition discounts to companies who send more than one participant to this program. Please contact us for details.

CONTACT INFORMATION

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