

KATE ODZIEMKOWSKA

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ACADEMIC POSITIONS

Assistant Professor of Strategic Management 2019 – present
Jesse H. Jones Graduate School of Business, Rice University

EDUCATION

Ph.D. and M.Sc. in Management 2014 – 2019
The Wharton School, University of Pennsylvania

M.A. International Affairs 2003 – 2005
Norman Paterson School of International Affairs, Carleton University, Canada

Bachelor of Business Administration with high distinction (*summa cum laude* equivalent) 1997 – 2001
Wilfrid Laurier University, Canada

PUBLICATIONS & WORKING PAPERS

Publications and Conditional Acceptances in Refereed Journals

- [1] Odziemkowska, K. and Dorobantu, S. “Contracting Beyond the Market” Forthcoming, *Organization Science*.
 - * Best Paper Proceedings, Academy of Management Strategic Management Division, 2019
- [2] Odziemkowska, K. and Henisz, W. “Webs of Influence: Secondary Stakeholder Actions and Cross-National Corporate Social Performance” Forthcoming, *Organization Science*.
 - * Winner of the Best Conference PhD Paper Prize, Strategic Management Society, 2016
 - * Finalist for the Temple/Academy of International Business Best Paper Award, 2016
- [3] McDonnell, M.-H., Odziemkowska, K., and Pontikes, E. “Bad Company: Shifts in Social Activists’ Tactics and Support after Industry Scandals” Conditionally accepted at *Organization Science*.
- [4] Dorobantu, S., and Odziemkowska, K. 2017. “Valuing Stakeholder Governance: Property Rights, Community Mobilization and Firm Value” *Strategic Management Journal*, 38(13): 2682-2703.
 - * Winner of Outstanding Paper Award, Alliance for Research on Corporate Sustainability, 2017

Papers under Revision

- [5] “Frenemies: When Firms and Activists Collaborate” (Revise & resubmit at *Administrative Science Quarterly*)
 - * Best Conference Paper Honorable Mention, Strategic Management Society, 2018
 - * Winner of OMT Responsible Research Award, Academy of Management, 2020
 - * Runner-up for Louis PONDY Best Dissertation Paper Award, Academy of Management, 2020
 - * Best Paper Proceedings, Academy of Management OMT Division, 2020

Working Papers

- [6] “Ripple Effects: How Firm-Activist Collaborations Reduce Movement Contention” with Mary-Hunter McDonnell (preparing for submission to *Strategic Management Journal*)
 - * Winner of the Best Proposal Award from the Strategic Management Society’s Stakeholder Strategy Interest Group, 2017

[7] “When in Rome: Environmental NGOs' Strategic Adaptation to Foreign Contexts” with Aline Gatignon and Mary-Hunter McDonnell (preparing for submission to *Administrative Science Quarterly*)

* Nominated for Best Conference Paper, Strategic Management Society, 2016

WORK IN PROGRESS

“The Influence of Identity and Interests on Community Mobilization Against Corporations: Evidence from Mixed Methods” with Vanessa Burbano and Sinziana Dorobantu (drafting manuscript)

“A Policy Life-Cycle Perspective on Firm-Activist Collaborations” (data analysis)

“Stakeholder Synergy in M&A” with Emilie Feldman and Zeke Hernandez (data analysis)

“Social Movements and Innovation” with Yiying Zhu (data analysis)

“Social Activism Spillovers Along Supply Chains” with Mary-Hunter McDonnell (data collection)

AWARDS & RESEARCH GRANTS

- OMT Responsible Research Award, Academy of Management, 2020
- Runner-up for Louis Pondy Best Dissertation Paper Award, Academy of Management, 2020
- Best Paper Proceedings, Academy of Management OMT Division, 2020
- Best Reviewer Award, Strategic Management Society’s Stakeholder Strategy Interest Group, 2019
- Best Paper Proceedings, Academy of Management Strategic Management Division, 2019
- Finalist for Organizations and Natural Environment Division Best Dissertation Award, 2019
- Best Conference Paper Honorable Mention, Strategic Management Society, 2018
- Strategy Research Foundation Dissertation Scholar, 2018-2019
- Best Conference Paper Nomination, Strategic Management Society, 2016 (2), 2017, 2018
- Outstanding Paper Award, Alliance for Research on Corporate Sustainability, 2017
- Best Proposal Award, Strategic Management Society’s Stakeholder Strategy Interest Group, 2017
- Outstanding Reviewer, Strategic Management Society’s Stakeholder Strategy Interest Group, 2017
- Wharton’s Mack Institute Research Fellowship, 2017
- Best Conference PhD Paper Prize, Strategic Management Society, 2016
- Best Proposal with a Student First Author Award, Strategic Management Society’s Stakeholder Strategy Interest Group, 2016
- Winkelman Fellowship, The Wharton School, 2016-2018 (awarded to two third-year PhD students who have shown the greatest academic job potential across all departments at Wharton)
- Wharton Risk Center Russell Ackoff Doctoral Student Fellowship, 2016
- Wharton Social Impact Initiative Research Grant, 2015, 2017
- Social Sciences and Humanities Research Council of Canada Doctoral Award, 2015-2019
- Senate Medal for Outstanding Graduate Work, Carleton University, 2005
- Paterson Fellow, Carleton University, 2003-2005
- Ontario Graduate Scholarship, Carleton University, 2003-2005
- Domestic Tuition Scholarship, Carleton University, 2003-2005
- Joubin-Selig Scholarship, Carleton University, 2003-2004
- Faculty of Graduate Studies & Research Scholarship, Carleton University, 2003-2004

INVITED RESEARCH SEMINARS

- Washington University, Olin Business School, Strategy Area, October 2019

Updated 05/15/2020

CONFERENCE PRESENTATIONS

“Frenemies: When Firms and Activists Collaborate” [5]

Academy of Management Annual Conference, 2020, Vancouver, BC (scheduled)
Alliance for Research on Corporate Sustainability Annual Conference, 2020, Milan, Italy
Strategic Management Society Annual Conference, 2018, Paris, France
Strategy and the Business Environment Annual Conference, 2018, Philadelphia, PA
Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, 2018, Berkeley, CA

“Contracting Beyond the Market” [1]

Sumantra Ghoshal Conference on Managerially Relevant Research, 2020, London, UK (scheduled)
Strategy and the Business Environment Annual Conference, 2019, Palo Alto, CA
Strategic Management Society Annual Conference, 2018, Paris, France
Alliance for Research on Corporate Sustainability Annual Conference, 2018, Cambridge, MA

“Bad Company: Shifts in Social Activists' Tactics and Support after Industry Scandals” [3]

Strategy and the Business Environment Annual Conference, 2020, Austin, TX

“Ripple Effects: How Firm-Activist Collaborations Reduce Movement Contention” [6]

Academy of Management Annual Conference, 2018, Chicago, IL
Alliance for Research on Corporate Sustainability Annual Conference, 2018, Cambridge, MA
Strategic Management Society Annual Conference, 2017, Houston, TX

“When in Rome: Environmental NGOs' Strategic Adaptation to Foreign Contexts” [7]

Academy of Management Annual Conference, 2016, Anaheim, CA
Strategic Management Society Annual Conference, 2016, Berlin, Germany

“Webs of Influence: National Stakeholder Fields and Corporate Social Performance” [2]

Mitsui Symposium on Comparative Corporate Governance and Globalization, 2020, Ann Arbor, MI
EGOS 2017 Colloquium, Copenhagen, Denmark
Social Movements, Economic Innovation and Institutional Change Workshop 2016, Los Angeles, CA
Strategic Management Society Annual Conference, 2016, Berlin, Germany
Academy of Management Annual Conference, 2016, Anaheim, CA
Academy of International Business, 2016, New Orleans, LA
Alliance for Research on Corporate Sustainability Annual Conference, 2016, Boulder, CO
Strategy and the Business Environment Annual Conference, 2016, Rochester, NY

“Valuing Stakeholder Governance: Property Rights, Community Mobilization and Firm Value” [4]

American Political Science Association Conference, 2016, Philadelphia, PA
Academy of Management Annual Conference, 2016, Anaheim, CA
Academy of International Business, 2016, New Orleans, LA
Wharton-INSEAD Doctoral Consortium, 2015, Philadelphia, PA

“Corporate codes of conduct: An empirical study of relationships with firm characteristics”

Administrative Sciences Association of Canada Conference, 2005, Toronto, Canada

TEACHING CASES

Hemsworth, D., & Odziemkowska, K. 2006. *The Region of Waterloo Water Services Division*. Case ID: 040004-G. Waterloo, Canada: Laurier Institute.

TEACHING

Strategic Management (Rice University BUSI 390) – Spring 2020

- Instructor for two undergraduate sections

Introduction to Management (Wharton MGMT 101) – Fall 2016

- Instructor for 2 recitation sections
- Instructor ratings: 3.8/4.0 and 3.6/4.0 (course average 3.0)

Network Theory and Applications Ph.D. Seminar (Wharton MGMT 935) – Spring 2017

- Developed and delivered seminar session on network analysis software and network data sources
- Teaching Assistant to Lori Rosenkopf.

Managing the Enterprise: Corporate Strategy (Wharton MGMT 613) – Summer 2018

- Teaching Assistant to Nicolaj Siggelkow for the Corporate Strategy Module of Executive MBA class

Strategy and Competitive Advantage (Wharton MGMT 701) – Fall 2018

- Teaching Assistant to Nicolaj Siggelkow

Introduction to Organization Theory (Carleton University BUSI 3103) – Fall 2003 & Spring 2004

- Teaching Assistant to Moses Kiggundu

PROFESSIONAL SERVICE & MEMBERSHIP

- Ad-hoc reviewer for *Administrative Science Quarterly*, *Management Science*, *Organization Science*, *Strategic Management Journal*, *Strategy Science*, *Journal of Business Venturing*, *Organization & Environment*
- Reviewer for Academy of Management Conference (OMT & STR), 2018-2020
- Reviewer for Strategic Management Society Annual and Special Conferences, 2017-2020
- Reviewer for Alliance for Research on Corporate Sustainability Annual Conference, 2020
- Reviewer for Academy of International Business Conference, 2016
- Co-organizer of 2018 Academy of Management Annual Conference Symposium “Progressive Stakeholder Governance for the 21st Century” with Aaron Chatterji, Sinziana Dorobantu, Witold Henisz, Brayden King, and Anita McGahan
- Co-organizer of 5th Annual Wharton-INSEAD Doctoral Consortium, 2016
- Wharton Society for the Advancement of Women in Business Academia PhD Mentor, 2016-2017
- Member of the Academy of Management; Academy of International Business; American Sociological Association; European Group for Organizational Studies; Strategic Management Society

PROFESSIONAL WORK EXPERIENCE

Manager of Fiscal Policy and Intergovernmental Affairs, Government of the Northwest Territories, Canada: 2011 – 2014

Statistician, NWT Bureau of Statistics, Canada: 2006 – 2011

Statistics Advisor (*sabbatical*), Judicial Service of Ghana, Ghana: 2007 – 2008

Industrial Initiatives Analyst, Government of the Northwest Territories, Canada: 2005 – 2006

Financial Analyst, Procter & Gamble Inc., Canada: 2001 – 2002

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