

Lydia S. Musher

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EXPERIENCE

RICE UNIVERSITY, JONES SCHOOL OF BUSINESS

Lecturer in Communication

2013 – Present

Houston, TX

- Full-time instructor of survey course in business communication to 100-120 undergraduate business minor students per semester.
- Introduced A/B testing, dashboard presentation, and cognitive bias into existing curriculum; increased active student time 10-20x.
- Served as Chair, Association of Business Communication Pearson Award for Teaching with Technology committee.
- Awarded Distinguished Associate, Duncan College.

ATID SERVICES, LLC.

President

2015 - Present

Houston, TX

- Founded and manage recruiting firm placing leaders and increasing key performance indicators at 20+ independent schools.

SAFAL PARTNERS, INC.

Program Director

2013 - 2014

Houston, TX

- Senior leader at consultancy delivering management support and research to clients including US Dept of Education, Houston ISD.

INDEPENDENT

Consultant

2009 - 2014

Houston, TX

- Lean-style planning and project execution for clients such as KIPP Houston, Fox Interactive Media, Breastcancer.org, startups.

Hx TECHNOLOGIES, INC. *Vice President, Operations*

Philadelphia, PA 2008 - 2009

- Formalized and managed the quality assurance, customer service, IT, project-management functions for startup software company.
- Assisted with marketing, HR, financial, and strategic-planning efforts across the organization in order to grow and fund the firm.

AMAZON.COM *Manager*

Seattle, WA 2003 - 2004

- Created and led the team responsible for Amazon's \$300M wish lists, wedding/baby registries, and gift certificates.
- Worked on effort to reduce \$100M customer-service burden by offering self-service customer functionality on Web site.

VULCAN, INC. *Program Manager*

Seattle, WA 2001 - 2003

- Performed research, tech strategy, and project management for Microsoft co-founder Paul Allen at his venture-capital firm.

SCIENT CORP. *Software Architect, Consultant*

New York, NY 1999 - 2001

- Managed teams of engineers, architecting and building Web software for AT&T, iSteelAsia, Homebuilder, and others.
- Provided firm-wide sales and technology strategy support as internal consultant to various projects. Fastest promoted employee.

NETSCAPE CORP. *Intern software engineer on Netscape Navigator team.*

Mountain View, CA Summer 1997

MICROSOFT CORP. *Intern Program Manager in the Microsoft Project business unit.*

Redmond, WA Summer 1996

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

MBA with concentrations in marketing and entrepreneurial management

2004-2006

- Winner, Price Fellowship (entrepreneurship). Teaching assistant for two courses: public speaking, operations.

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Cambridge, MA

Bachelor of Science and Master of Engineering, Computer Science and Engineering

1994-1999

- Alumni class officer, 1998-2003. Interviewer for freshman admission, present.
- Burchard Scholar for excellence in humanities. Teaching assistant in computer-science courses. RA at Sloan School of Management.

ADDITIONAL INFORMATION

- **Service:** Past trustee of school in Houston, TX, healthcare organization in PA. Pro bono consulting work in education reform.
- **Music:** Soprano in the choruses of the Houston, Philadelphia, Seattle, and Boston Symphony Orchestras.
- **Languages:** Conversant in Spanish. Some French, Hebrew, and Romanian. Native speaker of English.