

Curriculum Vitae

DOUGLAS A. SCHULER

Associate Professor of Business and Public Policy
Jesse H. Jones Graduate School of Business
Rice University

CONTACT INFORMATION

Jesse H. Jones Graduate School of Business
Rice University
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EDUCATION

- | | | |
|------|-------|--|
| 1992 | Ph.D. | University of Minnesota. Carlson School of Management
Strategic Management and Organization |
| 1985 | B.S. | University of California at Berkeley
Business Administration |

EMPLOYMENT

- | | |
|----------------|--|
| 1999 – Present | <i>Associate Professor of Business and Public Policy (with tenure)</i>
Jesse H. Jones Graduate School of Business, Rice University |
| 2001 | <i>Research Specialist</i>
Enron Corporation, Government Affairs Group – Houston, Texas
(While on sabbatical from Rice University) |
| 1992 – 1999 | <i>Assistant Professor of Management</i>
Jesse H. Jones Graduate School of Business, Rice University |
| 1986 – 1987 | <i>Public Accountant</i>
G&J Sieberlich & Co., CPAs – St. Helena, California
(Passed California CPA Exam in Full) |
| 1985 – 1986 | <i>Public Accountant</i>
Oppenheim, Appel, Dixon & Co., CPAs – San Francisco, California |

RESEARCH AND PUBLICATIONS

Refereed Journal Articles

Douglas Schuler, Balaji Koka, Rachel Buissereth, & Charlie Card-Childers. Collaboration: Beyond the Backbone. 2017. *Stanford Social Innovation Review*. November 10.

https://ssir.org/articles/entry/beyond_the_backbone

Douglas A. Schuler, Andreas Rasche, Dror Etzion, & Lisa Newton. 2017. Corporate Sustainability Management and Environmental Ethics. *Business Ethics Quarterly* 27(2): 213-237.

<https://doi.org/10.1017/beq.2016.80>

Douglas A. Schuler, Wei Shi, Robert Hoskisson, & Chen Tao. Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials.

Forthcoming, 2017. *Strategic Management Journal*. DOI: 10.1002/smj.2622

Douglas A. Schuler, Kathleen Rehbein, & Colby Green. Is Corporate Political Activity a Field? Forthcoming, 2017. *Business & Society*. DOI: 10.1177/0007650316680206. Published On-line: Nov. 2016.

<http://bas.sagepub.com/content/early/2016/11/25/0007650316680206.full.pdf?ijkey=rz7lBLKXHwl0hfh&keytype=finite>

Jean Boubour, Katherine Jenson, Hannah Richter, Josiah Yarbrough, Z. Maria Oden, & Douglas A. Schuler (lead author). 2016. A Shipping Container-Based Sterile Processing Unit for Low Resources Settings. *PLoS ONE* (March 23).

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0149624>

Kathleen Rehbein & Douglas Schuler. 2015. Linking Corporate Social Programs and Political Strategies: A Resource-Based View. *Business & Society* 54(6): 794-821.

Nicolas M. Dahan, Michael Hadani, & Douglas A. Schuler. 2013. The Governance Challenges of Corporate Political Activity. *Business & Society* 52 (3): 365-387.

Michael Hadani & Douglas Schuler. 2013. In Search of El Dorado: The Elusive Financial Returns of Corporate Political Investments. *Strategic Management Journal* 34 (2): 165-181.

Douglas A. Schuler. 2012. A Club Theory Approach to Voluntary Social Programs: Multinational Companies and the Extractive Industries Transparency Initiative. *Business and Politics* 14 (3): 1-24. DOI 10.1515/bap-2012-0024.

Tremayne Kaseman, Jean Boubour, & Douglas Schuler (lead author). 2012. Validation of the Efficacy of a Solar-thermal powered autoclave system for off-grid medical instrument sterilization. *American Journal of Tropical Medicine & Hygiene* 87 (4): 602-607.

Usha Haley & Douglas Schuler. 2011. Government Policy and Firm Strategy in the Solar Photovoltaic Industry: Implications for Technology and Production. *California Management Review* 54 (1): 17-39.

Douglas A. Schuler & Kathleen Rehbein. 2011. Determinants of Access to Legislative and Executive Branch Officials: Business Firms and Trade Policymaking in the U.S. *Business and Politics*. 13(3): Article 4.

Douglas A. Schuler & Petra Christmann. 2011. The Effectiveness of Market-Based Social Certification Schemes: The Case of Fair Trade Coffee. *Business Ethics Quarterly*. 21 (1): 133-156.

Refereed Journal Articles (continued)

Douglas A. Schuler, Thomas P. Murtha, & Stefanie A. Lenway. 2011. Le Défi Belge: Bringing Politics In. *International Studies of Management & Organization*. 40 (4): 70–82.

Douglas A. Schuler, Matthew Chappell, & Scott Baggett. 2010. A Unique Pedagogical Approach to Voting and Public Goods. *PS: Political Science & Politics*. 43 (4): 779–783.

Douglas A. Schuler. 2008. Peering in from Corporate Political Activity. *Journal of Management Inquiry*. 17: 162–167.

Douglas A. Schuler & Margaret A. Cording. 2006. A Corporate Social Performance–Corporate Financial Performance Behavioral Model for Consumers. *Academy of Management Review*. 31: 540–558.

Amy J. Hillman, Gerry Keim, & Douglas A. Schuler. 2004. Corporate Political Strategies: A Review and Research Agenda. *Journal of Management*. 30: 837–857.
Received SAGE Best Paper Finalist Award, 2009.

Douglas A. Schuler, Kathleen Rehbein, & Roxy Cramer. 2002. Pursuing Strategic Advantage Through Political Means: A Multivariate Approach. *Academy of Management Journal*. 45: 659–672.
Received Best Article Award, International Association for Business and Society, 2002.

Douglas A. Schuler, Karen Schnietz, & Scott Baggett. 2002. Determinants of Foreign Trade Mission Participation: An Analysis of Corporate Political and Trade Activities. *Business & Society*. 41: 6–35.

Schuler, Douglas A. 2002. Public Affairs, Issues Management and Political Strategy: Methodological Approaches that Count. *Journal of Public Affairs*. 1 & 2: 336–355.

Douglas A. Schuler & David Brown. 1999. Democracy, Regional Market Integration, and Foreign Direct Investment: Lessons from Costa Rica. *Business & Society*. 38: 450–473.

Kathleen Rehbein & Douglas A. Schuler. 1999. Testing the Firm as a Filter of Corporate Political Action. *Business & Society*. 38: 144–166.

Karen Schnietz & Douglas A. Schuler. 1999. Much Ado About Nothing? The Economic Impact of U.S. Foreign Trade Mission Participation. *Business and Politics*. 1: 155–178.

Naren Udayagiri & Douglas A. Schuler. 1999. Cross-Product Spillovers in the Semiconductor Industry: Implications for Strategic Trade Policy. *The International Trade Journal*. 13: 249–272.

Douglas A. Schuler. 1999. Corporate Political Action: Rethinking the Economic and Institutional Influences. *Business and Politics*. 1: 83–97.

Douglas A. Schuler & Kathleen Rehbein. 1997. The Filtering Role of the Firm in Corporate Political Involvement. *Business & Society*. 36: 116–139.

Refereed Journal Articles (continued)

Douglas A. Schuler. 1996. Corporate Political Strategy and Foreign Competition: The Case of the Steel Industry. *Academy of Management Journal*. 39: 720–737.

Douglas A. Schuler. 1996. The NAFTA and the Environment: Trade, Diplomacy, & Limited Protection. *The International Trade Journal*. 10: 353–377.

Working Papers

Balaji Koka & Douglas A. Schuler. A Normative Developmental Logic for Non-Governmental Organizations. Under review.

Colby Green, Douglas A. Schuler, Anastasiya Zavyalova, & Richard Swartz. Stock Market Reactions to Firms Hosting Visits of the President of the United States. Under review.

Douglas Schuler & Balaji Koka. Indigestible? Challenges to Systemic Collaborations for Complex Social Problems: A Field Study of about Food Deserts Collaborations in Houston. In development. This research is supported, in part, by the Kinder Institute for Urban Research.

Douglas A. Schuler & Colby Green. The Value of Political Connections through Politically-Affiliated Nonprofits: Corporate Contributions to the Clinton Foundation and Subsequent Stock Market Performance. Under review.

Callahan, Conor, Eni Gambeta, & Douglas Schuler. A Poisoned Chalice? Estimating the Value of Former Corporate CEOs Serving in the U.S. Government. Under review.

Resendez, Laura, Schuler, Douglas A., & Soolim Park. Institutional Logics in a Global Enterprise: A Qualitative Study of CEMEX. In development.

Heechun Kim, Jie Wu, Schuler, Douglas A., & Robert Hoskisson. Internationalization Speed, Geographic Space, and Firm Performance: evidence from Chinese Multinationals. In development.

Heechun Kim, Jie Wu, Schuler, Douglas A., & Robert Hoskisson. A Home Country Embeddedness Model of Internationalization Speed: Evidence from Chinese Multinational Enterprises. In development.

Book Chapters

Schuler, Douglas A. 2017. Free Trade, Free Trade Agreements, and Free Trade Zones. In Robert W. Kolb (Ed.), *Encyclopedia of Business Ethics & Society*. 2d. Edition. Sage.

Schuler, Douglas A. 2008. Dumping; Free Trade, Free Trade Agreements, and Free Trade Zones; Most Favoured Nation Status. In Robert W. Kolb (Ed.), *Encyclopedia of Business Ethics & Society*. Sage: 631–633; 952–956; 1446–1447.

Schuler, Douglas A., Stefanie Lenway, & Lorraine Eden. 2006. Multinational Corporations through the Uneven Development Lens. In Subhash C. Jain and Sushil Vachani (Eds.), *Multinational Corporations and Global Poverty Reduction*. Cheltenham, UK: Edward Elgar.

Eden, Lorraine, Stefanie Lenway, & Douglas A. Schuler. 2005. From the Obsolescing Bargain to the Political Bargaining Model. In Robert Grosse (Ed.), *International Business-Government Relations in the 21st Century*. New York: Cambridge University Press: 251–272.

Marcus, Alfred A., & Douglas A. Schuler. 1993. Social Responsibility and Managerial Succession at Control Data Corporation. In Alfred A. Marcus, *Business & Society: Ethics, Government and the World Economy*. Homewood, IL: Irwin: 194–202.

Lenway, Stefanie A., & Douglas A. Schuler. 1991. The Determinants of Corporate Political Involvement in Trade Protection: The Case of the Steel Industry. In Robert E. Baldwin (ed.), *Empirical Studies of Commercial Policy*. National Bureau of Economic Research. Chicago: University of Chicago Press: 75–105.

Book Reviews

Schuler, Douglas A. 2000. *Business History Review* 74 (Autumn): 535–538.

Book: Cathie Jo Martin. 2000. *Stuck in Neutral: Business and the Politics of Human Capital Investment Policy*. Princeton: Princeton University Press.

Schuler, Douglas A. 1999. *Political Science Quarterly* 114: 334–335.

Book: Dan Clawson, Alan Neustadt, & Mark Weller. 1998. *Dollars and Votes: How Business Campaign Contributions Subvert Democracy*. Philadelphia: Temple University Press.

Practitioner-Oriented Publications

Schuler, Douglas A. & Margaret Cording. 2007. Corporate Social and Financial Performance: Establishing a Link through Knowing Your Customers. *BSR Weekly*. Vol. 10, No. 8 March 6. Business for Social Responsibility. bsrweekly@bsr.org.

Schuler, Douglas A. 2001. Boom to Whom? Poverty and Income Inequality in a Time of Economic Liberalization. *Baker Institute Study* No. 16. James A. Baker III Institute for Public Policy of Rice University.

Schuler, Douglas A. 1998. The Future of Hemispheric Relations through the Prism of Mexico. *Baker Institute Study*. No. 9. James A. Baker III Institute for Public Policy of Rice University.

Schuler, Douglas A. 1993. The handshake or the fist? Enforcement of Environmental Standards and the North American Free Trade Agreement. *Action Briefs*. Rice Institute for Policy Analysis. No.9. September/October: 1–3. Reprinted as: 1993. A Political-Economic View of the North American Free Trade Agreement. *International Trade Finance Report*. Issue 32, November: 1–3.

Conferences and Invited Presentations

Doug Schuler (lead panelist). Past and Present of Non-Market Strategy Research. Strategic Management Society Extension Conference, Austin, TX. October, 2017.

Douglas A. Schuler (with Linda Aleci). Food and Social Justice. Annual Meetings of the Academy of Management. Atlanta, GA. August, 2017.

Douglas A. Schuler (with Colby Green). The Value of Political Connections through Politically-Affiliated Nonprofits: Corporate Contributions to the Clinton Foundation and Subsequent Stock Market Performance. Annual Meetings of the Midwest Political Science Association. Chicago. April, 2017.

Schuler, Douglas. Shipping Container to Sterile Box: Contextual Challenges to Shackling the Sun for Social Good. Sustainability Speaker Series Invited Lecturer. Huxley College of the Environment and College of Business and Economics. Western Washington University. Bellingham, Washington. October, 2016.

Schuler, Douglas A. (with Colby Green). Stock Market Reactions to Visits by the President of the United States. Annual Meetings of the Midwest Political Science Association. Chicago. April, 2016.

Schuler, Douglas A. (with Jie Wu, Heechun Kim, & Robert Hoskisson). Local Institutions and Political Connections as Determinants of Emerging Markets Firms Foreign Direct Investments. Annual Meetings of the Academy of Management. Vancouver, British Columbia, Canada. August, 2015.

Schuler, Douglas A. (with Colby Green). Stock Market Reactions to Firm Visits by the President of the United States. Annual Meetings of the Academy of Management. Vancouver, British Columbia, Canada. August, 2015.

Conference Presentations (continued)

Schuler, Douglas A. (with Z. Maria Oden, Hannah Richter, Nicolas Anhold, & Jean Boubour). Rice University Ster-OWL Box: Sterile Processing for Low Resources Settings. Annual Meetings of the International Association of Healthcare Central Service Materiel Management. Ft. Lauderdale, Florida. May, 2015.

Schuler, Douglas A. Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials. University of Texas at Austin. McCombs School of Business., Business, Government & Society Department. Seminar Series. Austin, Texas. April, 2015.

Schuler, Douglas A. Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials. Ivey School of Business. Seminar Series. London, Ontario, Canada. March, 2015.

Schuler, Douglas A. Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials. Conference on Stakeholder Activism and Social Issues. University of Bath. Bath, England, United Kingdom. October, 2014.

Schuler, Douglas A. (with Balaji Koka & Christian Mealey). Striving for Irrelevance: Toward a Normative Theory of Non-Governmental Organizations. Annual Meetings of the Academy of Management. Philadelphia. August, 2014.

Schuler, Douglas A. Windfalls of Emperors' Sojourns: Stock Market Reactions to Chinese Firms Hosting High Ranking Government Officials. Indiana University. Research Center for Chinese Government and Business. Bloomington, IN. February, 2014.

Schuler, Douglas A. (with Bruce Rudy). Corporate Lobbying in Response to Government Threats versus Opportunities. Annual Meetings of the Midwest Political Science Association. Chicago. April, 2013.

Schuler, Douglas A. (with Wei Shi & Robert Hoskisson). Corporate Political Strategy in China: Firm Benefits of Hosting High Ranking Government Officials. Annual Meetings of the Midwest Political Science Association. Chicago, April, 2013.

Schuler, Douglas A. (with Usha Haley). The Solar PV Industry: Implications for China and others. Meetings of the Strategic Management Society. Guangzhou, China. December 2012.

Schuler, Douglas A. (with Michael Hadani). The Returns from Political Investments. Annual Meetings of the Academy of Management. Boston, MA. August 2012.

Schuler, Douglas A. (with Kathy Rehbein). Connecting CSR and CPA. Annual Meetings of the Academy of Management. San Antonio, Texas. August 2011.

Schuler, Douglas A. Multinational Companies and the Extractive Industries Transparency Initiative. Conference on Corporate Responsibility, Multinational Corporations, and Nation States. Sponsored by the University of Washington Center for International Business Research. Seattle, Washington. May, 2011.

Conference Presentations (continued)

Schuler, Douglas A. (with Petra Christmann). Market-Based Social Governance Schemes: An Examination of Fair Trade Coffee. Annual Meetings of the Academy of Management. Montreal, Quebec, Canada. August, 2010.

Schuler, Douglas. Governance and Corporate Political Activity: Summary. 4th International Colloquium on Corporate Political Activity. Brookville, NY. May, 2010.

Schuler, Douglas A. (with Kathy Rehbein). Is Corporate Political Activity a Field? Annual Meetings of the Academy of Management. Chicago, Illinois. August, 2009.

Schuler, Douglas A. SIM Push Panel: Edwin Epstein's The Corporation in American Politics: 40 Years Old and Still Pushing the Frontiers of Business and Government. Annual Meetings of the Academy of Management. Chicago, Illinois. August, 2009.

Schuler, Douglas A. (with Arnold Wilts, Mika Skippari, & Kathy Rehbein). Who Gains Political Access in Corporatist Countries? Annual Meetings of the Academy of Management. Anaheim, California. August, 2008.

Schuler, Douglas A. (with Kathy Rehbein). Corporate Social Responsibility and Government Relations Strategies: A Model and Cases. Colloquium on the Role of NGOs in the Business Government Society Interface. Paris, France. May, 2008.

Schuler, Douglas A. (with Margaret Cording). Fair Trade and Ethics: Considering Procedural Justice and Transaction Context. 3rd Fair Trade International Symposium. Montpellier, France. May, 2008.

Schuler, Douglas A. (with Marc Epstein). Measuring Government Affairs Performance. Strategic Management Society Meetings. San Diego, California. October, 2007.

Schuler, Douglas A. (with Kathy Rehbein). Building Political Relationships. Strategic Management Society Meetings. San Diego, California. October, 2007.

Schuler, Douglas A. Peering in through Corporate Political Strategy: Corporations, Democracy, and the Public Good – One Year Later. Annual Meetings of the Academy of Management. Philadelphia, Pennsylvania. August, 2007.

Schuler, Douglas A. (with Margaret Cording & Petra Christmann). Fair Trade: An Ethical Alternative to Globalization or Another Marketing Gimmick? Annual Meetings of the Society for Business Ethics. Atlanta, Georgia. August, 2006.

Schuler, Douglas A. (with Kathy Rehbein). Building Political Relationships: An Empirical Investigation of Corporate Choices. Annual Meetings of the International Association for Business and Society. Merida, Mexico. March, 2006.

Conference Presentations (continued)

Schuler, Douglas A. (with Kathy Rehbein). Building Political Relationships: An Empirical Investigation of Corporate Choices. Conference on Value Creation through Political Activities. Amsterdam, The Netherlands. February, 2006.

Schuler, Douglas A. (with Kathy Rehbein). Integrating Corporate Social Performance and Political Strategy. Annual Meetings of the Academy of Management. Honolulu, Hawaii. August, 2005.

Schuler, Douglas A. (with Kathy Rehbein & Jonathan Doh). Firm Political Capital: A Social Network Perspective. Annual Meetings of the Academy of Management. Honolulu, Hawaii. August, 2005.

Schuler, Douglas A. (with Kathy Rehbein). Understanding Political Capital: Preliminary Results. Annual Meetings of the International Association for Business and Society. Sonoma, California. March, 2005.

Schuler, Douglas A. (with Margaret Cording). Considering Information and Stakeholder Choice to Understand the CSP-CFP Linkage: A Behavioral Model. Annual Meetings of the Academy of Management. New Orleans, Louisiana. August, 2004.

Schuler, Douglas A. (with Lorraine Eden & Stefanie Lenway). Revisiting the Obsolescing Bargain Model. International Business and Government Relations in the 21st Century. Conference at Thunderbird Management School. Phoenix, Arizona. January, 2004.

Schuler, Douglas A., (with Stefanie Lenway & Lorraine Eden). Multinational Corporations through the Uneven Development Lens. CIBER Conference on Multinational Corporations and Global Poverty Reduction. University of Connecticut. October, 2003.

Schuler, Douglas A. (with Kathy Rehbein). Social Responsibility, Reputation, Stakeholders, and Performance: Macro and Micro Approaches. Annual Meetings of the Academy of Management. Seattle, Washington. August, 2003.

Schuler, Douglas A. (with Stefanie Lenway). Country Characteristics and Foreign Capital: FDI into Latin America during the 1990s. Academy of International Business Annual Meetings. San Juan, Puerto Rico. June, 2002.

Schuler, Douglas A. Public Affairs, Issues Management and Political Strategy: Methodological Approaches that Count. Special Conference of Public Affairs and Political Strategies. Rockport, Maine. July, 2001.

Schuler, Douglas A. (Co-organizer). A Conversation about Thomas Friedman's Lexus and the Olive Tree. Annual Meetings of the International Association for Business and Society. Sedona, Arizona. March, 2001.

Schuler, Douglas A. (with Michele Daley). Information and Social Decisions: Reworking the CSP-CFP Model. Annual Meetings of the Academy of Management. August, 2000.

Conference Presentations (continued)

Schuler, Douglas A. (with Michele Daley). Information Disclosures and the Corporate Social Performance-Financial Performance Relationship. Annual Meetings of the International Association of Business and Society. Essex Junction, Vermont. March, 2000.

Douglas A. Schuler (with Kathy Rehbein). Corporate Political Involvement: Does It Buy Access to Congress? Annual Meetings of the International Association of Business and Society. Essex Junction, Vermont. March, 2000.

Schuler, Douglas A. (with Kathy Rehbein). Corporate Strategy for Political Access: A Multivariate Approach. Annual Meetings of the Academy of Management. Chicago, Illinois. August, 1999.

Schuler, Douglas A. (with Martin Meznar and Kathy Rehbein). Effectiveness in Business-Government Relations: The Role of Corporate Power, Strategies and Tactics. Annual Meetings of the Academy of Management. Chicago, Illinois. August, 1999.

Douglas A. Schuler (with Michele Daley). Do Firms Benefit from Unethical Behavior? An Examination of Disclosures Related to Violation of Environmental Statutes. Annual Meetings of the American Accounting Association. San Diego, California. August, 1999.

Schuler, Douglas A. (with Karen Schnietz). Hustled? U.S. Foreign Trade Missions, Corporate Political Contributions, and Changes in Firm Value. Annual Meetings of the International Association of Business and Society. Paris, France. July, 1999.

Schuler, Douglas A. Towards an Understanding of the Organizational Influences on Corporate Political Activity. Conference on the Positive Political Theory of Business Strategy. Haas School of Business. University of California, Berkeley. Marconi Conference Center. Marshall, California. October, 1998.

Schuler, Douglas A. (with Kathleen Rehbein). The Behavioral Theory of Corporate Political Action: Applying a Structural Model to the Political Activities of U.S. Manufacturers. Annual Meetings of the Academy of Management. San Diego, California. August, 1998.

Received Best Paper Award. Academy of Management, Social Issues in Management Division.

Schuler, Douglas A. Uncovering the Dimensionality of Corporate Political Involvement. Annual Meetings of the Southwestern Political Science Association. Corpus Christi, Texas. March, 1998.

Schuler, Douglas A. (with Kathleen Rehbein). An Exploratory Analysis of How Manufacturing Industries Influenced the Uruguay Round. Annual Meetings of the International Association of Business and Society. Destin, Florida. March, 1997.

Schuler, Douglas A. Towards an Understanding of Corporate Competitive Advantage through the Use of Political Activities. Annual Meetings of the International Association of Business and Society. Destin, Florida. March, 1997.

Conference Presentations (continued)

Schuler, Douglas A. (with Michele Daley). Do Firms Benefit from Unethical Behavior? An Examination of Disclosures Related to Violation of Environmental Statutes. De Lange-Woodlands Conference on Sustainable Development: Managing the Transition. Rice University. March, 1997.

Schuler, Douglas A. Doing Research in Business-Government Strategic Interaction: Research Questions, Methodology, and Analyses. Annual Meetings of the International Association of Business and Society. Destin, Florida. March, 1997.

Schuler, Douglas A (with Stefanie Lenway). Competitive Strategy Under Shelter. 6th Annual Meetings of the International Association of Business and Society. Santa Fe, New Mexico. March, 1996.

Schuler, Douglas A. (with Kathleen Rehbein). The Firm as a Filter: A Conceptual Framework for Corporate Political Strategies. Annual Meetings of the Academy of Management. Vancouver, BC. August, 1995.

Schuler, Douglas A. Strategic Use of the NAFTA's Labor Adjustment Provisions. Annual Meetings of the Academy of Management. Vancouver, BC. August, 1995.

Schuler, Douglas A. (with Kathleen Rehbein). Testing A Framework for Corporate Political Strategies. Annual Meetings of Public Choice. San Francisco, California. March 1995.

Schuler, Douglas A. NAFTA and the Environment. Dos Lagunas Group. Energy & Environmental Systems Institute. Rice University. November, 1995.

Schuler, Douglas A. Strategic Use of Trade Policy: Corporate Lobbying over the Environmental Provisions of the North American Free Trade Agreement. Annual Meetings of the Academy of Management. Dallas, Texas. August, 1994.

Schuler, Douglas A. (with Naren Udayagiri). Knowledge Spillovers and Strategic Trade Policy. Annual Meetings of the Academy of Management. Dallas, Texas. August, 1994.

Schuler, Douglas A. (with Naren Udayagiri). Technology Drivers and Trade Policy. Meetings of the Institute of Management Sciences (TIMS). Anchorage, Alaska. June, 1994.

Schuler, Douglas A. Lobbying against Foreign Competition: Examining the Determinants of Corporate Political Involvement in an Industry with High Exit Costs. Annual Conference of the International Association for Business and Society. San Diego, California. March, 1993.

Schuler, Douglas A. Trade Protection in the Steel Industry: Do the Activists Gain? Academy of International Business Meetings. Toronto, Ontario. October, 1990.

Schuler, Douglas A. (with Stefanie Lenway). The Relationship between Political Investment and Economic Returns in Steel industry Trade Protection. Annual Meetings of the Academy of Management. San Francisco, California. August, 1990.

Conference Presentations (continued)

Schuler, Douglas A. (with Stefanie Lenway). The Determinants of Trade Protection in the Steel Industry. National Bureau of Economic Research Conference on Empirical Studies in Commercial Policy. Cambridge, Massachusetts. March, 1990.

Practitioner and Public Presentations

Schuler, Douglas A. Square Pegs into Round Holes: Fitting Social Entrepreneurs into Challenging Business Environments. Rice University Brains in a Bar Lecture Series. Houston. October, 2016.

Schuler, Douglas A. The Sterile Box: Low Resources Sterile Processing. Presentation to Texas Children's Hospital, Cancer and Hematology Centers Global Programs. Houston. October, 2016.

Schuler, Douglas A. (with Z. Maria Oden, Hannah Richter, Nicolas Anhold, & Jean Boubour). Rice University Ster-OWL Box: Sterile Processing for Low Resources Settings. Annual Meetings of the International Association of Healthcare Central Service Materiel Management. Ft. Lauderdale, Florida. May, 2015.

Schuler, Douglas A. Medical Instrument Sterile Processing in a 20-foot Shipping Container for Low-Resource Settings. NASA – Johnson Space Center, Houston. Engineers without Borders Group. January, 2014.

Schuler, Douglas A. Sterile Processing in a Box: Improving SP for Low Resource Settings. University of Texas M.D. Anderson Cancer Center. Perioperative Surgery Group. Houston. October, 2013.

Schuler, Douglas A. Solar Thermal Autoclave for Developing Countries. World Usability Day. Rice University. November, 2011.

Schuler, Douglas A. & Jean Boubour. Capteur Soleil. Publicly presented at the Shell Eco-Marathon. Discovery Green, Houston, Texas. March, 2010.

Schuler, Douglas A. The Capteur Soleil as a Sustainable Technology. Delegation of the U.S. Department of State. Rice University. July, 2009.

Schuler, Douglas A. Social Enterprise and the Capteur Soleil. Alumni College. Rice University. March, 2009.

Schuler, Douglas A. What Election? Politics but not too much about those two guys who are always on TV. Meetings of the CFA Society of Houston. Houston, Texas. October, 2008.

Schuler, Douglas A. How Industry Political Behavior Impacts Public Policy: Implications for RTO. Annual Meetings of the Association of Progressive Rental Organizations. Reno, Nevada. September, 2007.

Schuler, Douglas A. Considering the Value of Corporate Government Affairs. National Association of Manufacturers Public Affairs Conference. New Orleans, Louisiana. April, 2004.

Schuler, Douglas A. Where do we go from here? (Moderator). Tenth Anniversary Conference of the U.S-Canada Free Trade Agreement. Michigan State University. East Lansing, Michigan. September, 1998.

Practitioner and Public Presentations (continued)

Schuler, Douglas A. NAFTA: Is it working as Promised? Lecture to Life Enrichment of Houston, Texas. April, 1998.

Schuler, Douglas A. The Future of Hemispheric Relations through the Prism of Mexico: Summary Panel (Moderator). The America's Project. Sponsors: Rice University, The Organization of American States, and the Greater Houston Partnership. Rice University. June, 1997.

Schuler, Douglas A. Trade Reform: the Political, Economic, and Social Implications of Free Trade in the Americas: The Role of the Public and Private Sector (Moderator). The America's Project. Sponsors: Rice University, The Organization of American States, and the Greater Houston Partnership. Rice University. April, 1997.

Schuler, Douglas A. NAFTA, Its Provisions and Politics. "Understanding NAFTA... The Journey Begins." Presented for the Rice Institute For Policy Analysis and the School of Continuing Studies. Rice University. March, 1994.

Academic Awards

2009 Best Paper Finalist. *Journal of Management*. Corporate Political Strategies: A Review and Research Agenda (with Amy Hillman and Gerry Keim).

2007 Best Paper Nominee. Strategic Management Society. Measuring Government Affairs Performance (with Marc Epstein).

2004 Best Paper of the Year Award. International Association for Business and Society. Awarded for our 2002 paper published in the *Academy of Management Journal* (with Kathy Rehbein and Roxy Cramer).

2002 Outstanding Reviewer Award. Academy of International Business Annual Meeting.

2001 Outstanding Reviewer Award. Academy of Management. Social Issues in Management Division.

1998 Best Paper Award. Academy of Management. Social Issues in Management Division. The Behavioral Theory of Corporate Political Action: Applying a Structural Model to the Political

Activities of U.S. Manufacturers. In Stephen J. Havlovic (ed.), *Academy of Management Best Paper Proceedings*. SIM: B1-9. (with Kathy Rehbein).

1995 Best Paper Finalist. Academy of Management. Social Issues in Management Division. The Firm as a Filter: A Conceptual Framework for Corporate Political Strategies. In Dorothy P. Moore (ed.), *Academy of Management Best Paper Proceedings*: 406-10. (with Kathy Rehbein).

1993 Best Dissertation Award. Academy of Management. Social Issues in Management Division. Doctoral Thesis: Corporate Political Involvement for Managing Industrial Decline: The Case of the U.S. Steel Industry and Trade Policy. Advisor: Stefanie A. Lenway. University of Minnesota.

Research Grants

2016. Research Grant from the Kinder Institute for Urban Research. Rice University. Understanding Houston Food Deserts. With Balaji Koka. Award: \$25,000.

2016. International Research Travel Grant. Office of the President. Rice University. Award: \$10,000.
Note: To support my travel to Malawi to visit hospitals for the sterile processing research project and to support Rice's Lemelson Grant Efforts at the University of Malawi The Polytechnic.

2011. Research Grant from the Shell Center for Sustainability. Rice University. Solar Autoclave for Off-Grid, Developing Countries Health Services. With Marcia O'Malley, Associate Professor, Department of Mechanical Engineering, Rice University; Jean Boubour, Inventor, and Tremayne Kaseman, Rice undergraduate student, Department of Mechanical Engineering, Rice University. Award: \$20,000. *Note: We travelled to Sierra Leone in May of 2013 to install the solar autoclave at a regional government hospital in the Kono District.*

2010 Research Grant from Shell Oil Co. to support the Rice engineering students working with the capteur soleil-autoclave project in Mech Eng. 407/408. Award: \$2,500.

2009 Research Gift. Private Gift to Rice University to support the Capteur Soleil project. Award: \$5,000.

2008 Research Grant from the Shell Center for Sustainability. Rice University. Capteur Soleil and Social Enterprise. With Jean Boubour, Inventor, and Pauline Rosenau, Professor, University of Texas School of Public Health. Award: \$28,400. *Note: We travelled to northeastern Haiti in June of 2011 to install the solar device for cooking at an elementary school.*

1995 Research Seed Grant (with Professors Sherry Bennett, Department of Political Science and Kei-Mu Yi, Department of Economics, Rice University). Jointly from the Center for the Study of Institutional Values and the James A. Baker III Institute for Public Policy. Rice University. Award: \$5,000.

1991 Doctoral Dissertation Grant. University of Minnesota.

1991 Special Dissertation Grant. University of Minnesota.

PATENT APPLICATIONS

2016. U.S. Provisional Patent Application
Douglas A. Schuler
Container-based Sterile Processing Unit for Low Resource Settings. Filed May 2, 2016.

2011. U.S. Provisional Patent Application 61/476,932
Douglas A. Schuler, et al.
Steam-Powered Hot Plate. Filed April 19, 2011

PRESS COVERAGE FOR STERILE BOX STERILE PROCESSING PROJECT (SELECTED)

2016. *Huffington Post*. http://www.huffingtonpost.com/entry/sterile-box-surgery_us_56feb407e4b0daf53aef9c28?utm_hp_ref=technology

2016. *Huffington Post* <https://www.facebook.com/HuffingtonPost/videos/10153871013316130/>

Note: We have found over 50 published articles to date about our project.

PRESS COVERAGE FOR SOLAR AUTOCLAVE PROJECT (SELECTED)

2012. *New York Times*. http://www.nytimes.com/2012/11/13/health/a-solar-device-to-help-sterilize-instruments.html?_r=2&

2011. *Science Daily*. <http://www.sciencedaily.com/releases/2011/05/110503133205.htm>

Note: We have found about 30 published articles to date about our project.

TEACHING

Degree Program Courses: Rice University Business School

Contemporary Management Thought. Doctoral Seminar. Spring 2013; Fall 2014; Spring 2017.

Business-Government Relations. EMBA Core, Fall 2007–2013.

MBA Core, Fall 2003–2005, 2007, Spring 2009–2014; 2016–2017.

MBAP Core, Fall 2007. Spring 2016–2017.

Social Enterprise. MBA Elective, Spring 2007; Fall 2009–2015. Spring 2017.

Social Entrepreneurship. Undergraduate Elective (supports Business Minor; Global Health Technologies Minor; Social Policy Analysis Minor). Spring 2016–2017.

Globalization of Business. EMBA Core, Fall 1999–2014;

MBA Core, Fall 2003.

Global Markets and Institutions. EMBA Core, Spring 2016.

International Trade. MBA Elective, Spring 1995–1999; Fall 1999–2001; 2004–2006, 2008–2013.

Business Ethics. MBA Core, Fall 1998–2000.

Action Learning Project. MBA Core, Spring 1999–2000.

Legal and Governmental Processes. MBA Core, Fall 1992–1996.

International Management. MBA Elective, Spring 1993–1994.

Business Strategy and Policy. University of Minnesota. Undergraduate Core, Winter 1989.

Fundamentals of Management. University of Minnesota. Undergraduate Core, Summer 1988, 1990.

Degree Program Courses: Rice University Engineering School

Freshman Engineering Design Project. Engineering 120.

Team Advisor (3 teams) for water filtration for mobile sterile processing. Fall 2014, 2015, Spring 2015.

Capstone Engineering Design Project. BioEngineering 407/408.

Team Advisor for mobile sterile processing unit project. Fall 2013–Spring 2014.

Capstone Engineering Design Project. Mechanical Engineering 407/408.

Team Advisor for solar ice-maker project. Fall 2011–Spring 2012.

Capstone Engineering Design Project. Mechanical Engineering 407/408.

Team Advisor for solar autoclave project. Fall 2010–Spring 2011.

Non-Degree Program Courses

Rice University Executive Education. Cooper Industries, CB&I, Southwestern Energy 2014

Washington Campus. In-Residence Business Government Relations Course. Washington DC. January, March, 2010, 2011, 2013.

Rice Alumni College, February 2010. Sweatshops and Global Warming: Trade Policy, Labor, & the Environment.

Rice Alumni College, March 2009. Social Enterprise: Business Models for Underserved Communities

Rice Summer Business Institute, June 2010, 2011, 2013, 2015, 2017. Corporate Social Responsibility in Developing Countries: The Case of H.B. Fuller in Honduras.

Rice Summer Business Institute, June 2009. Social Enterprise: Lessons from Nike in China.

Indian School of Business. Hyderabad, India. February, 2005. Business-Government Relations and International Trade.

Teaching Awards

2000 *Finalist*. Julie Mile Chance Prize for Excellence in Teaching. Rice University.

1998 “Outstanding Teachers” Rice University. *A Business Week Guide: The Best Business Schools*. (6th edition).

1997 Graduate Student Association Teaching Award. Rice University.

1997 Jesse H. Jones Graduate School of Administration Award for Excellence in Teaching. Rice University.

1997 “Outstanding Teachers” Rice University. *A Business Week Guide: The Best Business Schools*. (5th edition).

Teaching Case

Keim, Gerald, and Douglas Schuler. 2001. The Rent-to-Own Industry. Ivey Business School Case. 9B01M046.

Invited Lectures

Schuler, Douglas. Shipping Container to Sterile Box: Contextual Challenges to Shackling the Sun for Social Good. Sustainability Speaker Series. College of Business and Economics and Huxley College of the Environment. University of Western Washington. Bellingham, WA. October, 2016.

Schuler, Douglas A. Square Pegs into Round Holes: Fitting Social Entrepreneurs into Challenging Business Environments. Rice University Brains in a Bar Lecture Series. Houston. October, 2016.

Schuler, Douglas A. The Sterile Box: Low Resources Sterile Processing. Presentation to Texas Children's Hospital, Cancer and Hematology Centers Global Programs. Houston. October, 2016.

Schuler, Douglas A. Medical Instrument Sterile Processing in a 20-foot Shipping Container for Low-Resource Settings. NASA – Johnson Space Center, Houston. Engineers without Borders Group. January, 2014.

Schuler, Douglas A. Sterile Processing in a Box: Improving SP for Low Resource Settings. University of Texas M.D. Anderson Cancer Center. Perioperative Surgery Group. October, 2013.

Solar Powered Autoclave for Off-Grid, Developing Countries Medical Services. World Usability Day. Rice University. November, 2011.

International Trade Regimes and Public Health. Public Health Policy Course. University of Texas School of Public Health. Houston, Texas. March, 2007, 2008.

Social Responsibility and International Business. International Marketing Course. University of Houston. March, 2006; April, 2007.

Ethics, Law, and Insider Trading. Business Ethics Program, Student Development Series. McCombs School of Business. University of Texas at Austin. October, 2001.

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

Editorships and Editorial Boards

Member, Editorial Board. *Business and Politics*. 2014–present.

Member, Editorial Board. *Business & Society*. 2010–present

Member, Editorial Board. *Business Ethics Quarterly*. 2011–present.

Co-Editor, Special Issue. *Business Ethics Quarterly*: 2013–2016. “Sustainability Under Capitalism”
(published 2017)

Co-Editor, Special Issue. *Business & Society*. 2010–2012. “The Governance Challenges of Corporate Political Activity” (published 2013)

Associate Editor. *Business and Politics*. Cases and Commentary. 1998–2009.

Associate Editor. *Journal of International Business Studies*. Departmental Editor for International Political Economy. 2005–2008.

Professional Societies

Division President Elect. Social Issues in Management Division. Academy of Management. 2014–2017.

Division Program Chair. Social Issues in Management Division. Academy of Management. 2015–2016.

Member. Academy of Management, International Association for Business and Society,

Representative At-Large (Elected). Social Issues in Management Division. Academy of Management. 1997–2000.

Member. Research Committee. Social Issues in Management Division. Academy of Management. 1994–1998; 2005–2010.

Chair. Best Paper Committee. Social Issues in Management Division. Academy of Management. 1997.

Member. Awards Committee. International Association for Business and Society. 1995–1997.

Ad hoc Reviewer

Academy of International Business
Academy of Management, Social Issues in Management Division
Academy of Management Discoveries
Academy of Management Journal
Academy of Management Review
Administrative Science Quarterly
Advances in Strategic Management
American Political Science Review
Business & Society
Business and Politics
Business Ethics Quarterly
California Management Review
Canadian Social Sciences Foundation
Growth & Change
International Association for Business and Society
International Journal of Law and Management
Journal of Applied Psychology
Journal of Business Ethics
Journal of International Business Studies
Journal of Management
Journal of Management Studies
Journal of Politics
National Science Foundation (SBR Political Science)
Organizational Studies
State Politics and Policy Quarterly
Strategic Management Journal
Voluntas

University Service

Rice University

- Senator.* Faculty Senate. Rice University. Representing Jones School. 2016–present.
- Executive Committee.* Faculty Senate. Rice University. 2017–present.
- Faculty Advisory Committee Member.* Kinder Institute for Urban Research. 2016–present.
- Executive Committee Member.* Rice 360°: Institute for Global Health Technologies. 2011–present.
- Faculty Sponsor.* Rice NetImpact Chapter. Jones School. 2008–present.
- Faculty Sponsor.* Rice Soccer Club (The Lads). 2007–present.
- Faculty Sponsor.* Tennis Club. 2003–present.
- SE Group Representative.* Dean’s Advisory Council. 2015–present.
- Chair.* Jones Citizens Award Committee. 2005–2007; 2009–2012.
- Chair.* MBA Program Committee. 2005–2007.
- Chair.* Ad hoc Committee on Teaching. Jones School. 2003–2004.
- Chair.* MBA Teaching Committee. Jones School. 2003–2004.
- Faculty Representative.* Graduate Students Association Soccer Club. 1995–2003.
- Faculty Representative.* Jones Graduate School Students Tennis Club. 1996–1997.
- Faculty Mentor.* Will Rice University Course. Fundamentals of Microfinance. Undergraduate instructor, Josh Ozer. Spring semester, 2011.
- Faculty Mentor.* Fellows of the Jones Graduate School of Management. 1997–1999.
- Faculty Mentor.* Lovett College Fellows. 1993–1995; 1998–1999.
- Faculty Associate.* Lovett College. 1993–1995; 1998–1999.
- Member.* Operating Committee. Shell Center for Sustainability. Rice University. 2007–2010.
- Member.* Global Health Conference Committee, Rice University. 2009–2012.
- Member.* Curriculum Committee. 2013–present.
- Member.* Jones Citizens Award Committee. 2013.
- Member.* Academic Standards Committee. 2008–2010.
- Member.* University Benefits Committee. 2013–present.
- Member.* Research Committee. 2007–2008.
- Member.* Rice University Athletic Committee. 2001–2012.
- Member.* MBA Teams Committee. 2006–2007.
- Member.* EMBA Review Committee. 2004–2005.
- Member.* Graduate International Advisory Committee. Rice University. 1998–2004.
- Member.* Promotion & Tenure Committee. Jones School. 2000–2003.
- Member.* MBA Program Committee. Jones School. 1998–1999; 2001–2002.
- Member.* Executive MBA Committee. Jones School. 2002–2003.
- Member.* Committee on Public Lectures. Rice University. 1999–2001.
- Member.* MBA Admissions and Placement Committee. Jones School. 1998–1999.
- Member.* Dean’s Search Committee. Jones Graduate School of Administration. 1996–1997.
- Member.* Dos Lagunas Group. Energy & Environment Systems Institute. Rice University. 1995.
- Member.* Faculty Recruiting Committee. Jones School. 1995–1996.
- Member.* Curriculum and Standards Committee. Jones School. 1993–1994.
- Organizer.* Leadership through Sport. Rice’s chapter of National Association of Women MBAs 2006.
- Project Coordinator.* The Americas Project. James A. Baker III Institute For Public Policy. 1997–2001.

Concentration Advisor. International Business. Jones School. 1994–1997.
Co-Organizer/Participant. Jones School Orientation. 1994; 1996.
Co-Organizer/Participant. JGSSA service days at Habitat for Humanity. 1993–1996.
Volunteer Assistant Coach. Women’s Varsity Tennis Team. Rice University. 1998–2004.

Service Awards

GSA Faculty/Staff Service Award. 2006. Rice University Graduate Students Association.

Doctoral Dissertation Committees (at Rice University)

Colby Green, Business School. In progress.
Agustin Vallejo, Political Science. In progress.
James Hedrick, Political Science. Defended April 2017.
Marvin McNeese, Political Science. Defended April 2015.
Laura Resendez, Anthropology. Defended April 2013.
Elise McCarthy, Anthropology. Defended April 2012.
Brent Boyea. Political Science. Defended April 2005.
Justin Leroux. Economics. Defended April 2005.
Laura Delgado. Political Science. Defended January 2004.
Kellie Simms Butler. Political Science. Defended May 2004.
Daniel Sim. Economics. Defended April, 2001.
Patrick Moriarty. Political Science. Defended April, 1999.
Richard Sadka. Economics. Defended May, 1999.
José-Luís Negrin Muñoz. Economics. Defended March, 1998.

LANGUAGES

Fluency in English; Proficiency in French and Spanish

PERSONAL

Married to Emmanuelle Schuler (Ph.D., Chemistry. McGill University)
Four Children: Noah, Wiley, Mael, & Estelle
Hobbies: Tennis, Soccer, & Cycling