

DELIBERATE LEADERSHIP: FORGING YOUR PATH WITH PURPOSE

Friday, February 9, 2018
McNair Hall, Rice University

SPONSORSHIP LEVELS & SPONSOR BENEFITS

| | CEO | President | VP | Consultant |
|--|-----------------|----------------|----------------|----------------|
| Sponsored Amount | \$10,000 | \$7,500 | \$5,000 | \$2,500 |
| Number of guests | 10 | 8 | 6 | 4 |
| Additional individual ticket discounts | 20% | 20% | 15% | 15% |
| Company logo on all marketing materials (website, invitations, electronic kiosk, conference program) | ✓ | ✓ | ✓ | ✓ |
| Opportunity to display company specific marketing materials | ✓ | ✓ | ✓ | ✓ |
| One year corporate membership to Jones Partners | ✓ | ✓ | ✓ | ✓ |
| Subscription to the Rice Business semi-annual magazine | ✓ | ✓ | ✓ | ✓ |
| Opportunity to sponsor a panel discussion | ✓ | ✓ | ✓ | x |
| Opportunity to provide a panel moderator | ✓ | ✓ | x | x |
| Company logo on swag bag | ✓ | x | x | x |
| A Rice Business liaison to facilitate contacts and interaction with students, programs and faculty | ✓ | | | |
| Company logo showcased on the wall of the Shell Auditorium by visual projection | ✓ | | | |

AGENDA

| | |
|-----------------------------|---------------|
| Registration & Breakfast | 7-8am |
| Welcome and Opening Remarks | 8-8:30am |
| Morning Key Note Speaker | 8:30-9:30am |
| Morning Breakout Sessions | 9:45-11am |
| Lunch with Keynotes | 11:15-12:45pm |
| C-Suite Panel | 1-2pm |
| Afternoon Breakout Sessions | 2:15-3:30pm |

MORNING BREAKOUT SESSIONS

9:45am - 11:00am

Building Your Empire

Difficult Discussions: Preparation. Initiation.
Discussion. Conclusion

Power in Philanthropy: Making an Impact Outside an Office

AFTERNOON BREAKOUT SESSIONS

2:15pm - 3:30pm

The Modern Balancing Act

Brand You: Create Your Destiny

Dynamic Management: Leading Multigenerational Teams
of Men and Women

SPONSORS INCLUDE



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For more information on WILC Sponsorships, please contact
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