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WOMEN IN LEADERSHIP CONFERENCE

Unlocking the Power of Partnerships

February 10, 2017 | Jones Graduate School of Business | McNair Hall, Rice University



WOMEN IN LEADERSHIP CONFERENCE 2017

The Women in Leadership Conference is an annual conference organized by a committee of MBA women leaders from the Rice University chapter of the National Association of Women MBAs. This leadership conference was created with the objective of providing present and future women business leaders with a unique forum to exchange ideas, providing women an opportunity to gain thought leadership on professional development and issues important to women in today's workforce. This year's conference, "Unlocking the Power of Partnerships" will be focused on empowering rising women leaders to create their own paths to success.

The conference offers a significant opportunity for corporations and industry leaders to directly contribute to the development of women leaders in the community. The National Association of Women MBAs (NAWMBA) is dedicated to empowering graduate women in business in order to propel more women into leadership positions in corporate America and to enhance diversity in the workplace. The NAWMBA chapter at the Jones Graduate School of Business achieves this goal through:

- Organizing networking events with alumni, professional women and local NAWMBA chapter members
- Planning the annual Women in Leadership Conference at the Jones School
- Encouraging attendance at the NAWMBA National Conference and Career Fair
- Providing support through mentoring opportunities
- Raising awareness through community outreach

AGENDA

7:30am – 8:30am	Registration & Breakfast	Rotunda/Anderson Family Commons
8:30am – 9:00am	Welcome and Opening Remarks	Shell Auditorium
9:00am – 10:00am	Keynote Speaker ▪ Beverly Babcock, Sr. V.P Finance & Administration, Imperial Oil	Shell Auditorium
10:15am – 11:30am	Morning Breakout Sessions ▪ Branding: Building Presence & Reputation ▪ Innovations: Tools for Non-Traditional Paths ▪ Ladders: Fostering Growth within Organizations	Shell Auditorium 212 214
11:30am – 12:00pm	Coffee Break/Networking Session	Rotunda
12:00pm – 1:00pm	Lunch with Keynote Dr. Mikki Hebl, Rice University	Anderson Family Commons
1:15pm – 2:30pm	C-Suite Panel	Shell Auditorium
2:45pm – 4:00pm	Afternoon Keynote Break-out Sessions ▪ Partnerships: Women & Men as Mentors and Sponsors ▪ Negotiations: The Courage to Ask – Sponsored by Sidley Austin ▪ Balancing Act: Can Women Have It All?	Shell Auditorium 212 214
4:00pm – 5:00pm	Champagne Reception with Dean Peter Rodriguez (Anderson Family Commons)	Anderson Family Commons

Dear Women in Leadership Conference Attendees,

Welcome to the Jones Graduate School of Business at Rice University. We are pleased to announce the National Association of Women MBAs (NAWMBA) 17th annual Women in Leadership Conference. As in years past, this event seeks to educate, empower and connect MBA students and women from various industries through a series of thought-provoking panels.

This year, the Women in Leadership Conference (WILC) aims to explore ways women can succeed in life by Unlocking the Power of Partnerships. The conference will focus on strategies for building partnerships with women and men to bolster success in all aspects of life. We encourage you to join the conversation on how to cultivate partners and be a good partner as you seek and succeed in leadership.

Our board is pleased to present a diverse set of speakers who have all utilized the power of partnerships in their own path to success. By hearing their experiences and stories, we hope that you will be empowered to explore different approaches to leadership and tackle ongoing challenges we face in the workplace. Our intent is to facilitate professional and personal relationships and to enhance the development of thought leadership by providing an opportunity to interact with and learn from some of the most inspiring and innovative female and male leaders in business.

Without the support of the students, staff, and faculty of the Jones Graduate School of Business and the generosity of our sponsors, the NAWMBA Women in Leadership Conference would not be possible. A heartfelt thank you goes out to all those involved and to our speakers and panelists for taking time to share their ideas and insights.

Finally, thank you for joining us. We encourage you to meet new people, inspire and be inspired. Hopefully, this event will help you in your own pursuit of leadership.

Sincerely,
The NAWMBA-Rice Chapter Board



STEPHANIE CAMPBELL



RUSHANA CYPERT



SAMANTHA LEWIS



KOMAL GOWANI



JEN SUN

2017 BOARD MEMBERS

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First Year Representative



BEVERLY BABCOCK

Sr. V.P. Finance & Administration, Imperial Oil

Beverly Babcock was appointed to Imperial's management committee as senior vice-president, finance and administration in September 2015.

Ms. Babcock has held diverse positions over the course of her nearly 30-year career with Imperial in Canada and has had global assignments with ExxonMobil in the United States and the United Kingdom. Her experience includes assistant controller of financial reporting, treasury finance manager, where she led the financing of large scale projects in West Africa, and investor relations manager, where she coordinated ExxonMobil's communications to shareholders and analysts in the investment community.



DR. MIKKI HEBL

Rice University

Mikki Hebl is a full professor of psychology and management at Rice University. She is a proud native of Pardeeville, Wisconsin, who graduated with her B.A. from Smith College and her Ph.D. at Dartmouth College. She joined the faculty at Rice University in 1998 and was given the endowed title of the Radoslav Tsanoff Assistant Professorship in 2000.

Mikki is an applied psychologist who is interested in the ways in which social psychological phenomena can be applied to industries and organizations. Her research specifically focuses on workplace discrimination and the barriers stigmatized individuals (such as women and ethnic minorities) face in social interactions, the hiring process, business settings, and the medical community. In addition, she addresses ways in which both individuals and organizations might remediate such discrimination. She has more than 100 publications that include journal articles, book chapters, and edited books. In addition to conducting basic research, she is very interested in presenting her and others' related research findings to educate others and ameliorate disparate social inequities.



BETSEY MARTIN

Director of Donor Relations George W Bush Presidential Center

Betsy Martin serves as Director of Corporate and Foundation Relations at the George W. Bush Center. A member of the development team, she is responsible for building relationships with corporations, foundations, and other non-profit organizations. She works closely with Bush Institute program directors to obtain support for projects in education reform, economic growth, human freedom, global health, women's empowerment, and aid to U.S. military veterans.



ALISON YOUNG

Vice President, Bernstein Private Wealth Management

Alison Young is a Vice President and Financial Advisor in Bernstein Private Wealth Management's Houston office. She assists clients on their holistic wealth planning needs by offering comprehensive advice on strategic planning and asset allocation to meet their current and future objectives. Before joining the firm in 2015, she was a vice president with the J.P. Morgan Private Bank where she focused on the investments, credit and planning needs of ultrahigh-net-worth clients in Houston and Louisiana.



AIMEE WOODALL

The BlackSheep Agency

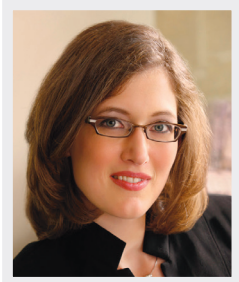
Aimee Woodall leads The Black Sheep Agency, a cause-driven brand strategy firm that works with impactful companies and organizations to activate people around things that matter. A founding member of The Creative Alliance, her clients include the White House, NRG, Neighborhood Centers and grassroots causes across the nation. Named Mid-Size Agency of the Year by PRSA in 2015 and one of HBJ's Top 10 Best Places to work for the past three consecutive years, Black Sheep aims to shift perspectives, inspire action and build communities that, once united, can create unstoppable social change.



BRIANNA COLLINS

CEO, Style Muse

Brianna Collins is the Digital Director of The Wright Touch, a woman-founded boutique integrated marketing agency and Co-Founder of Stylemuse. Stylemuse is a web platform launching in 2017 that provides custom style solutions by connecting users to personal stylists. Brianna has a passion for communications, problem solving, and all things digital.



EMMA FAUSS

Medical Informatics Corp

Dr. Fauss is the CEO and a co-founder of Medical informatics Corp. She has worked extensively in Healthcare analytics since 2010. Her recent work includes a partnership with Texas Children's Hospital that has focused on assessing and improving alarm management by using high resolution data to drive decisions. As a previous Rice Alliance and DFJ Mercury Venture Fellow, Dr. Fauss has been actively involved in strategy consulting with early stage entrepreneurs in the Texas Medical Center as well as Rice University. Dr. Fauss received her BE degree in Chemical Engineering from The Cooper Union, her PhD from the University of Virginia in Electrical and Computer Engineering and her MBA from Rice University with a concentration in healthcare.



JENNIFER THAI

CEO, Awesome Bites

Jennifer Thai spent a decade in finance and investment analysis at BP and in 2015, motivated by her baby's food allergies, she founded the Awesome Bites Co. (www.awesomebitesco.com), an allergy friendly, health conscious food startup. Awesome Bites Co. is turning healthy upside down with their inventive treats: Super Muffins made with fruits and vegetables instead of sugar and Beanie Bars, gluten free brownies and blondies, made with beans and chickpeas. Everything is dairy, egg, soy and nut free, with some gluten free options. Follow us at @awesomebitesco to eat better, share more and be awesome! She recently won two business pitch competitions and holds a BA in Economics from Rice and a MBA from Duke.



ALLISON SAWYER

Rebellion Photonics

Allison Lami Sawyer is the CEO/Co-founder of Rebellion Photonics, which has the world's only Gas Cloud Imaging cameras that see and quantify gas leaks before they cause explosions or unnecessary emissions on oil rigs, refineries, pipelines, and chemical plants.

Sawyer has a BSc in Engineering Physics from the University of Colorado - Boulder, a Masters in Nanotechnology from the University of Leeds, and a MBA in Finance from Rice University. She was named to the Forbes and Inc. Magazine '30 under 30'.the Houston YMCA. She holds a bachelor of science in chemical engineering from the University of Missouri, Rolla.



JUDY LE
President & Co-Founder, TakeRoot Leadership



JULIE LEUCHT
Principal, KPMG

Julie Luecht is a Principal in KPMG's Advisory Practice. She is the Houston Business Unit Advisory Leader and she leads KPMG's Risk Consulting Advisory Practice for the Energy, Natural Resources and Chemicals Sector. In addition, she is the Practice Leader for KPMG's Commodity and Energy Trading Practice and is also a Lead Relationship Partner for a large IOC.

Julie has over 23 years experience working with Fortune 500 energy and commodity organization specializing in projects related to large risk management transformations, compliance, risk reporting, analytics, treasury, energy trading and risk management systems, governance and controls, enterprise risk management, process optimization and cost reduction projects.



SUSAN HODGE
CEO, Women Leading Together

Susan is an experienced executive who has led global organizations with a passion for diversity and developing people. As a former Treasurer of Shell Oil and VP of an international group within Royal Dutch Shell, Susan has led global teams in virtual and multicultural environments.

In 2012 Susan combined her passions and experience to form Women Leading Together LLC (www.WomenLeadingTogether.com) where she provides coaching and workshops for career women to help them break down barriers to advancement, identify their unique capabilities and develop the skills they need for a fulfilling career.



SYLVIA BELL
Texas Retirement System

Sylvia serves as the Managing Director of Investment Operations where she is responsible for all aspects of investment and administrative operations including trade settlement, performance reporting, investment information systems, and budget and financial services. She also serves as the Managing Director of the TRS Emerging Manager Program where she is responsible for a \$1.5 billion portfolio of small and diverse managers.

**JOAN EISCHEN (MODERATOR)****Senior Director, KPMG**

Joan Eischen is the author of "Energy and the City". This book provides career-learning points from senior executive women working in the energy industry. She has been a keynote speaker sharing those learnings with the major oil and gas companies e.g. ExxonMobil, Shell, Chevron, BP, and ConocoPhillips. She spoke to the women's group at Repsol, Madrid, and was a guest of GE Oil & Gas at an Italian forum for professional women.

She is Senior Director in the Energy Practice at KPMG the global audit, tax, and advisory services firm. She leads the commercial strategy and team delivery for a portfolio of Fortune 500 clients. Joan championed the introduction of a structured sales methodology.

**MEG GENTLE****CEO & President, Tellurian Investments**

Pam has more than 30 years of corporate finance experience both as a banker and senior executive. She has held senior executive positions in finance, accounting and administration at Willbros USA Inc. and Galveston-Houston Company, as well as at TransCoastal Marine Services Inc. Pam served as vice president at GulfStar Group, where she completed M&A and private placement transactions. She also served as director of alumni engagement at Rice Business, where she directed the school's strategic planning process. In addition, Pam has served nonprofit boards, including as chairwoman of the National Association of Women MBAs.

**JULIE DO****National Space Biomedical Research**

Julie Do oversees all financial aspects of NSBRI's cooperative agreement award and is responsible for managing grants that span more than 60 institutions across 20-plus U.S. states.

Before joining NSBRI, Ms. Do spent 10 years in various financial management roles for the aerospace, technology and consumer products industry. In her role at Continental Airlines, she managed businesses divisions totaling more than \$3.8 billion. Ms. Do helped implement process and productivity improvements achieving cost savings and improving bottom-line performance. Prior to this, she worked for the semiconductor industry and consumer products manufacturer managing financial projections for new product development and evaluating manufacturing operations, respectively.

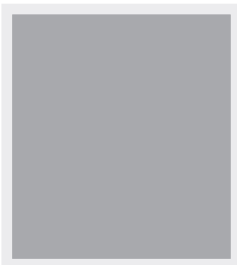
**SUSAN DISTEFANO****Children's Memorial Hermann**

Distefano serves as the Chief Executive Officer of Children's Memorial Hermann Hospital, a 340-bed care quaternary children's hospital with obstetrical services.

Under Distefano's leadership, the hospital expanded The Fetal Center with specialists in high-risk pregnancies and expanded women's services to better serve the Greater Houston community. The internationally recognized affiliated team is the most experienced in the region in advanced fetal imaging and fetal intervention. The team includes world leaders in fetoscopic laser ablation for twin-twin transfusion syndrome (TTTS), collectively performing more than 850 laser ablation cases to treat this serious condition, and was the first in the region to perform open fetal surgery for spina bifida repair.

**DENISE HAMILTON****WatchHerWork**

Denise Hamilton is Founder and CEO of WatchHerWork.com, a multimedia digital platform providing video-based professional advice for women. Denise launched WatchHerWork and WatchHerWork TV to capture and curate the wisdom and experience of successful female leaders to close the achievement gap between men and women in this country. Denise is a skilled coach, speaker, consultant and author. She leverages over 25 years of experience as a corporate executive at Fortune 100 firms, startups and large nonprofits to propel others toward higher potential and bigger impact. She has mentored thousands of women and her thought leadership has supported business professionals at every stage of their careers. Denise is married and has one adult daughter.



SUE STREBEL & DAVID DOIRON (MODERATORS)



JEFF REICHMAN

Principal January Partners, Founder Sketch City

Jeff Reichman is the founder of January Advisors, a consulting firm that works on data and technology projects. He is also the founder of Sketch City, a nonprofit community of 2,000+ people who advance technology and data in public decision making. Jeff serves on the board for the League of Women Voters of the Houston Area, where he leads projects related to issues and advocacy. In 2015, he was named one of Houston's 40 Under 40 by the Houston Business Journal.



RAINA AVALON

VP of Logistics, Sysco

Raina is responsible for the Inbound Logistics at Sysco, including the International trade and compliance. She is building a mentoring culture, focused on Leadership & Execution. Raina continues to build on strategy and process improvement within Logistics to support our Supply Chain initiatives. We are excited about supporting our Opco's & Specialty companies regarding their Logistics service & profit. We do this by developing talent and driving results at Sysco!



KUN LUECK

Associate Partner, McKinsey

Kun Lueck is an Associate Partner at McKinsey & Company Houston location. Kun is the lead organizer of the annual Houston Women Leadership Forum (HWLF). Houston Women Leadership Forum engages senior women from leading organizations in Houston to act as role models and mentors. HWLF aims to develop strong camaraderie among women by tenure - so that we build "classes" of women who can advance together in their careers and can alter the landscape of senior leadership in Houston.



PATRICK JELINEK

Principal Advisor IP Placement, EY

Patrick Jelinek serves as the Global Coordinating Partner for two of EY's largest global Oil & Gas clients, responsible for maintaining EY's global relationship and services. In addition, he also serves as a Principal in EY's Oil and Gas Advisory Services practice and currently. As a member of this group, Pat focuses upon the design and delivery of finance transformation services including business process redesign, finance operating model implementation, performance management, analytics and enterprise governance. Pat has more than 15 years of strong cross-industry experience in: organizational design, business transformation, merger and acquisition integration, systems optimization and large scale program management.



JANET MOORE (MODERATOR)
Director of Communication Program, Rice University

Janet H. Moore brings 25+ years of international experience as a business consultant, international business lawyer and entrepreneur. Prior to launching her consultancy, she spent a total of fifteen years practicing law at Baker Botts, Enron, and (as a foreign visiting attorney) Santamarina y Steta in Mexico City. During her career, Janet has worked on international transactions based in Africa, Asia, Europe, the Middle East, and North and South America. Janet graduated with honors from both Georgetown University's School of Foreign Service and the University of Texas School of Law, where she was an Associate Editor of the Texas International Law Journal.



ANNA HA
Partner, Sidley Austin

Anna Ha is a partner in Sidley's Houston office. Anna concentrates her practice in the areas of mergers and acquisitions, private equity and general corporate, securities and corporate governance matters. She has represented clients, including several energy industry participants, in a number of public and private transactions, including acquisitions, divestitures, mergers, restructurings, joint ventures and other strategic alliances. Anna has been recognized in Texas Super Lawyers as a "Texas Rising Star" for 2014 and 2015.



SUSANNE GEALY
Portfolio Manager, TRS



BRIGETTE GAGE
Sourcing Leader, GE Oil & Gas

Brigette Gage began her career as Tooling Design Engineer at Boeing. In 1996 she transitioned to GE and joined the Aviation business. She participated in a rotational program where she worked in Manufacturing Engineering, Production Control, and as a Shop Supervisor. She then took a Six Sigma BlackBelt role for a couple of years. After certification Brigette did a special assignment in Marketing & Sales Finance before she returned to Manufacturing as a Cost Analyst, Value Stream Team Leader, and Materials Leader.



RUSHANA CYPERT (MODERATOR)

Rice MBA '17



PAMELA BRYLSKI

Vice President at Goldman, Sachs & Co.

Pamela is a Vice President in the Investment Management Division of Goldman, Sachs & Co. She is based in Houston, Texas, where she focuses on serving the wealth management needs of families and institutions. Prior to joining Goldman Sachs & Co, she practiced as a corporate attorney in New York with global law firms representing private equity firms, hedge funds and international corporations in a variety of domestic and international transactions. She also worked as a transaction advisor for the global private equity firm, The Carlyle Group in Washington, DC. She is actively engaged in the community serving a number of philanthropic and educational organizations including serving as a term member for the Council on Foreign Relations, on the steering committee for the Houston Symphony Young Associates Council and the ACG Women's Private Equity Forum and a supporter for Dress for Success Houston.



DORIT DONOVIEL

Director, Biomedical Innovation Laboratory

As Deputy Chief Scientist of the National Space Biomedical Research Institute (NSBRI), Dr. Donoviel oversees the diverse portfolio of science and technology research and development projects that address the challenges faced by humans in space. She leads the NSBRI Industry Forum and the SMARTCAP grant program that funds and mentors small startup companies. Dr. Donoviel is Director of the Laboratory for Biomedical Innovations where she evaluates new technologies and countermeasures that have the potential to transform medical care in space and on Earth. Dr. Donoviel is an Assistant Professor in the Department of Pharmacology, a member of the Center for Space Medicine, and an elected faculty senator at Baylor College of Medicine, lecturing and mentoring medical students in space biomedical research.



LINDA CASTANEDA

Principal Advisory, Oil & Gas Lead, EY

Ms. Castaneda is the North American Oil and Gas Advisory Leader at Ernst & Young, and over her career has held various roles in consulting. She has 25 years of experience in the oil and gas industry helping clients improve the efficiency and effectiveness of their operations. She has worked primarily in the upstream sector, serving both global integrated and US Independent oil and gas companies, delivering large scale business and technology transformation. She is passionate about the advancement of woman in Energy, and is active in Women's Initiatives at EY. She is also on the board of Spring Spirit, an organization focused on providing opportunities to underprivileged youth.



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