

LEADERSHIP AND INNOVATION

A RICE VETERAN LEADERSHIP SERIES EVENT
FEBRUARY 2, 2017 — MCNAIR HALL, RICE UNIVERSITY

WELCOME RECEPTION — 5:00PM
KEYNOTE ADDRESS — 6:00PM – 7:30PM
VIP DINNER — 8:00PM

SPRING 2017 SPEAKER



William H. McRaven, a retired U.S. Navy four-star admiral and SEAL, serves as the University of Texas System Chancellor leading one of the nation's largest and most respected systems of higher education. Prior to becoming chancellor, McRaven was the commander of U.S. Special Operations Command during which time he led a force of 69,000 men and women and was responsible for conducting counter-terrorism operations worldwide including Operation Neptune Spear, the special operations raid that led to the death of Osama Bin Laden on May 2, 2011. In June of 2016, United States Secretary of Defense Ash Carter named Chancellor McRaven as one of the first appointees to the newly formed Defense Innovation Advisory Board, advising the Pentagon on strategies to cultivate a culture of innovation in national defense.

Sponsorship Levels & Benefits

	Flagship ¹	Liberty ²	Freedom	Patriot	Courage
Sponsored Amount ³	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of reserved seats at the event	16	16	8	8	4
Number of reserved seats for VIP dinner after the presentation	16	8	8	8	4
Number of reserved seats at the speakers' table	2	x	x	x	x
Company logo featured on all event media and communication materials, including but not limited to website and event program	✓	✓	✓	✓	✓
Jones Partners Corporate Membership for one calendar year	✓	✓	✓	x	x
Title Sponsor:	Event	Cocktail Reception	x	x	x
Exclusive opportunity to speak to VIBA students	✓	✓	✓	x	x
Personal VIBA liaison to facilitate event participation	✓	✓	x	x	x
INDIVIDUAL TICKETS (includes parking)	Dinner & Event		Event Only		
	\$95		\$25		

Proceeds from the event benefit the Rice Veterans in Business Association and Military Scholars Program

1 - Flagship sponsorship limited to one company
 2 - Liberty sponsorship limited to two companies
 3 - Fair Market Value: \$95 per seat

Rice Veterans Leadership Series (RVLS)

The Rice Veteran Leadership Series is an annual event organized by VIBA honoring a nationally known veteran. This event features veterans who have excelled in business, the arts and public service. Past speakers have included former Governor and first Secretary of Homeland Defense Tom Ridge, former Heisman Trophy Winner and CEO Pete Dawkins, former Commandant of the Marine Corps James Conway and other distinguished veterans. The event is also intended to raise awareness of the growing number of VIBA students on scholarship at the Jones Graduate School of Business.

The Military Scholars Program (MSP)

The program is a scholarship fund and support network dedicated to benefiting military applicants to the full-time Rice MBA program and current full-time MBA military students. Candidates are recruited and reviewed in conjunction with the traditional admissions process. Final candidates and spouses are hosted for on-campus interviews and opportunities to meet alumni and current students. The program objective is to increase military personnel applications and acceptances to the business school.

A portion of all sponsorship proceeds goes to support the Military Scholars Program.

Rice Veterans in Business Association (VIBA)

Mission

The mission of the Rice Veterans in Business Association (VIBA) is two-fold. First, we provide assistance to veterans transitioning from military service to student life at Rice University. Second, we uphold our commitment to service by partnering with other student organizations, Rice Alumni, and the Houston business community to participate in and sponsor philanthropic events that benefit the Military Scholars Program and charitable veteran and military organizations.

Goals:

1. Provide transition support, leadership guidance, resume advice and networking opportunities to all veterans attending Rice University.
2. Raise money for charitable veteran and military service organizations and Military Scholars Program.
3. Provide an opportunity for all Rice students to network with veterans in business and to participate in fund raising efforts that support charitable veteran organizations.
4. Build a strong academic, professional and personal support network among Rice alumni and the veteran community at Rice University.



REGISTER: business.rice.edu/rvls
DONATE: business.rice.edu/online-gift

Designate Military Scholars Program

For more information on VIBA sponsorships, please contact viba@rice.edu