Strategy Symposium on Emerging Markets

Promoting scholarly research on critical strategy issues related to emerging markets

April 30, 2010
8:00 am - 4:30 pm
Jones Graduate School of Business, Rice University

Program:

7:00  Breakfast  Farnsworth Pavilion

8:00  Paper/Presentation Session I  Room 314, McNair Hall

Michael A. Hitt, Texas A&M University
Emerging Markets’ Institutional Environments and Firm Strategies

Chuck Eesley, Stanford University
Who has ‘The Right Stuff’? Human Capital, Entrepreneurship and Institutional Change in China

Bob Hoskisson, Rice University

Moderator: Haiyang Li, Rice University

10:00 Coffee Break

10:30  Paper/Presentation Session II  Room 314, McNair Hall

Harbir Singh, University of Pennsylvania
Leadership in India

Yan Zhang, Rice University
The Role of Foreign Firms’ Age and Location in FDI Spillovers in an Emerging Market: A Longitudinal Study

Moderator: Gerry Sanders, Rice University
11:50 Lunch  

1:00  

**Paper/Presentation Session III**

**Alvaro Cuervo-Cazurra, the University of South Carolina**  
*What Can Crises Tell Us About Advantages and Disadvantages of Foreignness?*

**Jordan Siegel, Harvard Business School**  
*Multinational Firms, Labor Market Discrimination, and the Capture of Competitive Advantage by Exploiting the Social Divide*

**Yadong Luo, University of Miami**  
*Frontier Issues in Global Strategy for Firms in/from Emerging Markets*

**Moderator:** **Doug Schuler, Rice University**

**Download Session Papers/Presentations (password required)**

3:30  

**Panel Discussion**

- Garry Bruton, Texas Christian University
- Michael Hitt, Texas A&M University
- Yadong Luo, University of Miami
- Duane Winsor, Rice University
- Moderator: Prashant Kale, Rice University

**Possible Issues to Discuss:**

- Interesting Research Opportunities/Topics in Emerging Economies
- Research Challenges in Emerging Economies
- Data Sources for Research in Emerging Economies
- Publication Outlets for Research in Emerging Economies

4:40  

**Concluding Remarks**

7:00  

**Dinner with Invited Speakers**