



RICE

JONES GRADUATE
SCHOOL OF BUSINESS

2013 SMS Atlanta Conference Extension

Fourth Annual

**STRATEGY SYMPOSIUM ON
EMERGING MARKETS**

September 26, 2013

Thursday		September 26, 2013
8:00 - 8:30	Breakfast	Anderson Family Commons, McNair Hall
8:30 - 8:45	Welcome	McNair Hall Classroom 318
<p>BILL GLICK</p> <p>Dean, Jones Graduate School of Business, Rice University</p>		
8:45 - 9:45	Paper Presentation Session I	McNair Hall Classroom 318 Moderated by DOUG SCHULER, Rice University
<p>DUANE IRELAND</p> <p>Mays Business School, Texas A&M University</p> <p><i>Black and White and a Little Gray, Too: Exploring the Boundaries of the Formal and Alternate Economies</i></p> <p>~~~~~</p> <p>SHON HIATT</p> <p>Harvard Business School, Harvard University</p> <p><i>Manu Militari: New Venture Ties to Coercive Institutions in Emerging Economies</i></p>		
9:45 - 10:00	Coffee Break	
10:00 - 11:00	Paper Presentation Session II	McNair Hall Classroom 318 Moderated by PRASHANT KALE, Rice University
<p>ALVARO CUERVO-CAZURRA</p> <p>D'Amore-McKim School of Business, Northeastern University</p> <p><i>Neo-Collectivism and Technology Upgrading by Firms in Developing Countries</i></p> <p>~~~~~</p> <p>YANBO WANG</p> <p>School of Management, Boston University</p> <p><i>Fraud and Innovation: Is There a Cheater's Discount?</i></p>		

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11:00 - 12:00	<p>Editor Panel Session III</p> <p style="text-align: right;">McNair Hall Classroom 318 Moderated by YAN ANTHEA ZHANG, Rice University</p> <table border="0" style="width: 100%;"><tr><td style="text-align: center;">BOB HOSKISSON (SMJ) Rice University</td><td style="text-align: center;">DUANE IRELAND (AMJ) Texas A&M University</td></tr><tr><td style="text-align: center;">TORBEN PEDERSEN (GSJ) Copenhagen Business School</td><td style="text-align: center;">DUANE WINDSOR (B&S) Rice University</td></tr></table>	BOB HOSKISSON (SMJ) Rice University	DUANE IRELAND (AMJ) Texas A&M University	TORBEN PEDERSEN (GSJ) Copenhagen Business School	DUANE WINDSOR (B&S) Rice University
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12:00 - 1:30	<p>Lunch</p> <p style="text-align: right;">Anderson Family Commons, McNair Hall</p>				
1:30 - 2:30	<p>Paper Presentation Session III</p> <p style="text-align: right;">McNair Hall Classroom 318 Moderated by ANNIE ZAVYALOVA, Rice University</p> <p style="text-align: center;">RAVEENDRA CHITTOOR Indian School of Business <i>Explaining the Internationalization of Emerging Market Multinationals: Role of Owner CEOs</i></p> <p style="text-align: center;"></p> <p style="text-align: center;">LUIZ MESQUITA W.P. Carey School of Business, Arizona State University <i>What Doesn't Kill You Makes You Stronger: The Evolution of Competition and Entry-Order Advantages in Economically Turbulent Contexts</i></p>				
2:30 - 3:00	<p>Coffee Break</p>				
3:00 - 4:00	<p>Paper Presentation Session IV</p> <p style="text-align: right;">McNair Hall Classroom 318 Moderated by BALAJI KOKA, Rice University</p> <p style="text-align: center;">JAY ANAND Fisher College of Business, Ohio State University <i>Enhancing the Competitiveness of Emerging Economy Firms: A Framework for Transferring Complex Knowledge</i></p> <p style="text-align: center;"></p> <p style="text-align: center;">MAGGIE ZHOU Ross School of Business, University of Michigan <i>Delegation Across Institutional Boundaries: The Case of Multinational Hierarchies</i></p>				
4:00 - 4:15	<p>Closing Remarks by Haiyang Li</p>				

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The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt “thank you” to all of the speakers and participants of our Fourth Annual Strategy Symposium on Emerging Markets and our first SMS Conference Extension. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, “the purpose of this symposium is to have active scholars from different schools share their research on some critical strategy issues related to emerging markets.” We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact either [Prashant Kale](#) or [Haiyang Li](#).

2013 Speaker, Moderator, and Panel Contact Information	
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To register, please email to Morag Everill (me3@rice.edu) and Tina Borja (tb6@rice.edu) for assistance.



The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Bob Hoskisson, Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Annie Zavyalova, and Yan Anthea Zhang. The group has a strong interest and active research projects in the context of emerging markets. For more information, we encourage you to visit https://business.rice.edu/Strategy_Environment.aspx