



SPARKING SUCCESS

The Intersection of Business and Diversity & Inclusion

AGENDA - OCTOBER 27, 2017 *Events in Shell Auditorium unless otherwise noted*

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| 8:15am - 9:00am | Continental Breakfast/Registration - Anderson Family Commons & Rotunda |
| 9:15am - 9:30am | Welcome: Peter Rodriguez, Dean, Jones Graduate School of Business |
| 9:15am - 10:30am | KEYNOTE: "Unleashing the Power of Inclusion - Attracting and Engaging the Evolving Workforce" Eliza Horn, Lead Communications Consultant, Diversity and Inclusion Talent, Deloitte, LLOC |
| 10:30am - 10:45am | Break |
| 10:45am - 12:00pm | Championing Women in the C-Suite - Leadership Journey <ul style="list-style-type: none"> ▪ Donna Sims Wilson, President, Smith Graham & Co. Investment Advisors L.P. ▪ Anita Ying, Executive Medical Director, Associate Professor in Endocrinology, UT MD Anderson Cancer Center ▪ Cathy Mann, Vice-President, Marketing and Communications - ABS and Affiliated Companies ▪ Robert Gaudette, President, Business Solutions, NRG Energy ▪ Holli Ladhani, Chairman, President and CEO, Rockwater Energy Solutions |
| 12:00pm - 1:30pm | Lunch - D&I - Best Practices in HR, AFC - Room 115 <ul style="list-style-type: none"> ▪ Cheya Dunlap, HR Integration Leader, Baker Hughes, a GE Company ▪ Jerry Guerrero, Director of Diversity and Inclusion, Human Resources, Hines ▪ Carol Watson, Senior Director, Global Member Engagement, Diversity Best Practices |
| 1:30pm - 1:45pm | Break |
| 1:45pm - 3:00pm | BREAKOUT SESSIONS - <i>See reverse side for full breakout session descriptions and options</i> |
| 3:00pm - 4:00pm | Interactive Workshop - What WAS That? Identifying and Responding to Micro-Inequities in the Workplace Sonya Ware, President, Blue Beagle Consulting; Executive Coach |
| 4:00pm - 5:00pm | Networking Reception , Executive Commons (Room 136) |



BREAKOUT SESSIONS

OPTION 1

The Entrepreneurial Mindset, Room 115

- Tammi C. Wallace, Co-Founder, Co-Chair of Greater Houston LGBT Chamber of Commerce and Founder & Principal Consultant, EnFocus Strategies
- Paul A. Cannings, Jr., Managing Partner, RPH Consulting
- Carla Lane, President and CEO, LaneStaffing Inc.

OPTION 2

Inclusive Marketing, Shell Auditorium

- Bo Bothe, Co-founder, President and CEO, BrandExtract
- Julio Arrieta, Managing Director, Chief Marketing Officer, Lopez Negrete Communications
- Michael Dillon, Vice President, Strategy and Analytics, Houston Astros

Moderator: Utpal Dholakia,

George R. Brown Professor of Marketing,
Jesse H. Jones Graduate School of Business

Speaker bios may be found at : business.rice.edu/DiversitySpeakers

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