

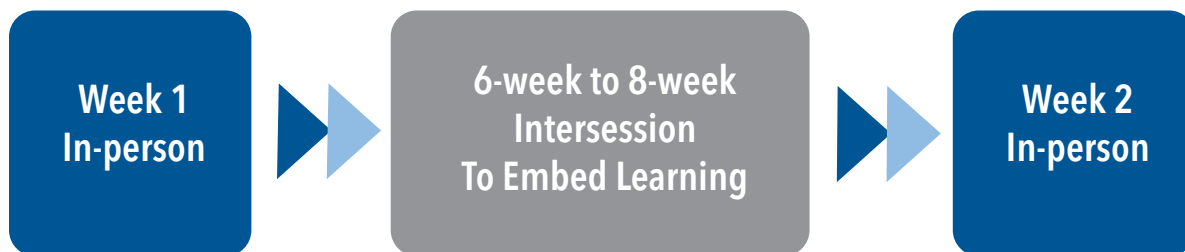
**RICE ADVANCED  
MANAGEMENT PROGRAM**

Prepare to lead your organization  
strategically and powerfully

Delivered in two one-week sessions separated by an intersession, our Rice Advanced Management Program is an immersion program exclusively designed for high potential leaders and executives to successfully move into general management or functional lead roles. Upgrade your capability and visibility by leveraging our world-class management faculty, research, case studies, assessments, esteemed executive coaches and selectively admitted fellow participants that will add value to your development.

**WHO SHOULD ATTEND?**

High potential leaders and executives

**HIGHLIGHTS**

- Enhance leadership effectiveness at the individual, team and enterprise levels
- Improve ability to analyze business needs holistically and generate winning strategies
- Develop greater awareness of global economic drivers
- Sharpen understanding of finance and accounting to improve financial decisions
- Strengthen your teams' abilities to make high stakes strategic decisions
- Establish yourself as an effective change agent
- Take advantage of 8-hours of executive coaching
- Transform yourself through the teaching from award-winning, tenured faculty with deep practical experience

**FALL 2020**

Week 1: September 14-18

Week 2: October 12-16

**TUITION: \$15,000**

Groups of 3 or more from the same organization receive a  
10% discount

**RICE ADVANCED  
MANAGEMENT PROGRAM**
**PROGRAM SCHEDULE**
**WEEK 1**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>INTRODUCTIONS &amp; PROGRAM OVERVIEW</b> <b>Leadership and self management</b> <ul style="list-style-type: none"> <li>Understanding high potential characteristics</li> <li>Accelerating self-awareness</li> </ul>	<b>Leading and developing others</b> <ul style="list-style-type: none"> <li>Managing performance</li> <li>Coaching contexts</li> <li>Executive coaching sessions</li> </ul>	<b>Leading high performance teams</b> <ul style="list-style-type: none"> <li>Enhancing collaborations</li> <li>Constructive conflict</li> <li>Executive coaching sessions</li> </ul>	<b>Strategy formulation</b> <ul style="list-style-type: none"> <li>Creating competitive advantage</li> <li>Neutralizing competitors</li> <li>Value chain configuration</li> </ul>	<b>Strategy formulation</b> <ul style="list-style-type: none"> <li>Approaches to growth</li> <li>Avenues of growth</li> <li>Strategic thinking</li> <li>Building blocks to strategy execution</li> </ul>

**WEEK 2**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>Macro-economics</b> <ul style="list-style-type: none"> <li>Circular flow of the economy</li> <li>Growth and production function</li> <li>Business cycles</li> </ul>	<b>Accounting</b> <ul style="list-style-type: none"> <li>Understanding the three key financial statements</li> <li>Accrual accounting concepts</li> <li>Financial reporting</li> </ul>	<b>Financial decision-making</b> <ul style="list-style-type: none"> <li>Calculating &amp; interpreting financial ratios</li> <li>Valuation</li> <li>The view from "The Street"</li> </ul>	<b>Strategic decision-making and critical reasoning</b> <ul style="list-style-type: none"> <li>Decision biases and traps</li> <li>Processes for making effective decisions</li> <li>Managing technical and commercial risk</li> </ul>	<b>Enterprise change management</b> <ul style="list-style-type: none"> <li>Diagnosing change opportunities</li> <li>Force fields, political and social capital</li> <li>7-step change model</li> <li>Gaining competency as a change agent</li> </ul>	<b>Enterprise change management</b> <ul style="list-style-type: none"> <li>The psychology of influence</li> <li>Overcoming resistance to change</li> <li>Maintaining organizational alignment</li> </ul>

**ON-GOING BENEFITS**

- Bi-Annual RAMP alumni events with continuing education for lifelong learning
- Access to the Rice Business intellectual community
- Invitations to Rice Business networking events throughout the year

**CONTACT INFORMATION**

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