Delivered in two one-week sessions separated by an intersession, our Rice Advanced Management Program is an immersion program exclusively designed for high potential leaders and executives to successfully move into general management or functional lead roles. Upgrade your capability and visibility by leveraging our world-class management faculty, research, case studies, assessments, esteemed executive coaches, and selectively admitted fellow participants that will add value to your development.

WHO SHOULD ATTEND?
High potential leaders and executives

HIGHLIGHTS

- Enhance leadership effectiveness at the individual, team and enterprise levels
- Improve ability to analyze business needs holistically and generate winning strategies
- Develop greater awareness of global economic drivers
- Sharpen understanding of finance and accounting to improve financial decisions
- Strengthen your teams’ abilities to make high stakes strategic decisions
- Establish yourself as an effective change agent
- Take advantage of 8-hours of executive coaching
- Transform yourself through the teaching from award-winning, tenured faculty with deep practical experience

FALL 2019
Week 1: September 16–20
Week 2: October 13–18

TUITION: $15,000
Groups of 3 or more from the same organization receive a 10% discount
## PROGRAM SCHEDULE

### WEEK 1

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTRODUCTIONS &amp; PROGRAM OVERVIEW</td>
<td>Leading and developing others</td>
<td>Leading high performance teams</td>
<td>Strategy formulation</td>
<td>Strategy formulation</td>
</tr>
<tr>
<td>Leadership and self management</td>
<td>- Managing performance</td>
<td>- Enhancing collaborations</td>
<td>- Creating competitive advantage</td>
<td>- Approaches to growth</td>
</tr>
<tr>
<td>• Understanding high potential characteristics</td>
<td>- Coaching contexts</td>
<td>- Constructive conflict</td>
<td>- Neutralizing competitors</td>
<td>- Avenues of growth</td>
</tr>
<tr>
<td>• Accelerating self-awareness</td>
<td>- Executive coaching sessions</td>
<td>- Executive coaching sessions</td>
<td>- Value chain configuration</td>
<td>- Strategic thinking</td>
</tr>
</tbody>
</table>

### WEEK 2

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macro-economics</td>
<td>Accounting</td>
<td>Financial decision-making</td>
<td>Strategic decision-making and critical reasoning</td>
<td>Enterprise change management</td>
<td>Enterprise change management</td>
</tr>
<tr>
<td>• Circular flow of the economy</td>
<td>• Understanding the three key financial statements</td>
<td>• Calculating &amp; interpreting financial ratios</td>
<td>• Decision biases and traps</td>
<td>• The psychology of influence</td>
<td>• The psychology of influence</td>
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<tr>
<td>• Growth and production function</td>
<td>• Accrual accounting concepts</td>
<td>• Processes for making effective decisions</td>
<td>• Force fields, political and social capital</td>
<td>• Overcoming resistance to change</td>
<td>• Overcoming resistance to change</td>
</tr>
<tr>
<td>• Business cycles</td>
<td>• Financial reporting</td>
<td>• Managing technical and commercial risk</td>
<td>• 7-step change model</td>
<td>• Maintaining organizational alignment</td>
<td>• Maintaining organizational alignment</td>
</tr>
</tbody>
</table>

### ON-GOING BENEFITS

- Bi-Annual RAMP alumni events with continuing education for lifelong learning
- Access to the Rice Business intellectual community
- Invitations to Rice Business networking events throughout the year

### CONTACT INFORMATION

**Sheree Ahart, Ph.D.**  
Director, Executive Education  
Rice Business  
713-348-2812 | Sheree.Ahart@rice.edu

**Zoran Perunovic, Ph.D.**  
Director, Executive Education  
Rice Business  
713-348-3720 | Zoran.Perunovic@rice.edu