RICE ADVANCED MANAGEMENT PROGRAM
Prepare to lead your organization strategically and powerfully

Two rigorous one-week immersions exclusively designed for high potential leaders and executives

Week 1
In-person

6-week to 8-week Intersession To Embed Learning

Week 2
In-person

WHAT’S IN IT FOR YOU?
• Enhance leadership effectiveness at the individual, team and enterprise levels
• Improve ability to analyze business needs holistically and generate winning strategies
• Develop greater awareness of global economic drivers
• Sharpen understanding of finance and accounting to improve financial decisions
• Strengthen your teams’ abilities to make high stakes strategic decisions
• Establish yourself as an effective change agent
• Take advantage of 8-hours of executive coaching
• Learn from transformational teaching from award winning, tenured faculty with deep practical experience

ON-GOING BENEFITS
• Bi-Annual RAMP alumni events with continuing education for lifelong learning
• Access to the Rice Business intellectual community
• Invitations to Rice Business networking events throughout the year

Explore our catalog of executive education programs designed to address your professional development and organizational needs.
SPRING 2019
Week 1: February 11-15, 2019
Week 2: April 7-12, 2019

Tuition: $15,000/certificate
Groups of 3 or more from the same organization receive a 10% discount

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WEEK 1

MONDAY
INTRODUCTIONS & PROGRAM OVERVIEW
Leadership & self management
• Understanding high potential characteristics
• Accelerating self-awareness

TUESDAY
Leading and developing others
• Managing performance
• Coaching contexts
• Executive coaching sessions

WEDNESDAY
Leading high performance teams
• Enhancing collaboration
• Constructive conflict
• Executive coaching sessions

THURSDAY
Strategy formulation
• Creating competitive advantage
• Neutralizing competitors
• Value chain configuration

FRIDAY
Strategy formulation
• Approaches to growth
• Avenues of growth
• Strategic thinking
• Building blocks to strategy execution

WEEK 2

SUNDAY
Macro-economics
• Circular flow of the economy
• Growth and production function
• Business cycles

MONDAY
Accounting
• Understanding the three key financial statements
• Accrual accounting concepts
• Financial reporting

TUESDAY
Financial decision-making
• Calculating & interpreting financial ratios
• Valuation
• The view from “The Street”

WEDNESDAY
Strategic decision-making & critical reasoning
• Decision biases and traps
• Processes for making effective decisions
• Managing technical & commercial risk

THURSDAY
Enterprise change management
• Diagnosing change opportunities
• Force fields, political and social capital
• 7-step change model
• Gaining competency as a change agent

FRIDAY
Enterprise change management
• The psychology of influence
• Overcoming resistance to change
• Maintaining organizational alignment