Delivered in two one-week sessions separated by an intersession, our Rice Advanced Management Program is an immersion program exclusively designed for high potential leaders and executives to successfully move into general management or functional lead roles. Upgrade your capability and visibility by leveraging our world-class management faculty, research, case studies, assessments, esteemed executive coaches and selectively admitted fellow participants that will add value to your development.

WHO SHOULD ATTEND?
High potential leaders and executives

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HIGHLIGHTS

- Enhance leadership effectiveness at the individual, team and enterprise levels
- Improve ability to analyze business needs holistically and generate winning strategies
- Develop greater awareness of global economic drivers
- Sharpen understanding of finance and accounting to improve financial decisions
- Strengthen your teams’ abilities to make high stakes strategic decisions
- Establish yourself as an effective change agent
- Take advantage of 8-hours of executive coaching
- Transform yourself through the teaching from award-winning, tenured faculty with deep practical experience

FALL 2020
Week 1: September 14-18
Week 2: October 12-16

TUITION: $15,000
Groups of 3 or more from the same organization receive a 10% discount
## PROGRAM SCHEDULE

### WEEK 1

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTRODUCTIONS &amp; PROGRAM OVERVIEW</strong></td>
<td><strong>Leadership and self management</strong></td>
<td><strong>Leading high performance teams</strong></td>
<td><strong>Strategy formulation</strong></td>
<td><strong>Strategy formulation</strong></td>
</tr>
</tbody>
</table>
| - Understanding high potential characteristics | - Managing performance  
- Coaching contexts  
- Executive coaching sessions | - Enhancing collaborations  
- Constructive conflict  
- Executive coaching sessions | - Creating competitive advantage  
- Neutralizing competitors  
- Value chain configuration | - Approaches to growth  
- Avenues of growth  
- Strategic thinking  
- Building blocks to strategy execution |

### WEEK 2

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Macro-economics</strong></td>
<td><strong>Accounting</strong></td>
<td><strong>Financial decision-making</strong></td>
<td><strong>Strategic decision-making and critical reasoning</strong></td>
<td><strong>Enterprise change management</strong></td>
<td><strong>Enterprise change management</strong></td>
</tr>
</tbody>
</table>
| - Circular flow of the economy  
- Growth and production function  
- Business cycles | - Understanding the three key financial statements  
- Accrual accounting concepts  
- Financial reporting | - Calculating & interpreting financial ratios  
- Valuation  
- The view from "The Street" | - Decision biases and traps  
- Processes for making effective decisions  
- Managing technical and commercial risk | - Diagnosing change opportunities  
- Force fields, political and social capital  
- 7-step change model  
- Gaining competency as a change agent | - The psychology of influence  
- Overcoming resistance to change  
- Maintaining organizational alignment |

### ON-GOING BENEFITS

- Bi-Annual RAMP alumni events with continuing education for lifelong learning
- Access to the Rice Business intellectual community
- Invitations to Rice Business networking events throughout the year

### CONTACT INFORMATION

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Rice Business  
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