

Dear Alumni,

With an early Labor Day and a wildly successful conversation with Astros' head honchos Jeff Luhnow and Reid Ryan about how data analytics helped build the 2017 World Series Champions, September is off to a solid start. A lot smoother than last year's two week hiatus we took as a school to endure and begin recovery from Hurricane Harvey.

We've been in reflection mode, dedicating a Rice Business Wisdom newsletter and a portion of the new alumni magazine (to come out in October), to how the school and the city and our hearts are faring a year later. Repair is ongoing. We've learned about ourselves as a community. We care about each other beyond the work we do together. To look around the school you would not be able to tell we had that calamity a year ago.

Not to say there isn't change. There is. We have debuted the video studio, tech updates to the executive education classrooms and a face-lift to the AFC (complete with enhanced recording and streaming capabilities). If you haven't been by, take a break and check them out. I think you'll like what you see. There is more to come as renovations to the building continue, and we flesh out additional cohorts to the MBA@Rice — another one starts October 1.

There is always a lot going on; please see our highlights below. I'm so proud of the work we're doing as a school and as an integral part of Rice University and its mission.

Peter

FACULTY

Promotions, Recognition and Awards

Alan Crane was promoted to associate professor with tenure.

Brian Akins was recognized with the Mackey-Simons chair for junior faculty.

Erik Dane was recognized with the Jones School Distinguished Associate Professor chair.

Jones School teaching awards: James Weston (full-time), Prashant Kale (evening), Alan Crane (weekend), Al Danto (EMBA), Brian Rountree (Alumni).

Jones School research awards: Jing Zhou and Otilia Obodaru.

Jones School Ph.D. Student Mentoring Award: Alex Butler.

Alex Butler and Mikki Hebl were recipients of the University's Presidential Award for Mentoring.

Alex Butler was a recipient of the University's George R. Brown Award for Superior Teaching.

Doug Schuler won the University's Teaching Award for Excellence in Inquiry-Based Learning.

Ajay Kalra has been appointed as Associate Editor of the Journal of Consumer Research, one of the top journals in marketing.

Alex Butler's research was recognized with Best Paper Awards at the annual conferences of the Midwest Financial Association and Eastern Finance Association.

Wagner Kamakura spent three months this summer doing research in Portugal under a Fulbright grant. He was also the keynote speaker at a prestigious annual conference of economics and management researchers and industry participants in Spain.

Jing Zhou gave the keynote speech on "Microfoundations of organizational transformation" at the International Association for Chinese Management Research Biennial Conference.

Otilia Obodaru's paper, "Forgone, but not forgotten: Toward a theory of forgone professional identities," was a finalist for the Academy of Management Journal's Best Paper Award.

Doug Schuler was recipient of the 2018 Leadership Award from the Social Issues in Management Division of the Academy of Management.

Yael Hochberg hosted a professional development workshop titled, "Innovation and Trends in Entrepreneurial Finance Research: Women Entrepreneurs Changing the World?"

Dan Lee, research associate at Rice Business who works closely with Yael Hochberg, presented their research paper, "Regional Factors in University Technology Commercialization," at INSEAD.

Noteworthy publications

Jae Chung (with Leonard Lee), “The Seesaw Self, Possessions, Identity (De)activation, and Task Performance,” was accepted for publication at the Journal of Marketing Research.

Patricia Naranjo (with Francois Brochet, Greg Miller and Gwen Yu), “Managers’ Cultural Background and Disclosure Attributes”, is forthcoming at The Accounting Review

Annie Zavyalova (with B. Goldfard and S. Pillai), “Did victories in certification contests affect the survival of organizations in the American automobile industry during 1895–1912? A replication study, was published in the Strategic Management Journal.

Kerry Back had two papers with former Ph.D. students (Ron Liu, University of Nebraska and Alberto Tegua, University of British Columbia) accepted for publication this summer at Mathematics and Financial Economics and the Journal of Financial and Quantitative Analysis.

Ph.D.

Graduating Ph.D. students accepted faculty positions at

- University of British Columbia
- University of Cincinnati
- University of Nebraska
- Southern Methodist University
- Brigham Young University, a visiting faculty position
- Duke University, a post doc position

New Faculty

Alessandro Piazza – Assistant Professor of Strategic Management

Eleanor “Nell” Putnam-Farr – Assistant Professor of Marketing

Jaeyeon “Jae” Chung – Assistant Professor of Marketing

Jeff Russell – Lecturer in Communications

Jonathan Miles – Lecturer in Management – Organizational Behavior

Kelly Drakey – Lecturer in Accounting

Kunal Sachdeva – Assistant Professor of Finance

Rick Johnston – Visiting Associate Professor of Accounting

Michael Brandl – Lecturer in Finance

Faculty Retirements

Associate Professor Emeritus of Marketing Randy Batsell (38 years)
Mary Gibbs Jones Professor Emeritus of Management Jennifer George (19 years)
Senior Lecturer in Communication David Tobin (11 years)

WELCOME TO NEW and PERMANENT STAFF

Owen Amadin, Administrative Coordinator, Executive Education
Alexandra Constantinou, Faculty Coordinator
Phil Heavilin, Executive Director, Career Development Office (start date 9/17/18)
Jamie Jones, Executive Director, Lillie
Julie McDonald, MBA@Rice Coordinator
Emily Messenger, Program Coordinator, Lillie
Zoran Perunovic, Director of Business Development, Executive Education
Danielle Riley, Assistant Director of Admissions, MAcc
Kyle Rowland, Alumni Relations Specialist, External Relations
Kalyn Speck, Recruiting and Admissions Specialist

MBA DEGREE PROGRAMS

Recruiting and Admissions

- Full-time enrollment 118
- P evening enrollment 125
- P weekend enrollment 63
- EMBA enrollment 62
- First on-campus info session: September 11
- Diversity@Rice October 25-26

MBA@Rice

- MBA@Rice October cohort, approximately 18-20
- Student Program Office hosted a live online Launch
- Peter hosted a live online party

Diversity and Inclusion

- First cohort of Consortium fellows, 14 students and 50% women
- 10 internship offers to Consortium fellows during orientation in Orlando
- Lina Bell presented for Consortium on the MBA Application Panel at MAPS info session
- Student team participated in NBMBA Case Competition

Global

- Global Offsite Electives for students to be announced this month
- In June MBAP-W students completed 10 individual consulting projects with local Argentinian companies representing multiple industries for the Global Field Experience
- EMBA Global Forum follow up in August with the CEO of Dezker coming to Rice Business to thank the EMBA's who worked with the company

Student Program Office

- Completed summer onboarding, kickoff and Launch (the new Immersion)
 - 2 weekends of kickoff
 - 6 weeks of programming
 - 370 students
 - 4 weeks total
- Hosted Clubs Partio with 38 clubs
- Hosted Family Partio

Career Development

- Class of 2018, 90.3% are employed three months after graduation
- Class of 2019, 91.4% of those seeking, reported securing summer internships
- 10 presentations delivered during Launch
- 200 advising appointments held during Launch

ENTREPRENEURSHIP

Rice Alliance

- OwlSpark Accelerator
 - 6th cohort
 - Culminated in their August demo day, the Bayou Startup Showcase.
 - 27 Rice University founders who launched 8 new startups solving problems in health care, oil and gas, and digital industries.
- Upcoming events:
 - Sept. 13 Rice Alliance Energy and Clean Technology Venture Forum
 - Sept. 25 Rice Alliance to co-host SPE ATCE Conference – Startup Village
 - Oct. 18-20 Global Consortium of Entrepreneurship Centers (GCEC) Annual Conference

Lilie

- Hosted Owl Spark (Rice Alliance) and RED Labs this summer for 12-week summer accelerator in the Liu Idea Lab
- Hosted an entrepreneurship information session during Immersion, standing room only with approximately 85 MBA students in attendance
- Co-hosting event October 25 with Rice Business to learn about investing in women-owned startups