



+200 (sales revenue)  
-160 (cost of goods sold)



## HEALTH CARE PROGRAMS

### Graduate Certificate in Health Care Management

12-day advanced management program over a 6-month period (October - March)

What to expect: Enhance your business acumen to achieve your personal goals, organizational goals, and to advance the future of health care.

*Who is right for this program?*

- Physicians
- Nurses
- Medical Directors
- Senior Health Care Administrators

This activity has been planned and implemented in accordance with accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Baylor College of Medicine and Rice University. Baylor College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Baylor College of Medicine designates this live activity for a maximum of 72.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. For more information on accreditation and related notifications please visit: [business.rice.edu/hcm](http://business.rice.edu/hcm)

### Rice Education in Management for Physician Trainees (REMP)

Rigorous 14 days spread over one month

What to expect: Work with Rice Business professors on actual workplace challenges to arrive at practical results. Jump start your career with skills that will not only set you apart but also respond to the critical need for “bending the cost curve” while improving health care outcomes.

*Who is right for this program?*

- Residents
- Fellows

For more information, visit:  
[business.rice.edu/ee](http://business.rice.edu/ee)



**LEARN** from your professors' deep knowledge, your classmates, case studies, simulations, coaching, group activities, and the expanding network you build.

**LEAD** your organization and teams more effectively, exceed performance expectations, compete at higher levels and create an outstanding culture.

**LAUNCH** your career and your future.

**What is executive education at Rice Business?**

A transformative learning experience that prepares professionals to successfully navigate their next leadership passage and primes organizations to compete at higher levels.

**What programs and courses does Rice Business Executive Education offer?**

**OPEN-ENROLLMENT**

Programs and courses for individuals

**Accelerated Development Program (ADP)**

Enterprise Leadership

*What to expect:* This two-week immersion will provide the knowledge and network you need to powerfully lead your organization and compete at the highest levels.

*Who is right for the program?*

- Executives
- Vice Presidents
- Directors
- Managers in large organizations

**Graduate Leadership Certificate (GLC)**

Consists of five 2-day courses

*What to expect:* Fine-tune your leadership capability and effectiveness by participating in the following five courses:

- Essentials of Leadership
- Leading High Performance Teams
- Strategic Decision Making and Critical Reasoning
- Leading Change
- Leader as Coach

*Who is right for the certificate?*

- Leaders at all levels.

**Graduate Finance and Accounting Certificate**

4 days

*What to expect:* Confidently and competently take your seat at the leadership table by learning what you need to know about finance and accounting.

*Who is right for the certificate?*

- Non-financial managers and other aspiring leaders

**Individual Courses**

2 days

*What to expect:* Learn from world-class faculty, expand your network, and return to work with an expanded knowledge and skill set resulting in immediate value to your career and organization.

The Courses:

- Rethinking Workplace Diversity
- Leading Creativity and Innovation
- Effective Strategy formulation
- Essentials of Leadership
- Leading High Performance Teams
- Strategic Decision Making and Critical Reasoning
- Leading Change
- Leader as Coach

*Who is right for the individual courses?*

- Leaders at all levels.



**CUSTOM PROGRAMMING**

Helping your organization generate effective solutions to your greatest challenges

**50+ Companies**

Industries that we have done custom work include:

Chemical	Oil and Gas	Education
Beverage	Airline	Aerospace
Health Care	Banking	Pricing
Military	Professional Sports	Government Services
Engineering	Professional Services	
Construction		
Technology		



**LEARN. LEAD. LAUNCH.**