ACCELERATED DEVELOPMENT PROGRAM

Prepare to lead your organization strategically and powerfully

Explore our catalog of executive education programs designed to address your professional development and organizational needs.

WHAT’S IN IT FOR YOU?

• Enhance leadership effectiveness at the individual, team and enterprise levels
• Improve ability to analyze business needs holistically and generate winning strategies
• Develop greater awareness of global economic drivers
• Sharpen understanding of finance and accounting to improve financial decisions
• Strengthen your teams’ abilities to make high stakes strategic decisions
• Establish yourself as an effective change agent
• Take advantage of 8-hours of executive coaching
• Learn from transformational teaching from award winning, tenured faculty with deep practical experience

ON-GOING BENEFITS

• Bi-Annual ADP alumni events with continuing education for lifelong learning
• Access to the Rice Business intellectual community
• Invitations to Rice Business networking events throughout the year

Two rigorous one-week immersions exclusively designed for high potential leaders and executives

Week 1
In-person

6-week to 8-week Intersession
To Embed Learning

Week 2
In-person
### WEEK 1

**SUNDAY**
- **Kick-off**
  - Introductions
  - Executive welcome and address
  - Program overview
  - Reception

**MONDAY**
- **Leadership & self management**
  - Understanding high potential characteristics
  - Accelerating self-awareness

**TUESDAY**
- **Leading and developing others**
  - Managing performance
  - Coaching contexts
  - Executive coaching sessions

**WEDNESDAY**
- **Leading high performance teams**
  - Enhancing collaboration
  - Constructive conflict
  - Executive coaching sessions

**THURSDAY**
- **Strategy formulation**
  - Creating competitive advantage
  - Neutralizing competitors
  - Value chain configuration

**FRIDAY**
- **Strategy formulation**
  - Approaches to growth
  - Avenues of growth
  - Strategic thinking
  - Building blocks to strategy execution

### WEEK 2

**SUNDAY**
- **Macro-economics**
  - Circular flow of the economy
  - Growth and production function
  - Business cycles

**MONDAY**
- **Accounting**
  - Understanding the three key financial statements
  - Accrual accounting concepts
  - Financial reporting

**TUESDAY**
- **Financial decision-making**
  - Calculating & interpreting financial ratios
  - Valuation
  - The view from "The Street"

**WEDNESDAY**
- **Strategic decision-making & critical reasoning**
  - Decision biases and traps
  - Processes for making effective decisions
  - Managing technical & commercial risk

**THURSDAY**
- **Enterprise change management**
  - Diagnosing change opportunities
  - Force fields, political and social capital
  - 7-step change model
  - Gaining competency as a change agent

**FRIDAY**
- **Enterprise change management**
  - The psychology of influence
  - Overcoming resistance to change
  - Maintaining organizational alignment

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### FALL 2018
- Week 1: September 16-21, 2018
- Week 2: October 21-26, 2018

### SPRING 2019
- Week 1: February 10-15, 2019
- Week 2: April 7-12, 2019

**Tuition:** $15,000/certificate
Groups of 3 or more from the same organization receive a 10% discount

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