

Petrus (Petri) Ferreira

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Jones Graduate School of Business, Rice University
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Academic Employment

Jones Graduate School of Business, Rice University 7/2021-present

Education and Professional Certification

Ph.D. Accounting, University of North Carolina at Chapel Hill	2021
M.Com (Accounting), University of Pretoria (South Africa)	2011
M.Com (Taxation), University of Pretoria (South Africa)	2008
B.Com (Accounting) (Hons), University of Pretoria (South Africa)	2004

2007 – Chartered Accountant – South Africa (CA(SA)) (Active: 08190221)

Research

Research Interests:

Financial Reporting and Standard Setting.

Publications:

“Reliability and Relevance of Fair Values: Private Equity Investments and Investee Fundamentals” with Kräussl, R., Landsman, W.R., Nykyforovych, M., & Pope, P.F., *Review of Accounting Studies* 24 (4), December 2019: 1427 – 1449.

“Capital Structure Effects Associated with the New Lease Accounting Standard” with Landsman, W.R., & Rountree, B. *Forthcoming at Management Science*.

“The economic consequences of common accounting standards adoption – Evidence from ASC 606: Revenue from contracts with customers” with Xu, J. *Forthcoming at Accounting Horizons*.

Working papers:

“A Conceptual Framework for Income and CFO Reconciliation: Informational and Standard-Setting Implications of a Structured Approach” with Gonzalez, W.
R&R at Journal of Accounting Research.

“Reexamining the Timing Role of Accrual Accounting” with Gonzalez, W., Rountree, B. & Sivaramakrishnan, S.
R&R at The Accounting Review.

“The Effects of ASC 606 Retrospective Adoption on a Firm’s Information Environment” with Landsman, W.R. and Jeong, J.

R&R at Management Science

Referenced in an IASB staff paper examining the post-implementation review of IFRS 15.

Referenced by the European Financial Reporting Advisory Group in a comment letter.

“Comparability between whom: The Uneven Distribution of Reporting Benefits.” (Job market paper).

“The Effect of Changes in Legal Liability on Credit Rating Agencies’ Reliance on Financial Statement Information and Rating Quality?” with Landsman, W.R., Liu, T. & Zhou, J.

Featured in the Council of Institutional Investors’ podcast.

Work in progress:

“Asset Risk and Regulatory Capital Arbitrage” with Amel-Zadeh, A., Barth, M., & Landsman, W.R.

Teaching experience

- Rice University: Managerial Accounting for MBA Core, Spring 2026
- Rice University: Financial Accounting for Executive MBA Core, Fall 2022–2025
- Rice University: Financial Accounting for Professional MBA Evening Core, Fall 2021–2024
- University of North Carolina at Chapel Hill: Introduction to Financial Accounting (undergraduate), Summer 2019 Instructor. Instructor rating: 4.8/5
- University of North Carolina at Chapel Hill: Topics in Financial Accounting (Teaching Assistant to Wayne Landsman), 2017-2019
- University of Pretoria: Advanced Financial Accounting, 2008 – 2016. Instructor Rating at last rating: 4.8/5

Awards and Honors

- FARS excellence in Reviewing award (2025, 2023, 2021)
- AAA Outstanding Reviewer Award (2024)
- Award for Excellence in Teaching at Rice University Jones Graduate School of Business
 - Executive MBA Class of 2024
 - Professional MBA Evening Class of 2023
- Rice Class of 2023 Career Hero
- M. Wayne DeLozier UNC Ph.D. Fellowship Award (2021)
- Lee-Wahal best up-and-coming Ph.D. student award (2020)
- Deloitte Doctoral Fellowship (2019)
- UNC Graduate School Doctoral Merit Assistantship (2016)
- Ernst & Young Award for the best achievement in archival accounting research (2011)
- 2003, 2004: PwC scholarship
- 2001, 2003, 2004: University of Pretoria achievement scholarship

Workshop presentations

- University of Arkansas, Baylor University, UC Davis, The Ohio State University (2025)
- Southern Methodist University, University of Pretoria (2023)
- University of New South Wales (2022)
- University of Utah, University of California Berkeley, University of Colorado Boulder, and Rice University (2021)

Conference presentations

- Financial Accounting Reporting Section (also discussant), Emerging Financial Reporting Issues Research Symposium (2025)
- Financial Accounting Reporting Section (2023)
- FASB / IASB / TAR Accounting for an ever-changing world, Rice/Texas A&M University Junior Accounting Faculty Workshop, Lone Star Conference (2022)
- EAA – Milan (2018)

Conference attendance

- Financial Reporting Issues Conference, University of Houston Symposium, Lone Star Conference, Columbia Emerging Scholars, UIUC Accounting Research Conference, The Role of Accounting and Information Frictions in Microenterprises (2025)
- Financial Reporting Issues Conference, Financial Accounting Reporting Section, Lone Star Conference, Emerging Financial Reporting Issues Research Symposium (2024)
- University of Houston Symposium, Lone Star Conference (2023)
- JAE Conference, FASB Doctoral Program, AAA/J. Michael Cook/Deloitte Foundation Doctoral Consortium (2020)
- Wharton Spring Conference, FARS Doctoral Consortium, Duke Accounting Theory Summer Program (2019)
- UNC / Duke fall camp (2016 – 2019)
- UNC Tax Symposium (2017 – 2019)
- UNC Tax Doctoral Seminar, Global issues in Accounting, JBFA – Dublin, (2018)
- Private Equity Research Consortium Conference (2017)

^ Planned

Service

Ad-Hoc Reviewer

The Accounting Review; Journal of Accounting and Economics; Journal of Accounting, Auditing, and Finance; Abacus; FARS Section Meeting; Annual Accounting Association Meeting; Meditari Accountancy Research; Hawaii Accounting Research Conference (HARC); European Accounting Association Conference

University

Co-coordinator - Rice University Accounting Workshop Series 2022 – present
Assistant Professor of Accounting Recruiting Committee 2023/2024; 2025/2026

Relevant Experience

Senior Lecturer, University of Pretoria, 2008 – 2016
Audit Senior, PricewaterhouseCoopers, 2006 – 2007