



Rice Undergraduate Business Major Program Management Concentration

With a robust foundation in leadership and business fundamentals — including accounting, finance, marketing, organizational behavior, strategy and communications — students who complete the business major will solve an array of problems affecting individuals, organizations and society at large.

Rice Undergraduate Business Major — Management Concentration

Our management concentration will help you acquire the analytical skills to solve a wide variety of management problems, such as devising and implementing a firm's strategy, and those involving leadership, teamwork, negotiation and decision-making, and marketing strategy. When you graduate, you will have developed the critical thinking and analytical skills required to apply theory to practice, and will know how to communicate effectively in the field of business.

BUSINESS FOUNDATION COURSES

- BUSI 395 Data Analytics **or** STAT 310 Probability and Statistics **or** STAT 315 Probability and Statistics for Data Science
- ECON 100 Principles of Economics **or** BUSI 150 Economics for Business
- MATH 101 Single Variable Calculus I **or** MATH 105 AP/OTH Credit in Calculus I

BUSINESS CORE REQUIREMENTS

- BUSI 305 Financial Accounting
- BUSI 310 Leading People in Organizations
- BUSI 343 Financial Management **or** ECON 343 Corporate Finance
- BUSI 374 Operations Management
- BUSI 380 Marketing
- BUSI 390 Strategic Management
- BUSI 396 Business Communication
- BUSI 430 Management Accounting

MANAGEMENT MAJOR CORE REQUIREMENTS

- BUSI 420 Leadership and Teams
- BUSI 431 Advanced Strategic Management

Select two courses from the following:

- BUSI 421 Power, Influence and Organizational Change
- BUSI 422 Negotiations and Decision Making
- BUSI 432 Business and Society
- BUSI 433 Technology and Innovation Strategy
- BUSI 480 Marketing Analytics

MANAGEMENT MAJOR ELECTIVE REQUIREMENTS

Select one course from the following:

- BUSI 215 Leading Across Social Divides
- BUSI 401 Financial Statement Analysis
- BUSI 421 Power, Influence and Organizational Change
- BUSI 422 Negotiations and Decision Making
- BUSI 423 Emotional Intelligence for Leaders
- BUSI 432 Business and Society
- BUSI 433 Technology and Innovation Strategy
- BUSI 447 Advanced Corporate Finance
- BUSI 448 Investments
- BUSI 450 Derivatives
- BUSI 480 Marketing Analytics

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MANAGEMENT MAJOR CONCENTRATION — SAMPLE DEGREE PLAN

	FALL SEMESTER	SPRING SEMESTER
FRESHMAN YEAR	15 CREDIT HOURS ECON 100 Principles of Economics (3) MATH 101 / MATH 105 (3) BUSI 305 Financial Accounting or BUSI 310 Leading People in Organizations (3) Elective (3) Elective (3)	16 CREDIT HOURS BUSI 395 Data Analytics (4) BUSI 305 Financial Accounting or BUSI 310 Leading People in Organizations (3) Elective (3) Elective (3) Elective (3)
SOPHOMORE YEAR	15 CREDIT HOURS BUSI 380 Marketing (3) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	12 CREDIT HOURS BUSI 374 Operations Management (3) BUSI 343 Financial Management (3) or ECON 343 Corporate Finance (3) Elective (3) Elective (3)
JUNIOR YEAR	15-16 CREDIT HOURS BUSI 430 Management Accounting (3) Elective or Business Elective (3-4) Elective (3) Elective (3) Elective (3)	15 CREDIT HOURS BUSI 421 Power, Influence and Organizational Change or BUSI 422 Negotiations and Decision Making or BUSI 433 Technology and Innovation Strategy (3) BUSI 432 Business and Society or BUSI 480 Marketing Analytics (3) Elective (3) Elective (3) Elective (3)
SENIOR YEAR	15 CREDIT HOURS BUSI 420 Leadership and Teams (3) Elective (3) Elective (3) Elective (3) Elective (3)	14 CREDIT HOURS BUSI 431 Advanced Strategic Management (4) Elective or Business Elective (3-4) Elective (3) Elective (3)

FREQUENTLY ASKED QUESTIONS

Can I use transfer credit or AP credit for ECON 100?

No substitution or transfer credit (including exams such as advanced placement (AP)/international baccalaureate (IB)/A-Level credit) is allowed for ECON 100. It must be taken at Rice.

Can I take STAT 180/STAT 280 to meet the statistics requirement for the business major?

You cannot take STAT 280 to meet the statistics requirement for the business major. This will only meet requirements for the minor.

How many transfer credits can count towards the Business major?

Requests for transfer credit must be approved for Rice equivalency by the designated transfer credit advisor, but no more than three courses (nine credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply toward the major.



Scan to access detailed information on the business program and sample degree plans in the Undergraduate Business Advising Booklet.