

ALESSANDRO PIAZZA

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ACADEMIC POSITIONS

2024- **Rice University**, Jones Graduate School of Business, Houston, TX
Associate Professor of Strategic Management (*with tenure*)
2022-2024 Jones School Distinguished Assistant Professor of Strategic Management
2018-2022 Assistant Professor of Strategic Management

EDUCATION

2018 **Columbia University**, New York, NY
Ph.D. in Management (Organizational Theory)
Committee: Mabel Abraham, Paul Ingram, Damon Phillips (*advisor*), David Stark, and Dan Wang.

2016 **Bocconi University**, Milan, Italy
Dottorato di ricerca in Business Administration & Management
Committee: Fabrizio Castellucci, Julien Jourdan, Giacomo Negro, and Fabrizio Perretti (*advisor*).

2010 **Collège des Ingénieurs**, Paris, France and Turin, Italy
Master of Business Administration (MBA)

2007-2008 **University of California at Berkeley**, Berkeley, CA
Visiting Graduate Student Researcher in Nuclear Engineering

2009 **University of Bologna**, Bologna, Italy
Laurea specialistica (M.Sc.) in Nuclear Engineering, *summa cum laude*
2006 *Laurea* (B.Sc.) in Energy Systems Engineering, *summa cum laude*

PUBLICATIONS

Chung, B., Odziemkowska, K., and Piazza, A. (2024). Threading the Needle: How Firms Frame their Stances on Polarizing Social Issues. Forthcoming in *Academy of Management Journal*.

Helms, W., Piazza, A., and Bergemann, P. (2024). Shaping the Opportunity Structure of Deviance: A Commentary on Rintamäki, Parker, and Spicer's "Institutional Parasites". Forthcoming in *Academy of Management Review*.

Piazza, A., and Jourdan, J. (2024). The Publicization of Organizational Misconduct: A Social Structural Approach. *Academy of Management Journal*, 67(2): 468-493.

- Coverage: [Financial Times](#)

Piazza, A., Bergemann, P., and Helms, W. (2024). Getting Away with It (or Not): The Social Control of Organizational Deviance. *Academy of Management Review*, 49(2): 249-272.

- Coverage: [AMR Origins Series](#)

- Sadri, M., Piazza, A., Phung, K., and Helms, W. (2023). The Disparate Economic Outcomes of Stigma: Evidence from the Arms Industry. *Strategic Management Journal*, 44(10): 2489-2533.
- Piazza, A., Reese, D., & Chung, S. H. (2023). Venturing through the Doors of Perception. *Academy of Management Discoveries*, 9(1): 1-16.
- *Lead article*
 - Coverage: [Houston Chronicle](#), [HBR](#)
- Piazza, A. and Augustine, G. (2022). Nevertheless, They Persisted: How Patterns of Opposition and Support Shaped the Survival of U.S. Abortion Clinics. *Journal of Management Studies*, 59(8): 2124-2153.
- Fremeth, A., Holburn, G.F., and Piazza, A. (2022). Activist Protest Spillovers into the Regulatory Domain: Theory and Evidence from the U.S. Nuclear Power Generation Industry. *Organization Science*, 33(3): 873-1249. (equal authorship)
- *Best Proposal with Practical Implications, Stakeholder Strategy IG, SMS 2019*
- Augustine, G. and Piazza, A. (2022). Category Evolution under Conditions of Stigma: The Segregation of Abortion Provision into Specialist Clinics in the United States. *Organization Science*, 33(2): 624-649. (equal authorship)
- Giangreco, A., Slavich, B., Piazza, A., Castellucci, F., & Mohadjer, C. (2021). The Role of Celebrity and Status in the Performance-Pay Relationship: Evidence from the “Big Five” European Football Leagues. *M@n@gement*, 24(1): 1-16.
- Piazza, A., Phillips, D. J., & Castellucci, F. (2020). High-Status Affiliations and the Success of Entrants: New Bands and the Market for Live Music Performances, 2000-2012. *Organization Science*, 31(5): 1272-1291.
- Coverage: [The Economist](#)
- Piazza, A., & Abrahamson, E. (2020). Fads and Fashions in Management Practices: Taking Stock and Looking Forward. *International Journal of Management Reviews*, 22(3): 264-286.
- Piazza, A., & Perretti, F. (2020). Firm Behavior and the Evolution of Activism: Strategic Decisions and the Emergence of Protest in U.S. Communities. *Strategic Management Journal*, 41(4): 681-707.
- Piazza, A., & Wang, D. J. (2020). Claim Specialization, Tactical Diversity and the Protest Environment in the Success of U.S. Antinuclear Activism. *Mobilization*, 25(1): 93-114.
- Abrahamson, E. & Piazza, A. (2019). The Lifecycle of Management Ideas: Innovation, Diffusion, Institutionalization, Dormancy, and Rebirth. Pp. 42-67 in *The Oxford Handbook of Management Ideas*, edited by A. Sturdy, S. Heusinkveld, T. Reay, and D. Strang. Oxford, UK: Oxford University Press.
- Wang, D. J., Piazza, A., & Soule, S. A. (2018). Boundary-Spanning in Social Movements: Antecedents and Outcomes. *Annual Review of Sociology*, 44: 167-187.
- Piazza, A. & Jourdan, J. (2018). When the Dust Settles: The Consequences of Scandals for Organizational Competition. *Academy of Management Journal*, 61(1): 165-190.
- *Best AMJ Paper Award 2018, Runner-Up*
- Wang, D. J. & Piazza, A. (2016). The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims. *Social Forces*, 94(4): 1675-1710.
- Coverage: [CNN](#)

Piazza, A. & Perretti, F. (2015). Categorical Stigma and Firm Disengagement: Nuclear Power Generation in the United States, 1970-2000. *Organization Science*, 26(3): 724–742.

Piazza, A., & Castellucci, F. (2014). Status in Organization and Management Theory. *Journal of Management*, 40(1): 283–311.

INVITED TALKS

- 2024 Bocconi University, Milan, Italy.
- 2023 University of Illinois, Urbana-Champaign.
- 2022 Cornell University (*anceled*); University of Amsterdam; Washington University in St. Louis.
- 2021 INSEAD, *remote*.
- 2020 Università della Svizzera Italiana (USI), *remote*.
- 2019 Aalto School of Business
- 2017 University of Hawaii at Manoa, Shidler College of Business; Rice University, Jones School of Business; HEC Paris; Northwestern University, Kellogg School of Management; NYU, Stern School of Business; Boston University, Questrom School of Business; Hong Kong University of Science and Technology

CONFERENCES AND WORKSHOPS

- 2024 INSEAD Doriot Entrepreneurship Conference, Abu Dhabi, UAE.
- 2024 84th Academy of Management Annual Meeting, Chicago, IL.
- 2024 40th EGOS Colloquium, Milan, Italy.
- 2023 83rd Academy of Management Annual Meeting, Boston, MA.
- 2023 Junior Organizational Theory Conference, London Business School, London, United Kingdom.
- 2023 39th EGOS Colloquium, Cagliari, Italy.
- 2023 Non-Market Strategy Conference, Bocconi University, Milan, Italy.
- 2022 82nd Academy of Management Annual Meeting, Seattle, WA.
- 2022 38th EGOS Colloquium, Vienna, Austria.
- 2020 36th EGOS Colloquium, Hamburg, Germany (*remote*)
- 2023 Junior Organizational Theory Conference, McGill University, Montreal, Canada.
- 2019 79th Academy of Management Annual Meeting, Boston, MA.
- 2018 78th Academy of Management Annual Meeting, Chicago, IL.
- 2018 CASBS Summer Institute: Organizations and Their Effectiveness, Stanford, CA.
- 2017 Kauffman Entrepreneurship Scholars Conference, Kansas City, MO.
- 2017 112th American Sociological Association Annual Meeting, Montréal, Canada.
- 2017 BPS Doctoral Consortium, Atlanta, GA.
- 2017 77th Academy of Management Annual Meeting, Atlanta, GA.
- 2017 The Medici Summer School in Management Studies, MIT Sloan, Boston, MA.
- 2017 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2017 2017 ASSA Annual Meeting, Chicago, IL.
- 2016 111th American Sociological Association Annual Meeting, Seattle, WA.
- 2016 76th Academy of Management Annual Meeting, Anaheim, CA.
- 2016 32nd EGOS Colloquium, Naples, Italy.
- 2016 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2015 75th Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 31st EGOS Colloquium, Athens, Greece.
- 2015 Text II Conference on Computer-Assisted Text Analysis, Princeton University, Princeton, NJ.
- 2014 74th Academy of Management Annual Meeting, Philadelphia, PA.
- 2014 Columbia-Princeton-NYU Workshop on Computational Text Analysis in Organizational Research, NYU Stern School of Business, New York, NY.
- 2013 PhD Workshop, 29th EGOS Colloquium, Montréal, Canada.
- 2012 Israel Strategy Conference (ISC) Doctoral Consortium, Tel Aviv University, Tel Aviv, Israel.
- 2012 10th SCANCOR Ph.D. Workshop on Institutional Analysis, Vienna University of Economics and Business, Vienna, Austria.
- 2012 4th Content Analysis Professional Development Workshop, 72nd AOM Annual Meeting, Boston, USA.
- 2012 10th OMT Dissertation Proposal Workshop, 72nd AOM Annual Meeting, Boston, USA.
- 2012 SWARM – Summer Workshop in Advanced Research Methods, Tel Aviv University, Tel Aviv, Israel.
- 2012 OMT/AMJ Getting Published in Top Tier Journals Workshop, Bocconi University, Milan (Italy).

2011 Workshop on Categorization in Markets, University of Lugano, Lugano, Switzerland.

TEACHING

Jones Graduate School of Business, Rice University

2019- Strategy I (PhD; Co-Instructor).
2019- Design of Business Research (PhD; Instructor).
2019- Strategy in Technology Ecosystems (MBA; Instructor).
2018- Strategic Management (Undergraduate; Instructor).

Columbia Business School

2017 Technology Strategy (MBA; Teaching Assistant).
2015 Power and Influence (MBA; Teaching Assistant).
2014-2016 Leadership and Organizational Change (EMBA; Teaching Assistant).

Bocconi University

2012-2013 Seminar on Collaborative Competences (BSc; Teaching Assistant).
2011-2013 Organizational Theory (MSc; Teaching Assistant).

SDA Bocconi School of Management

2011-2013 Organizational Behavior and Negotiation (MBA; Teaching Assistant).

GRANTS, HONORS, AND AWARDS

2024 JGSB Award for Excellence in Research
2023 JGSB Award for Excellence in Research
2022 JGSB PhD Mentorship Award (*runner-up*)
2021 Stakeholder Strategy Outstanding Reviewer, SMS 41st Annual Conference
2021 JGSB Award for Excellence in Research
2019-2022 Kauffman Knowledge Challenge Grant (P.I.) – \$244,000
2016-2017 Werner L. and Adriana Chilton Doctoral Fellowship, Columbia Business School
2016-2017 Eugene Lang Entrepreneurship Center PhD Fellowship, Columbia Business School
2016-2017 Kauffman Dissertation Fellowship - \$25,000
2014 Paul A. Volcker Fellowship at International House
2013- Columbia University Doctoral Fellowship
2012 Dean's Award for Academic Excellence at Bocconi University
2012 Selected as one of 200 "Leaders of Tomorrow" at the 42nd St. Gallen Symposium, Switzerland.
2010-2013 Bocconi University Doctoral Fellowship
2008 Master Thesis Abroad Research Grant, University of Bologna
2007 Overseas Program Scholarship, University of Bologna (ranked 1st university-wide)
2003-2009 Collegio Superiore Full Merit Scholarship, University of Bologna.

SKILLS

Coding Skills & Software Packages

LaTeX and Microsoft Office.
Proficiency in R, STATA, Mathematica, MATLAB and UCINET. Basic Python and Tableau.

Languages

Italian: native
English: fluent
Spanish: elementary
Japanese: elementary

SERVICE

University, School, and Departmental Service

- Academic Standards Committee, Jones School of Business (2024-)
- Undergraduate Divisional Advisor, Jones College (2024-)
- Undergraduate Business Steering Committee (2024-)
- Strategy and Environment Doctoral Recruiting Committee (2018-2021, 2024)
- Strategy and Environment Hiring Committee (2018-2021)

Reviewing and Editing

Editorial Review Board member at:

- *Academy of Management Journal* (2021-)
- *Organization Science* (2021-)

Ad-hoc reviewer for *Academy of Management Discoveries*, *Academy of Management Review*, *Administrative Science Quarterly*, *American Journal of Sociology*, *American Sociological Review*, *Business & Society*, *Journal of Business Venturing*, *Journal of Management*, *Journal of Management Inquiry*, *Journal of Management Studies*, *Journal for the Scientific Study of Religion*, *Management Science*, *Organization Studies*, *Regional Studies*, *Social Forces*, *Sociological Forum*, *Sexuality Gender and Policy*, *Socius*, *Strategic Entrepreneurship Journal*, and *Strategic Management Journal*.

Reviewer for the Hong Kong Research Grants Council since 2022.

Advising

Graduate:

- Brian Chung (Dissertation Committee Member)
First placement: Texas A&M, Mays School of Business
- Yiyang Zhu (Dissertation Committee Member)
First placement: Montclair State University, Feliciano School of Business
- Yajing Li (Dissertation Committee Member)
First placement: Rennes Business School, France (now University of Manchester)
- Zhuo Chen (Dissertation Committee Member)
First placement: American University, Kogod School of Business (now CEIBS)
- Yue Wang (Dissertation Committee Member)
First placement: Chinese University of Hong Kong, Shenzhen)
- Xi Wang (Dissertation Committee Member)
- HK Park (Dissertation Committee Member)
- Theodore Kim (Dissertation Committee Co-Chair)
- Baifu Chen (Dissertation Committee Co-Chair)

Undergraduate:

- William Miles (now in the Strategy PhD program at Duke Fuqua)

Professional Associations

Academy of Management

- OMT Research Committee (2021-)

INDUSTRY EXPERIENCE

2009-2010 **Prismian SpA**, Milan, Italy.
Management Consulting Intern – Corporate Restructuring

REFERENCES

Damon J. Phillips

Robert Steinberg Professor of Management
The Wharton School, University of Pennsylvania
2016 SH-DH - 3620 Locust Walk
Philadelphia, PA 19104
djphill@wharton.upenn.edu

Fabrizio Perretti

Professor of Strategy and Organizational Sociology
Bocconi University
Department of Management & Technology
Via Roentgen 1, 20136 Milan, Italy
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Julien Jourdan

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Dan Wang

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