

# **UNDERGRADUATE BUSINESS ADVISING BOOKLET**





03	Overview and First Year Checklist
04	Business Major Overview
05	Major Concentrations
09	Business Minor
10	Entrepreneurship Minor
11	Additional Information
12	FAQs
13	Contact Information
14	Appendix A: Management Major Concentration Sample Degree Plans
19	Appendix B: Finance Major Concentration Sample Degree Plans

# **BUSINESS.RICE.EDU**



### WHAT IS THIS BOOKLET?

This booklet serves as a guide for prospective business majors, offering insights into potential academic paths. You can use it to explore various options alongside other resources and conversations. The booklet is meant for all students: those who are undecided, those considering multiple majors, and those prepared to map out their academic plan in a specific major.

For definitive information regarding graduation and degree prerequisites, please consult the General Announcements (GA). In case of discrepancies between this booklet and the GA (ga.rice.edu), the GA supersedes.

#### For other resources, please visit:

The General Announcements - <u>ga.rice.edu</u>
The Office of Academic Advising - <u>oaa.rice.edu</u>
Rice Business, Jones Graduate School of Business - <u>business.rice.edu/ugbm</u>
Course Schedule and Catalogue - <u>courses.rice.edu</u>

### FIRST YEAR CHECKLIST

Meet with your divisional advisor (DA) at least one time per semester.
Schedule an appointment with the Center for Career Development ( <u>ccd.rice.edu</u> ).
Get involved! Join a student club or professional organization.
Declare your major (due spring semester of sophomore year).
Find a mentor, such as an upper-level student, alumnus or faculty member that you fee
comfortable reaching out to, and ask their guidance on how to thrive at Rice.



### **WHY BUSINESS?**

Choosing your major is a pivotal decision that shapes your academic journey and future prospects. The business major at Rice is the ideal launchpad for aspiring leaders. Our curriculum provides a solid grounding in essential business disciplines, including accounting, finance, marketing, organizational behavior, operations management, strategy, and communication.

What sets our program apart is that, alongside your business major, you'll choose a concentration in either finance or management to deepen your expertise. This focused approach ensures that you are well-prepared for a successful career, making the business major a smart investment in your future.

### COURSE REQUIREMENTS FOR COMPLETING A MAJOR IN BUSINESS

Our business major provides you with a robust foundation in leadership and business fundamentals. When you declare a major in business, you must also declare a finance or management concentration, which requires additional advanced courses. Students pursuing the undergraduate degree with a major in business must complete:

- A minimum of 16 courses (48-51 credit hours, depending on course selection) to satisfy major requirements.
- A minimum of 120 hours to satisfy degree requirements.
- A minimum of 11 courses (35-36 credit hours, depending on course selection) taken at the 300-level or above.
- A maximum of 3 courses (9 credit hours) from study abroad or transfer credit.
- Specific course requirements for the finance and management concentrations.
- Because of the common core requirements, students may change their major concentration at any time, even after initially declaring the major. To do so, please contact the Office of the Registrar.

#### **Summary**

Total Credit Hours Required for the Major in Business and a Major Concentration in Finance: 48-51 Total Credit Hours Required for the Major in Business and a Major Concentration in Management: 48-51 Total Credit Hours Required for the BA Degree with a Major in Business: 120



## **UNDERGRADUATE BUSINESS – MANAGEMENT CONCENTRATION**

With a robust foundation in leadership and business fundamentals – including accounting, finance, operations management, marketing, organizational behavior, strategy and communications – students who complete the business major will solve an array of problems affecting individuals, organizations and society at large.

Through our management concentration, you acquire the analytical skills to solve a broad array of management problems, such as devising and implementing a firm's strategy, and those involving leadership, teamwork, negotiations and decision-making. When you graduate, you will have developed the critical thinking and analytical skills required to apply theory to practice and you will have learned to communicate effectively in the field of business.

#### **BUSINESS FOUNDATION COURSES**

- BUSI 395 Data Analytics or STAT 310 Probability and Statistics or STAT 315 Probability and Statistics for Data Science
- ECON 100 Principles of Economics
- MATH 101 Single Variable Calculus I or MATH 105 AP/OTH Credit in Calculus I

#### **BUSINESS CORE REQUIREMENTS**

- BUSI 396 Business Communication
- BUSI 305 Financial Accounting
- BUSI 310 Leading People in Organizations
- BUSI 343 Financial Management
- BUSI 374 Operations Management
- BUSI 380 Marketing
- BUSI 390 Strategic Management
- BUSI 430 Management Accounting

\*For detailed course descriptions, please visit the business major courses page.

#### MANAGEMENT MAJOR CORE REQUIREMENTS

- BUSI 420 Leadership and Teams
- BUSI 431 Advanced Strategic Management

Select 2 courses from the following

- BUSI 421 Power, Influence and Organizational Change
- BUSI 422 Negotiations and Decision Making
- BUSI 432 Business and Society
- BUSI 433 Technology and Innovation Strategy
- BUSI 480 Marketing Analytics

# MANAGEMENT MAJOR ELECTIVE REQUIREMENTS

Select 1 course from the following

- BUSI 401 Financial Statement Analysis
- BUSI 421 Power, Influence and Organizational Change
- BUSI 422 Negotiations and Decision Making
- BUSI 432 Business and Society
- BUSI 433 Technology and Innovation Strategy
- BUSI 447 Advanced Corporate Finance
- BUSI 448 Investments
- BUSI 450 Derivatives
- BUSI 480 Marketing Analytics



## **MANAGEMENT MAJOR CONCENTRATION – SAMPLE DEGREE PLAN**

	FALL SEMESTER	SPRING SEMESTER
	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
R	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 380 Marketing (3) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 374 Operations Management (3) BUSI 343 Financial Management (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 430 Management Accounting (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3) Elective (3)	BUSI 421 Power, Influence and Organizational Change or BUSI 422 Negotiations and Decision Making or BUSI 433 Technology and Innovation Strategy (3) BUSI 432 Business and Society or BUSI 480 Marketing Analytics (3) Elective (3) Elective (3) Elective (3)
	16 CREDIT HOURS	14 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (3)  Elective (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 431 Advanced Strategic Management (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3)

<sup>\*</sup> For additional sample degree plans, please see Appendix A, page 15.



## **UNDERGRADUATE BUSINESS – FINANCE CONCENTRATION**

With a robust foundation in leadership and business fundamentals – including accounting, finance, operations management, marketing, organizational behavior, strategy and communications – students who complete the business major are prepared to solve an array of problems affecting individuals, organizations and society at large.

Through our finance concentration, you acquire the knowledge, research and analytical skills to solve a broad array of corporate finance and investment problems, such as analyzing company or investment performance and valuing real and financial assets. When you graduate, you will have developed the critical thinking and analytical skills required to apply theory to practice and you will have learned to communicate effectively in the field of business.

#### **BUSINESS FOUNDATION COURSES**

- BUSI 395 Data Analytics or STAT 310 Probability and Statistics or STAT 315 Probability and Statistics for Data Science
- ECON 100 Principles of Economics
- MATH 101 Single Variable Calculus I or MATH 105 AP/OTH Credit in Calculus I

#### **BUSINESS CORE REQUIREMENTS**

- BUSI 396 Business Communication
- BUSI 305 Financial Accounting
- BUSI 343 Financial Management
- BUSI 310 Leading People in Organizations

#### Select 4 courses from the following

- BUSI 374 Operations Management
- BUSI 380 Marketing
- BUSI 390 Strategic Management
- BUSI 430 Management Accounting
- ECON 200 Microeconomics

\*For detailed course descriptions, please visit the business major courses page.

#### FINANCE MAJOR CORE REQUIREMENTS

- BUSI 401 Financial Statement Analysis
- BUSI 447 Advanced Corporate Finance
- BUSI 448 Investments
- BUSI 450 Derivatives

#### FINANCE MAJOR ELECTIVE REQUIREMENTS

Select 1 course from the following

- BUSI 420 Leadership and Teams
- BUSI 421 Power, Influence and Organizational Change
- BUSI 422 Negotiations and Decision Making
- BUSI 431 Advanced Strategic Management
- BUSI 432 Business and Society
- BUSI 433 Technology and Innovation Strategy
- BUSI 480 Marketing Analytics
- ECON 203 Macroeconomics
- ECON 209 Applied Econometrics
- ECON 300 Game Theory for ECON Majors
- ECON 305 Game Theory for MTEC Majors



## FINANCE MAJOR CONCENTRATION - SAMPLE DEGREE PLAN

	FALL SEMESTER	SPRING SEMESTER
	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting  BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
R	15 CREDIT HOURS	16 CREDIT HOURS
SOPHOMORE YEAR	BUSI 343 Financial Management (3) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 447 Advanced Corporate Finance (3) BUSI 380 Marketing (3) Elective (3) Elective (3) Elective (3)
	16 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 401 Financial Statement Analysis (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3) Elective (3)	BUSI 430 Management Accounting (3) BUSI 374 Operations Management (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3)  Elective (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 448 Investments (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3)

<sup>\*</sup> For additional sample degree plans, please see Appendix B, page 20.



### UNDERGRADUATE BUSINESS MINOR

By offering the opportunity to complement your major field of study, the business minor helps you develop a critical understanding of business concepts, decision-making frameworks and practical skills in communications, teamwork and organizational effectiveness. The Undergraduate Business Minor is an integrated set of six courses designed to provide Rice undergraduates with a foundation in the essential business disciplines.

Choose 6 courses from the list below:

- BUSI 305 Financial Accounting (3)
- BUSI 310 Leading People in Organizations (3)
- BUSI 343 Financial Management (3)

Prerequisite(s): (BUSI 395 OR STAT 180 OR STAT 280 OR SOSC 302 OR STAT 305 OR STAT 310 OR STAT 312 OR STAT 315 OR DSCI 301 OR ECON 307 OR POLI 395 OR PSYC 339) AND (ECON 100 OR ECON 200) AND BUSI 305

• BUSI 374 Operations Management (3)

Prerequisite(s): BUSI 395 OR STAT 305 OR STAT 310 OR STAT 312 OR STAT 315 OR DSCI 301 OR ECON 307

BUSI 380 Marketing (3)

Prerequisite(s): (BUSI 395 OR STAT 180 OR STAT 280 OR SOSC 302 OR STAT 305 OR STAT 310 OR STAT 312 OR STAT 315 OR DSCI 301 OR ECON 307 OR POLI 395 OR PSYC 339) AND (ECON 100 OR ECON 200)

BUSI 390 Strategic Management (3)

Prerequisite(s): BUSI 305

BUSI 396 Business Communication (3)

Prerequisite(s): BUSI 310 AND BUSI 305

<sup>\*</sup>For detailed course descriptions, please visit the business minor courses page.



### UNDERGRADUATE ENTREPRENEURSHIP MINOR

The minor enables students to understand the theory and frameworks behind different disciplinary aspects of entrepreneurship and how to apply these theories to develop and scale innovative solutions to societal problems. Through the program, students develop professional skills that are valuable beyond entrepreneurship, such as the ability to:

- Identify critical problems or market opportunities and to develop validated solutions to meet these needs
- Design solutions that are sustainable, inclusive and equitable
- Embrace empathy to better understand customers, users, clients and team members
- Excel in interdisciplinary teams and in communicating messaging across departments, organizations and industries

#### **Minor Course Requirements:**

Students complete 18 credit hours to earn the minor.

#### **CORE COURSE REQUIREMENTS**

**BUSI 220:** Lilie Design Thinking (3) **BUSI 369:** New Enterprises (3)

**BUSI 223:** Business Modeling for Entrepreneurs (3)

BUSI 463: Entrepreneurial Strategy (3)

#### **ELECTIVE COURSE REQUIREMENTS**

Complete 6 credit hours from the following: **BUSI 461:** Financing the Startup Venture (3) **BUSI 221:** New Enterprises: Discovery (3)

**BUSI 360:** Founders Journey (1)

**BUSI 224/BIOE 123:** Bias in Medical Device Design (1)

**BUSI 222:** Tech Product Design & Dev (3)

**RCEL 450:** Project Management & Leadership (2) **BUSI 361:** Entrepreneurial Communication (1)

**BUSI 371:** Product Development & Management (3)

**BUSI 469:** Lilie New Venture Challenge (3)

BUSI 465: Student Venture Fund: Evaluating the Startup Venture (3) Prerequisite: BUSI 461

\*For detailed course descriptions, please visit the entrepreneurship courses page.



## **STUDY ABROAD**

If you are interested in studying abroad, international experiences are possible for Business students. Early planning and consultation is helpful for fitting an international experience into your degree plan, so we encourage interested students to reach out to department major advisors early to discuss your options. Rice's Study Abroad office (abroad.rice.edu) provides information and support for students exploring the options for study abroad experiences.

### TRANSFER CREDITS

Please <u>visit here</u> for Rice's general policies regarding transfer credits. No more than 3 courses of transfer credit (9 credit hours) may apply toward the business major, and transfer credit is granted only for courses equivalent to those currently offered in the major.

## **COURSE OFFERINGS**

Please keep in mind that not all courses in the business major are offered every semester, especially major concentration courses. Please check our website for our current course offerings to plan each semester appropriately.

The business school does offer courses during the summer semester. These course typically include BUSI 305 and BUSI 343. Other courses may be offered during this semester.



## FREQUENTLY ASKED QUESTIONS

#### What is the difference between the BUSI major and BUSI minor?

The business major builds on the minor. The two programs share six required courses but the major has a higher level mathematics and statistics requirement, additional required courses in management accounting and operations management and students complete advanced coursework to earn a concentration in finance or management.

#### Can I earn a major concentration in both finance and management?

Students cannot earn a major concentration in both finance and management because they are not substantially different degree programs (i.e., as few as only three additional courses). But students are free to take as many courses in their non-major concentration as they want.

#### Why offer an Undergraduate Business Minor?

The Business Minor complements and adds diversity to the outstanding courses available to Rice undergraduates. Students who are following their passions in the sciences, engineering, or the humanities can also acquire a basic understanding of the fundamentals of business. Moreover, through the Business Minor they can develop their critical thinking and communications skills, both of which will provide value whatever their future education or career goals may be.

#### Do students need the prerequisites?

Yes. Microeconomics and statistics are required because these courses provide the foundation for many of the concepts developed in the business courses. For a Business Minor, the statistics requirements can be fulfilled by completing STAT 280 or an approved alternative (see below). The economics requirement can be fulfilled by completing ECON 100 at Rice.

#### Can I take STAT 180/STAT 280 to meet the statistics requirement?

You cannot take STAT 180/STAT 280 to meet the statistics requirement for the business major. This will only meet requirements for the minor.

#### Which courses are approved alternatives to STAT 280 for the Business Minor?

The following courses are approved: BUSI 395 or STAT 180 or STAT 305 or STAT 310 or STAT 312 or STAT 315 or SOSC 302 or DSCI 301 or ECON 307 or POLI 395 or PSYC 339, plus any courses cross-listed with these courses.



## **DIVISIONAL ADVISORS**

Baker – John Wisneski, john.wisneski@rice.edu

Will Rice - Jonathan Miles, <u>jem10@rice.edu</u>

Hanszen – Karthik Balakrishnan, karthik.balakrishnan@rice.edu

Wiess - Jeff Russell, jeff.russell@rice.edu

Jones – Alessandro Piazza, <u>Alessandro.Piazza@rice.edu</u>

Brown – Kelly Drakey, <u>kdrakey@rice.edu</u>

Lovett - George Andrews, george.andrews@rice.edu

**Sid Richardson** – Ben Lansford, <u>benjamin.n.lansford@rice.edu</u>

Martel - Natalia Piqueira, natalia.piqueira@rice.edu

McMurtry – Ginger Vaughn, ginger.vaughan@rice.edu

Duncan - Minjae Kim, minjaekim@rice.edu

### MAJOR AND CONCENTRATION ADVISORS

Natalia Piqueira, natalia.piqueira@rice.edu

Management Concentration – Duane Windsor, odw@rice.edu

Finance Concentration – Yuhang Xing, <a href="mailto:yxing@rice.edu">yxing@rice.edu</a>

## **MINOR ADVISOR**

Jonathan Miles, <u>jem10@rice.edu</u>

### TRANSFER CREDIT ADVISOR

Natalia Piqueira, natalia.piqueira@rice.edu

## **MANAGEMENT MAJOR CONCENTRATION**

## SAMPLE DEGREE PLAN B

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)  Elective (3)  Elective (3)
AR	16 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 395 Data Analytics (4) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 374 Operations Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)  Elective (3)
	15 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 430 Management Accounting (3)  BUSI 343 Financial Management (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 421 Power, Influence and Organizational Change or BUSI 422 Negotiations and Decision Making or BUSI 433 Technology and Innovation Strategy (3) BUSI 432 Business and Society or BUSI 480 Marketing Strategy (3) Elective (3) Elective (3) Elective (3)
	16 CREDIT HOURS	14 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (4) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3) Elective (3)	BUSI 431 Advanced Strategic Management (3)  Elective <b>or</b> Business Elective (3-4)  Elective (3)  Elective (3)



## **MANAGEMENT MAJOR CONCENTRATION**

SAMPLE DEGREE PLAN C (MATH 111 & 112)

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 111 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) MATH 112 (3) Elective (3) Elective (3) Elective (3)
AR	16 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 395 Data Analytics (4) BUSI 396 Business Communication (3) Elective (3) Elective (3) Elective (3)	BUSI 343 Financial Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)  Elective (3)
	15 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 430 Management Accounting (3) BUSI 390: Strategic Management (3) Elective (3) Elective (3) Elective (3)	BUSI 421 Power, Influence and Organizational Change <b>or</b> BUSI 422 Negotiations and Decision Making <b>or</b> BUSI 433 Technology and Innovation Strategy (3) BUSI 374 Operations Management (3) Elective (3) Elective (3) Elective (3)
	15-16 CREDIT HOURS	12 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (3)  Business Elective (3-4)  Elective (3)  Elective (3)  Elective (3)	BUSI 431 Advanced Strategic Management (3) BUSI 432 Business and Society <b>or</b> BUSI 480 Marketing Strategy (3) Elective (3) Elective (3)



## **MANAGEMENT MAJOR CONCENTRATION**

SAMPLE DEGREE PLAN D (STAT 310)

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) MATH 102 (3) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	STAT 310 Probability & Statistics (3) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 374 Operations Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)
	15 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 430 Management Accounting (3) BUSI 343 Financial Management (3) Elective (3) Elective (3) Elective (3)	BUSI 421 Power, Influence and Organizational Change or BUSI 422 Negotiations and Decision Making or BUSI 433 Technology and Innovation Strategy (3) BUSI 432 Business and Society or BUSI 480 Marketing Strategy (3) Elective (3) Elective (3) Elective (3)
	15-16 CREDIT HOURS	12-13 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3) Elective (3)	BUSI 431 Advanced Strategic Management (3)  Elective <b>or</b> Business Elective (3-4)  Elective (3)  Elective (3)



## **MANAGEMENT MAJOR CONCENTRATION**

## SAMPLE DEGREE PLAN E (STUDY ABROAD JR. FALL)

	FALL SEMESTER	SPRING SEMESTER
œ	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 380 Marketing* (3) BUSI 390 Strategic Management* (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 374 Operations Management* (3) BUSI 432 Business and Society <b>or</b> BUSI 480 Marketing Strategy (3) Elective (3) Elective (3) Elective (3)
	12 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	*ABROAD — If pre-approved by Transfer Credit Advisor* BUSI 380 Marketing or BUSI 374 Operations Management or BUSI 390 Strategic Management (3) Elective (3) Elective (3) Elective (3)	BUSI 430 Management Accounting (3) BUSI 343 Financial Management (3) Elective (3) Elective (3) Elective (3)
	15-16 CREDIT HOURS	15 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (4)  Business Elective (3-44)  Elective (3)  Elective (3)  Elective (3)	BUSI 431 Advanced Strategic Management (3) BUSI 421 Power, Influence and Organizational Change or BUSI 422 Negotiations and Decision Making or BUSI 433 Technology and Innovation Strategy (3) Elective (3) Elective (3) Elective (3)



## **MANAGEMENT MAJOR CONCENTRATION**

SAMPLE DEGREE PLAN F (STUDY ABROAD JR. SPRING)

	FALL SEMESTER	SPRING SEMESTER
œ	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 380 Marketing* (3) BUSI 390 Strategic Management* (3) BUSI 396 Business Communication (3) Elective (3)	BUSI 374 Operations Management* (3) BUSI 432 Business and Society <b>or</b> BUSI 480 Marketing Analytics (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	12 CREDIT HOURS
JUNIOR YEAR	BUSI 430 Management Accounting (3) BUSI 343 Financial Management (3) Elective (3) Elective (3) Elective (3)	*ABROAD — If pre-approved by Transfer Credit Advisor*  BUSI 380 Marketing or BUSI 374 Operations Management or BUSI 390 Strategic Management (3) Elective (3) Elective (3) Elective (3)
	15-16 CREDIT HOURS	16 CREDIT HOURS
SENIOR YEAR	BUSI 420 Leadership and Teams (3)  Business Elective (3-4)  Elective (3)  Elective (3)	BUSI 431 Advanced Strategic Management (3) BUSI 421 Power, Influence and Organizational Change <b>or</b> BUSI 422 Negotiations and Decision Making <b>or</b> BUSI 433 Technology and Innovation Strategy (3) Elective (3) Elective (3) Elective (3)

## **FINANCE MAJOR CONCENTRATION**

## SAMPLE DEGREE PLAN B

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) Elective (3) Elective (3) Elective (3) Elective (3)
AR	16 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 395 Data Analytics (4) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 343 Financial Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)
	15-16 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 401 Financial Statement Analysis (3)  BUSI 430 Management Accounting (3)  Elective or Business Elective (3-4)  Elective (3)  Elective (3)  Elective (3)	BUSI 374 Operations Management (3) BUSI 447 Advanced Corporate Finance (3) Elective (3) Elective (3)
	15 CREDIT HOURS	12-13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3)  Elective (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 448 Investments (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3)



## **FINANCE MAJOR CONCENTRATION**

SAMPLE DEGREE PLAN C (MATH 111 & 112)

	FALL SEMESTER	SPRING SEMESTER
	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 111 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) MATH 112 (3) Elective (3) Elective (3) Elective (3)
AR	16 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 395 Data Analytics (4) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 343 Financial Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)  Elective (3)
	16 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	BUSI 401 Financial Statement Analysis (3) BUSI 430 Management Accounting (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3)	BUSI 374 Operations Management (3) BUSI 447 Advanced Corporate Finance (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 448 Investments (3) Elective <b>or</b> Business Elective (4) Elective (3) Elective (3)



## **FINANCE MAJOR CONCENTRATION**

SAMPLE DEGREE PLAN D (STAT 310)

	FALL SEMESTER	SPRING SEMESTER
24	15 CREDIT HOURS	15 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) MATH 102 (3) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	STAT 310 Probability & Statistics (3) BUSI 390 Strategic Management (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 343 Financial Management (3)  BUSI 380 Marketing (3)  Elective (3)  Elective (3)
	16 CREDIT HOURS	16 CREDIT HOURS
JUNIOR YEAR	BUSI 401 Financial Statement Analysis (3) BUSI 430 Management Accounting (3) Elective or Business Elective (3-4) Elective (3) Elective (3)	BUSI 374 Operations Management (3) BUSI 447 Advanced Corporate Finance (4) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	12-13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 448 Investments (3) Elective <b>or</b> Business Elective (3-4) Elective (3) Elective (3)



## **FINANCE MAJOR CONCENTRATION**

## SAMPLE DEGREE PLAN E (STUDY ABROAD JR. SPRING)

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	15 CREDIT HOURS
SOPHOMORE YEAR	BUSI 343 Financial Management (3) BUSI 390 Strategic Management* (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 447 Advanced Corporate Finance (3)  BUSI 380 Marketing* (3)  BUSI 374 Operations Management* (3)  Elective (3)  Elective (3)
	15 CREDIT HOURS	12 CREDIT HOURS
JUNIOR YEAR	BUSI 401 Financial Statement Analysis (3) BUSI 430 Management Accounting (3) Elective (3) Elective (3) Elective (3)	*ABROAD — if pre-approved by Transfer Credit Advisor* BUSI 380 Marketing or BUSI 374 Operations Management or BUSI 390 Strategic Management (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	12-13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3)  Elective (3)  Elective (3)  Elective (3)  Elective (3)	BUSI 448 Investments (3)  Elective <b>or</b> Business Elective (3-4)  Elective (3)  Elective (3)



## **FINANCE MAJOR CONCENTRATION**

## SAMPLE DEGREE PLAN F (STUDY ABROAD JR. FALL)

	FALL SEMESTER	SPRING SEMESTER
~	15 CREDIT HOURS	16 CREDIT HOURS
FRESHMAN YEAR	ECON 100 Principles of Economics (3)  MATH 101 / MATH 105 (3)  BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3)  Elective (3)  Elective (3)	BUSI 305 Financial Accounting <b>or</b> BUSI 310 Leading People in Organizations (3) BUSI 395 Data Analytics (4) Elective (3) Elective (3) Elective (3)
AR	15 CREDIT HOURS	16 CREDIT HOURS
SOPHOMORE YEAR	BUSI 343 Financial Management (3) BUSI 390 Strategic Management* (3) BUSI 396 Business Communication (3) Elective (3) Elective (3)	BUSI 447 Advanced Corporate Finance (3)  BUSI 380 Marketing* (3)  Elective (3)  Elective (3)  Elective (3)
	12 CREDIT HOURS	15 CREDIT HOURS
JUNIOR YEAR	*ABROAD — if pre-approved by Transfer Credit Advisor* BUSI 380 Marketing or BUSI 374 Operations Management or BUSI 390 Strategic Management (3) Elective (3) Elective (3) Elective (3)	BUSI 430 Management Accounting (3) BUSI 374 Operations Management* (3) Elective (3) Elective (3) Elective (3)
	15 CREDIT HOURS	12-13 CREDIT HOURS
SENIOR YEAR	BUSI 450 Derivatives (3) BUSI 401 Financial Statement Analysis (3) Elective (3) Elective (3) Elective (3)	BUSI 448 Investments (3) Elective <b>or</b> Business Elective (4) Elective (3) Elective (3)

