

ALESSANDRO PIAZZA

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ACADEMIC POSITIONS

2022-
2018-2022 **Rice University**, Jones Graduate School of Business, Houston, TX
Jones School Distinguished Assistant Professor of Strategic Management
Assistant Professor of Strategic Management

EDUCATION

2018 **Columbia University**, New York, NY
Ph.D. in Management (Organizational Theory)
Committee: Mabel Abraham, Paul Ingram, Damon Phillips (*advisor*), David Stark, and Dan Wang.

2016 **Bocconi University**, Milan, Italy
Dottorato di ricerca in Business Administration & Management
Committee: Fabrizio Castellucci, Julien Jourdan, Giacomo Negro, and Fabrizio Perretti (*advisor*).

2010 **Collège des Ingénieurs**, Paris, France and Turin, Italy
Master of Business Administration (MBA)

2007-2008 **University of California at Berkeley**, Berkeley, CA
Visiting Graduate Student Researcher in Nuclear Engineering

2009 **University of Bologna**, Bologna, Italy
Laurea specialistica (M.Sc.) in Nuclear Engineering, *summa cum laude*

2006 *Laurea* (B.Sc.) in Energy Systems Engineering, *summa cum laude*

PUBLICATIONS

- Sadri, M., Piazza, A., Helms, W., and Phung, K. (2023). The Disparate Economic Outcomes of Stigma: Evidence from the Arms Industry. Conditionally accepted at *Strategic Management Journal*.
- Piazza, A., Bergemann, P., and Helms, W. (2022). Getting Away with It (Or Not): The Social Control of Organizational Deviance. Forthcoming at *Academy of Management Review*.
- Piazza, A., Reese, D., and Chung, S. (2022). Venturing Through the Doors of Perception. Forthcoming at *Academy of Management Discoveries*.
- Coverage: [Houston Chronicle](#), [HBR](#)

- Piazza, A. and Augustine, G. (2022). Nevertheless, They Persisted: How Patterns of Opposition and Support Shaped the Survival of U.S. Abortion Clinics. *Journal of Management Studies*, 59(8): 2124–2153.
- Fremeth, A., Holburn, G.F., and Piazza, A. (2022). Activist Protest Spillovers into the Regulatory Domain: Theory and Evidence from the U.S. Nuclear Power Generation Industry. *Organization Science*, 33(3): 873-1249. (equal authorship)
- *Best Proposal with Practical Implications, Stakeholder Strategy IG, SMS 2019*
- Augustine, G. and Piazza, A. (2022). Category Evolution under Conditions of Stigma: The Segregation of Abortion Provision into Specialist Clinics in the United States. *Organization Science*, 33(2): 624–649. (equal authorship)
- Giangreco, A., Slavich, B., Piazza, A., Castellucci, F., & Mohadjer, C. (2021). The Role of Celebrity and Status in the Performance–Pay Relationship: Evidence from the “Big Five” European Football Leagues. *M@n@gement*, 24(1): 1–16.
- Piazza, A., Phillips, D. J., & Castellucci, F. (2020). High-Status Affiliations and the Success of Entrants: New Bands and the Market for Live Music Performances, 2000-2012. *Organization Science*, 31(5): 1272–1291.
- Coverage: [The Economist](#)
- Piazza, A., & Abrahamson, E. (2020). Fads and Fashions in Management Practices: Taking Stock and Looking Forward. *International Journal of Management Reviews*, 22(3): 264–286.
- Piazza, A., & Perretti, F. (2020). Firm Behavior and the Evolution of Activism: Strategic Decisions and the Emergence of Protest in U.S. Communities. *Strategic Management Journal*, 41(4): 681–707.
- Piazza, A., & Wang, D. J. (2020). Claim Specialization, Tactical Diversity and the Protest Environment in the Success of U.S. Antinuclear Activism. *Mobilization*, 25(1): 93–114.
- Abrahamson, E. & Piazza, A. (2019). The Lifecycle of Management Ideas: Innovation, Diffusion, Institutionalization, Dormancy, and Rebirth. Pp. 42–67 in *The Oxford Handbook of Management Ideas*, edited by A. Sturdy, S. Heusinkveld, T. Reay, and D. Strang. Oxford, UK: Oxford University Press.
- Wang, D. J., Piazza, A., & Soule, S. A. (2018). Boundary-Spanning in Social Movements: Antecedents and Outcomes. *Annual Review of Sociology*, 44: 167–187.
- Piazza, A. & Jourdan, J. (2018). When the Dust Settles: The Consequences of Scandals for Organizational Competition. *Academy of Management Journal*, 61(1): 165–190.
- *Best AMJ Paper Award 2018, Runner-Up*
- Wang, D. J. & Piazza, A. (2016). The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims. *Social Forces*, 94(4): 1675-1710.
- Coverage: [CNN](#)
- Piazza, A. & Perretti, F. (2015). Categorical Stigma and Firm Disengagement: Nuclear Power Generation in the United States, 1970-2000. *Organization Science*, 26(3): 724–742.

Piazza, A., & Castellucci, F. (2014). Status in Organization and Management Theory. *Journal of Management*, 40(1): 283–311.

INVITED TALKS

- 2022 Cornell University (*anceled*); University of Amsterdam; Washington University in St. Louis.
- 2021 INSEAD, *remote*.
- 2020 Università della Svizzera Italiana (USI), *remote*.
- 2019 Aalto School of Business
- 2017 University of Hawaii at Manoa, Shidler College of Business; Rice University, Jones School of Business; HEC Paris; Northwestern University, Kellogg School of Management; NYU, Stern School of Business; Boston University, Questrom School of Business; Hong Kong University of Science and Technology

CONFERENCES AND WORKSHOPS

- 2022 82nd Academy of Management Annual Meeting, Seattle, WA.
- 2022 38th EGOS Colloquium, Vienna, Austria.
- 2020 36th EGOS Colloquium, Hamburg, Germany (*remote*).
- 2019 79th Academy of Management Annual Meeting, Boston, MA.
- 2018 78th Academy of Management Annual Meeting, Chicago, IL.
- 2018 CASBS Summer Institute: Organizations and Their Effectiveness, Stanford, CA.
- 2017 Kauffman Entrepreneurship Scholars Conference, Kansas City, MO.
- 2017 112th American Sociological Association Annual Meeting, Montréal, Canada.
- 2017 BPS Doctoral Consortium, Atlanta, GA.
- 2017 77th Academy of Management Annual Meeting, Atlanta, GA.
- 2017 The Medici Summer School in Management Studies, MIT Sloan, Boston, MA.
- 2017 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2017 2017 ASSA Annual Meeting, Chicago, IL.
- 2016 111th American Sociological Association Annual Meeting, Seattle, WA.
- 2016 76th Academy of Management Annual Meeting, Anaheim, CA.
- 2016 32nd EGOS Colloquium, Naples, Italy.
- 2016 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2015 75th Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 31st EGOS Colloquium, Athens, Greece.
- 2015 Text II Conference on Computer-Assisted Text Analysis, Princeton University, Princeton, NJ.
- 2014 74th Academy of Management Annual Meeting, Philadelphia, PA.
- 2014 Columbia-Princeton-NYU Workshop on Computational Text Analysis in Organizational Research, NYU Stern School of Business, New York, NY.
- 2013 PhD Workshop, 29th EGOS Colloquium, Montréal, Canada.
- 2012 Israel Strategy Conference (ISC) Doctoral Consortium, Tel Aviv University, Tel Aviv, Israel.
- 2012 10th SCANCOR Ph.D. Workshop on Institutional Analysis, Vienna University of Economics and Business, Vienna, Austria.
- 2012 4th Content Analysis Professional Development Workshop, 72nd AOM Annual Meeting, Boston, USA.
- 2012 10th OMT Dissertation Proposal Workshop, 72nd AOM Annual Meeting, Boston, USA.
- 2012 SWARM – Summer Workshop in Advanced Research Methods, Tel Aviv University, Tel Aviv, Israel.
- 2012 OMT/AMJ Getting Published in Top Tier Journals Workshop, Bocconi University, Milan (Italy).
- 2011 Workshop on Categorization in Markets, University of Lugano, Lugano, Switzerland.

TEACHING

Jones Graduate School of Business, Rice University

- 2019- Strategy I (PhD; Co-Instructor).
- 2019- Design of Business Research (PhD; Instructor).
- 2019- Strategy in Technology Ecosystems (MBA; Instructor).
- 2018- Strategic Management (Undergraduate; Instructor).

Columbia Business School

- 2017 Technology Strategy (MBA; Teaching Assistant).
- 2015 Power and Influence (MBA; Teaching Assistant).
- 2014-2016 Leadership and Organizational Change (EMBA; Teaching Assistant).

Bocconi University

- 2012-2013 Seminar on Collaborative Competences (BSc; Teaching Assistant).
- 2011-2013 Organizational Theory (MSc; Teaching Assistant).

SDA Bocconi School of Management

- 2011-2013 Organizational Behavior and Negotiation (MBA; Teaching Assistant).

GRANTS, HONORS, AND AWARDS

- 2022 JGSB PhD Mentorship Award (*runner-up*)
- 2021 Stakeholder Strategy Outstanding Reviewer, SMS 41st Annual Conference
- 2021 JGSB Award for Excellence in Research
- 2019-2022 Kauffman Knowledge Challenge Grant (P.I.) – \$244,000
- 2016-2017 Werner L. and Adriana Chilton Doctoral Fellowship, Columbia Business School
- 2016-2017 Eugene Lang Entrepreneurship Center PhD Fellowship, Columbia Business School
- 2016-2017 Kauffman Dissertation Fellowship - \$25,000
- 2014 Paul A. Volcker Fellowship at International House
- 2013- Columbia University Doctoral Fellowship
- 2012 Dean’s Award for Academic Excellence at Bocconi University
- 2012 Selected as one of 200 “Leaders of Tomorrow” at the 42nd St. Gallen Symposium, Switzerland.
- 2010-2013 Bocconi University Doctoral Fellowship
- 2008 Master Thesis Abroad Research Grant, University of Bologna
- 2007 Overseas Program Scholarship, University of Bologna (ranked 1st university-wide)
- 2003-2009 Collegio Superiore Full Merit Scholarship, University of Bologna.

SKILLS

Coding Skills & Software Packages

LaTeX and Microsoft Office.

Proficiency in R, STATA, Mathematica, MATLAB and UCINET. Basic Python and Tableau.

Languages

Italian: native

English: fluent

SERVICE

Reviewing and Editing

Editorial Review Board member at:

- *Academy of Management Journal* (2021-)
- *Organization Science* (2021-)

Ad-hoc reviewer for *Administrative Science Quarterly*, *American Journal of Sociology*, *American Sociological Review*, *Journal of Business Venturing*, *Journal of Management*, *Journal of Management Studies*, *Journal for the Scientific Study of Religion*, *Management Science*, *Organization Studies*, *Regional Studies*, *Social Forces*, *Sociological Forum*, *Sexuality, Gender and Policy*, *Socius*, *Strategic Entrepreneurship Journal*, and *Strategic Management Journal*.

Advising

Graduate:

- Zhuo Chen (Dissertation Committee Member)
Placement: American University, Kogod School of Business
- Yajing Li (Dissertation Committee Member)
Placement: Rennes Business School, France
- Yiyang Zhu (Dissertation Committee Member)
Placement: Montclair State University
- Brian Chung (Dissertation Committee Member)

Undergraduate:

- William Miles (now in the Strategy PhD program at Duke Fuqua)

Professional Associations

Academy of Management

- OMT Research Committee (2021-)

INDUSTRY EXPERIENCE

2009-2010 **Prismian SpA**, Milan, Italy.
Management Consulting Intern – Corporate Restructuring

REFERENCES

Damon J. Phillips

Robert Steinberg Professor of Management
The Wharton School, University of Pennsylvania
2016 SH-DH - 3620 Locust Walk
Philadelphia, PA 19104
djphill@wharton.upenn.edu

Fabrizio Perretti

Professor of Strategy and Organizational Sociology
Bocconi University
Department of Management & Technology
Via Roentgen 1, 20136 Milan, Italy
fabrizio.perretti@unibocconi.it

Julien Jourdan

Associate Professor of Management
HEC Paris
1 Rue de la Libération
78350 Jouy-en-Josas, France
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Dan Wang

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Paul Ingram

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Eric Abrahamson

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