



RICE | BUSINESS
Jones Graduate School of Business



TENTH ANNUAL
**STRATEGY SYMPOSIUM ON
EMERGING MARKETS**

May 12-13, 2022

McNair Hall, Rice University

Welcome	
8:00 – 8:10 AM	Prashant Kale Jones Graduate School of Business, Rice University
Paper Presentation Session I Moderated by Haiyang Li 8:10 – 9:30 AM	Clash of the Titans? Development of Artificial Intelligence (AI) Technologies in the U.S. and China
	Nan Jia Marshall School of Business, University of Southern California
	Does State Support Overcome Innovation Plasticity of Public Firms? Evidence from Government R&D Certification in China
	Shaker Zahra Carlson School of Management, University of Minnesota
9:30 – 9:50 AM	
Paper Presentation Session II Moderated by Minyuan Zhao 9:50 AM – 11:10 AM	Coffee Break, Anderson Family Commons
	Catch-up by Emerging Economies: The Role of Networks
	Ram Mudambi Fox School of Business, Temple University
	Get into Uncharted Waters: The Asymmetric Imitation between State-Owned and Non-State-Owned Firms in their FDI Location Choices
	Yan Anthea Zhang Jones Graduate School of Business, Rice University
Paper Presentation Session III Moderated by Prashant Kale 11:10 AM – 12:30 PM	Paying for Legitimacy: Autocracy, Non-Market Strategy, and the Liability of Foreignness
	Jordan Siegel Ross School of Business, University of Michigan
	Learning to Integrate: A Study on Post-Acquisition Integration by Emerging Market Acquirers
	Minyuan Zhao Olin Business School, Washington University
12:30 – 1:30 PM	
Paper Presentation Session IV Moderated by Balaji Koka 1:30 – 2:50 PM	Lunch, Anderson Family Commons
	Social Action and Profit Maximization Values in an Inclusive Supply Chain: How Conflicting Values Co-Exist?
	Garry Burton Neeley School of Business, Texas Christian University
	Emerging Market Investments and Firm Owners
	Laszlo Tihanyi Jones Graduate School of Business, Rice University

THURSDAY, MAY 12

ROOM 212

2:50 – 3:10 PM	Coffee Break, Anderson Family Commons
Paper Presentation Session V Moderated by Doug Schuler 3:10 AM – 4:30 PM	Development Projects that DevelopConflict: Elite Bias in the Stakeholder Networks of World Bank Projects Witold Henisz The Wharton School, University of Pennsylvania Gender Diversity Matching Helps Ventures Raise Funding: Evidence from Observational Data on Techstars Cohorts Alessandro Piazza Jones Graduate School of Business, Rice University
6:00 – 8:30 PM	Dinner

FRIDAY, MAY 13

ROOM 212

Editors Panel	<i>Publishing in Top Management Journals</i>
Moderated by Duane Windsor 8:30 – 10:00 AM	ALVARO CUERVO-CAZURRA D'Amore-McKim School of Business, Northeastern University NAN JIA Marshall School of Business, University of Southern California LASZLO TIHANYI Jones Graduate School of Business, Rice University
10:00 – 10:30 AM	Coffee Break, Anderson Family Commons
Paper Presentation Session VI Moderated by Annie Zavyalova 10:30 AM – 12:00 PM	Speed Up or Slow Down? Multinationals Dancing Through Institutional Complexity at Home Robert Hoskisson Jones Graduate School of Business, Rice University Corporate Social Responsibility and Performance in Emerging Market Firms Alvaro Cuervo-Cazurra D'Amore-McKim School of Business, Northeastern University
Concluding Remarks 12:00 – 12:10 PM	HAIYANG LI Jones Graduate School of Business, Rice University
12:10 – 1:10 PM	Lunch, Anderson Family Commons

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt "thank you" to all of the speakers and participants of our Annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, "the purpose of this symposium is to have active scholars from both the US and abroad, share interesting research on strategy issues related to emerging markets." We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us at either haiyang@rice.edu (Haiyang Li) or kale@rice.edu (Prashant Kale).

To register, please visit: business.rice.edu/StrategySymposium

The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Prashant Kale, Balaji Koka, Haiyang Li, Kate Odziemkowska, Alessandro Piazza, Doug Schuler, Laszlo Tihanyi, Duane Windsor, Anastasiya Zavyalova, and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit business.rice.edu/faculty-and-research/strategy

2022 Speaker, Moderator and Panel Contact Information

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