

# Rice Energy Finance Summit 2021

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Event Prospectus



# Overview

- The Rice Energy Finance Summit (REFS) is an annual student-organized conference focused on promoting forward-looking discussions on the most pressing energy market, finance, investment, and strategy topics affecting the global energy industry today.
- Now in its 13th year, REFS serves as a distinguished platform for senior executives, investors, advisers, and policymakers to share their perspective
- Attendance in a physical delivery includes over 400+ energy industry professionals, students, alumni, faculty, and staff and 700+ were reached in a virtual setting last year.
- Our strategic theme this year, *A Transformative Era for Energy*, will explore the upcoming challenges faced by the industry while exploring how entities like energy providers and investors plan to approach the landscape.
- All excess proceeds from REFS support student scholarships and financial aid.

# Event Details & Preliminary Agenda\*

## DATE

Friday, November 12, 2021

## LOCATION

McNair Hall  
Rice University  
Jones Graduate School of Business  
*[Virtual option also available]*

## THEME

A Transformative Era for Energy

## TIME

8:00 am – 4:30 pm  
Networking Reception to follow

[REFS Website Link](#)

7:00 - 8:00 AM	Registration & Networking Breakfast
8:00 - 8:15 AM	<b>Welcome Remarks</b>
8:15 - 9:00 AM	<b>Morning Keynote: <i>Honorary Bill Arnold Address</i></b>
9:00 – 9:15 AM	Break
9:15 - 10:00 AM	<b>Panel 1 - Energy CFO Roundtable</b>
10:00 - 10:15 AM	Break
10:30 - 11:15 AM	<b>Panel 2 - Financing Future Growth</b>
11:30 - 12:30 PM	Lunch
12:35 - 1:20 PM	<b>Afternoon Keynote</b>
1:20 – 1:30 PM	Break
1:30 - 2:15 PM	<b>Panel 3 - Energy ESG Investing</b>
2:15 - 2:30 PM	Break
2:30 - 3:15 PM	<b>Panel 4 - Private Equity Perspective</b>
3:15 – 3:30 PM	Break
3:30 - 4:15 PM	<b>Panel 5 - Energy Technology and Policy</b>
4:15 - 4:30 PM	<b>Closing Remarks</b>
4:30 - 7:00 PM	<b>Networking Reception</b>

\* *Tentative agenda - subject to change*

# REFS Value Proposition

Our attendees and speakers attend REFS to expand their network, identify new business opportunities, and enhance their perspective on key trends playing out across the energy sector and financial markets.

The conference aims to provide access to a diverse group of speakers and attendees, all against a backdrop of Rice University's institutional excellence, to provide your firm with an opportunity to:

- Generate meaningful connections with conference participants
- Participate in a conference committed to promoting diversity and inclusion among speakers and attendees
- Showcase your product and services to a targeted group of attendees and students
- Make a positive impression on Rice University students and prospective MBA hires

# Who Attends?

Our audience of **450+** physical attendees and **700+** online attendees stems from three main segments:

## Energy Owners & Operators

- Integrated energy companies
- Independent E&Ps
- Midstream/LNG & Downstream companies
- Privately-owned operators

## Investors & Financial Services

- Investment banking
- Private equity
- Energy lenders
- Law firms
- Management consultants

## Students & Academic Staff

- Rice University students, alumni, and faculty
- Students from other top business schools (e.g., Booth, McCombs, Harvard, Stern, Darden, Tuck, etc.)

# Attendee Firm Overview

Recent conference attendees have included representatives from the following companies:

## Energy

- Chevron
- ExxonMobil
- Shell
- ConocoPhillips
- BP
- Repsol
- Petrobras
- EOG Resources
- Apache
- Occidental Petroleum
- Hess Corporation
- Hilcorp Energy
- Talos Energy
- Energy Transfer
- Enbridge
- Kinder Morgan
- Williams
- Tellurian
- EagleClaw Midstream
- Targa Resources
- Spectra Energy
- Crimson Red Midstream
- TransCanada
- Phillips 66
- Marathon Oil Company
- Transocean
- TechnipFMC
- Schlumberger
- Noble Energy
- NOV
- Oceaneering

## Financial & Advisory Services

- Evercore
- Barclays
- Bank of America Merrill Lynch
- Citigroup
- Credit Suisse
- Guggenheim
- J.P. Morgan
- Lazard
- Wells Fargo Securities
- Simmons & Co.
- TD Securities
- TPH
- Riverstone
- EIG Global Energy Partners
- Apollo Global Management
- Carlyle Group
- BBVA Compass
- First Tennessee Bank
- Comerica Bank
- Amegy Bank
- Macquarie
- Deloitte
- AlixPartners
- McKinsey & Co.
- EY Consulting
- PwC
- RGP
- Navigant Consulting
- FTI Consulting

# Previous Speakers and/or Sponsors:

Energy	Investors & Financial Services/Data	Consulting, Legal, Media
                	               	            

# Sponsorship Provides Opportunities:

- Showcase your company to executive-level attendees across the energy and finance industry
- Publicity to over 10,000 unique followers on social media/digital (LinkedIn, Facebook, Instagram, and Twitter)
- Interact directly with students and thought leaders from a world-class institution
  - Connect with top talent from Rice Business and Rice University's Baker Institute
  - Gain direct access to energy, finance, and consulting club leadership
  - Host an information session, coffee chats, or other recruitment activities



# Sponsorship Benefits\*

Benefits	Principal	Visionary	Trailblazer	Innovation	Strategic	Growth	Venture
Complimentary REFS Registrations	15	12	10	8	6	4	2
Additional Registration Discount	30%	30%	30%	30%	20%	20%	10%
Named Sponsor of:	Keynote Presentation	The Ion x REFS Night of Networking	Morning or Afternoon Panels	Breakfast, Lunch, and Post-REFS Reception	Networking sessions during panel breaks	-	-
Logo on REFS Marketing Material	✓	✓	✓	✓	✓	✓	✓
Company Informational Booth Set-Up	✓	✓	✓	✓	✓	✓	✓
Access to Post-REFS Networking Reception	✓	✓	✓	✓	✓	✓	✓
Rice Business Partners Membership (1-Yr)	✓	✓	✓	✓	✓	✓	-
Rice MBA Recruiting Informational Session	✓	✓	✓	✓	✓	-	-
Invitation to Media Briefing Session	✓	✓	✓	✓	-	-	-
Company logo displayed during morning or afternoon panels	✓	✓	✓	-	-	-	-
Company logo on The Ion x REFS event media backdrop	✓	✓	-	-	-	-	-
Company logo on REFS lanyards	✓	-	-	-	-	-	-
<b>Sponsor Consideration</b>	<b>\$25,000+</b>	<b>\$15,000</b>	<b>\$12,500</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>

\* Note: Additional sponsorship benefits may be introduced per level once details are finalized.

# Announcing a New Event Partnership: REFS x The Ion – Night of Networking

## DATE

Thursday, November 11, 2021

## LOCATION

[The Ion](#)

## TIME

5:00 – 8:00 p.m.

This event provides an opportunity for speakers and sponsors to:

- Engage in networking opportunities with REFS speakers and sponsors prior to the conference
- Tour the new facility opening in Fall 2021 and unique innovations of the Rice Alliance Clean Energy Accelerator
- Interactive presentations from early-stage start-ups at The Ion
- Spark conversations with industry leaders, researchers, entrepreneurs, faculty, and students

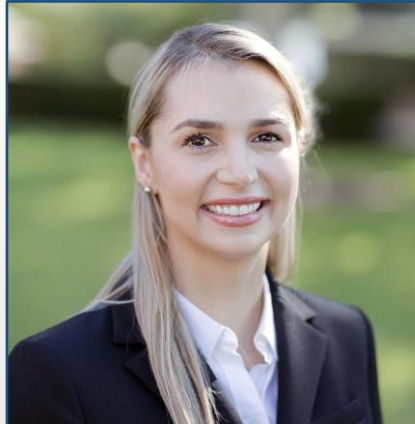


# Thank you for your interest!

We look forward to speaking with you about sponsorship opportunities.



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