MISSION
Developing principled, innovative thought leaders in global communities.

VISION
Rice Business will be widely recognized for its impact on the understanding of how individuals and organizations succeed and improve the world through their activities and for the capabilities of its graduates to lead or launch highly effective and innovative firms.

OUR COMMITMENTS
Advance knowledge of what makes organizations effective in global markets
Combine highly personalized experiences with the resources of a large, diverse urban environment to create distinctive programs
Growth and impact through innovative programs and initiatives that broaden our reach and brand
Collaborate with all parts of Rice University and our community to advance well-being locally and regionally
Create organizational structure and environment that fosters engagement, professional development and operational excellence

#1 Graduate Entrepreneurship
Princeton Review and Entrepreneur Magazine, 2020 and 2021

#1 Program with the Most Diverse MBA Students (35%)
Poets & Quants, 2020

#5 Best MBA for Finance
Princeton Review, 2021

MBA@RICE
NEW OCTOBER 2020 COHORT
100

2020 HIGHEST ENROLLMENT IN SCHOOL HISTORY

FULL-TIME MBA EMPLOYMENT CLASS OF 2020

Full-Time MBA by Industry
- Technology: 20.0%
- Consulting Services: 23.3%
- Consumer Products: 4.4%
- Financial Services: 2.2%
- Manufacturing: 11.1%
- Government: 3.3%
- Operations/Logistics: 6.2%
- Human Resources: 1.1%
- Information Technology: 1.1%
- Petroleum/Energy: 2.2%
- Non-Profit: 2.2%
- Other: 2.2%

Full-Time MBA by Function
- Finance/Accounting: 32.6%
- Marketing/Sales: 14.6%
- General Management: 12.4%
- Consulting: 23.6%
- Human Resources: 1.1%
- Information Technology: 1.1%
- Petroleum/Energy: 2.2%
- Non-Profit: 2.2%
- Operations/Logistics: 3.4%
- Other: 11.2%

#5 Most Competitive Students
Princeton Review, 2021

#6 Online MBA Program
Princeton Review, 2021

#6 MBA Program in Consulting
Princeton Review, 2021
ENTREPRENEURSHIP ECOSYSTEM

No. 1 in U.S. Graduate Entrepreneurship
Princeton Review, 2020 and 2021

Liu Idea Lab for Innovation and Entrepreneurship (Lilie)
• Napier Rice Launch Challenge
• Vet Biz Battle
• Courses, Labs
• Founder connections and resources
• New outpost in McNair Hall, Rm 217

Rice Alliance for Technology and Entrepreneurship
• Since 2000, 2,647 new tech companies raised $8.1 billion in funding

20th year of the Rice Business Plan Competition
(delivered virtually in June)
• World’s richest and largest business plan competition
• Raised nearly $2.3 billion in capital and over $1.1 billion in exit dollars

OwlSpark Accelerator
• Since 2012, served 47 startups and 125 entrepreneurs
• 7th annual Bayou Startup Showcase was held virtually

RICE BUSINESS PHILANTHROPIC PRIORITIES

Scholarships
Faculty & Research Support
Infrastructure
Annual Fund Giving & Unrestricted Funds

CURRENT ENROLLMENT

<table>
<thead>
<tr>
<th>Program</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time MBA</td>
<td>281</td>
</tr>
<tr>
<td>MBA for Professionals</td>
<td>342</td>
</tr>
<tr>
<td>MBA for Executives</td>
<td>129</td>
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<tr>
<td>MBA@Rice</td>
<td>404</td>
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<tr>
<td>MAcc</td>
<td>41</td>
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<tr>
<td>PhD</td>
<td>29</td>
</tr>
<tr>
<td>Undergrads (FTE)</td>
<td>225</td>
</tr>
<tr>
<td><strong>Total All Classes</strong></td>
<td><strong>1,451</strong></td>
</tr>
</tbody>
</table>

GIVING TO THE RICE BUSINESS FUND

- **$1M** Raised to the fund in FY20
- **$839** Average gift from alumni
- **389** First time donors

See more information about Rice Business at our web site: business.rice.edu

ALUMNI WORLDWIDE

7,828 alumni all over the world, in 48 states (including TX), Puerto Rico and Guam, and 55 countries (including US)

Best Online MBA Programs for Veterans
U.S. News & World Report, 2021

Most Affordable MBA
Poets & Quants, 2020

Online MBA Program
U.S. News, 2021

Best Classroom Experience
Princeton Review, 2021

Best Business Analytics in an Online MBA Program
U.S. News & World Report, 2021

Best Part-Time MBA Program
U.S. News & World Report, 2022

Best MBA Program
U.S. News & World Report, 2022

U.S. MBA Program
Poets & Quants, 2020