

# ALESSANDRO PIAZZA

Jesse H. Jones Graduate School of Business  
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## ACADEMIC POSITIONS

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2018- **Rice University**, Jesse H. Jones Graduate School of Business, Houston, TX  
Assistant Professor of Strategic Management

## EDUCATION

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2018 **Columbia University**, New York, NY  
Ph.D. in Management (Organizational Theory)  
Dissertation: “Essays on Angel Investing and the Entrepreneurial Ecosystem”  
Committee: Mabel Abraham, Paul Ingram (*chair*), Damon Phillips (*advisor*), David Stark, and Dan Wang.

2016 **Bocconi University**, Milan, Italy  
*Dottorato di ricerca* in Business Administration & Management  
Committee: Fabrizio Castellucci, Julien Jourdan, Giacomo Negro, and Fabrizio Perretti (*advisor*).

2010 **Collège des Ingénieurs**, Paris, France and Turin, Italy  
Master of Business Administration (MBA)

2009 **University of Bologna**, Bologna, Italy  
*Laurea specialistica* (M.Sc.) in Nuclear Engineering, *summa cum laude*

2007-2008 **University of California at Berkeley**, Berkeley, CA  
Visiting Graduate Student Researcher in Nuclear Engineering

2006 **University of Bologna**, Bologna, Italy  
*Laurea* (B.Sc.) in Energy Systems Engineering, *summa cum laude*

## PUBLICATIONS

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Fremeth, A., Holburn, G.F., and Piazza, A. (2021). Activist Protest Spillovers into the Regulatory Domain: Theory and Evidence from the U.S. Nuclear Power Generation Industry. Forthcoming at *Organization Science*. (*equal authorship*)

- *Best Proposal with Practical Implications*, Stakeholder Strategy Interest Group, SMS 2019

Augustine, G. and Piazza, A. (2021). Category Evolution under Conditions of Stigma: The Segregation of Abortion Provision into Specialist Clinics in the United States. Forthcoming at *Organization Science*. (*equal authorship*)

- Giangreco, A., Slavich, B., Piazza, A., Castellucci, F., & Mohadjer, C. (2021). The Role of Celebrity and Status in the Performance–Pay Relationship: Evidence from the “Big Five” European Football Leagues. *M@n@gement*, 24(1): 1–16.
- Piazza, A., Phillips, D. J., & Castellucci, F. (2020). High-Status Affiliations and the Success of Entrants: New Bands and the Market for Live Music Performances, 2000-2012. *Organization Science*, 31(5): 1272–1291.
- Coverage: [The Economist](#)
- Piazza, A., & Abrahamson, E. (2020). Fads and Fashions in Management Practices: Taking Stock and Looking Forward. *International Journal of Management Reviews*, 22(3): 264–286.
- Piazza, A., & Perretti, F. (2020). Firm Behavior and the Evolution of Activism: Strategic Decisions and the Emergence of Protest in U.S. Communities. *Strategic Management Journal*, 41(4): 681–707.
- Piazza, A., & Wang, D. J. (2020). Claim Specialization, Tactical Diversity and the Protest Environment in the Success of U.S. Antinuclear Activism. *Mobilization*, 25(1): 93–114.
- Abrahamson, E. & Piazza, A. (2019). The Lifecycle of Management Ideas: Innovation, Diffusion, Institutionalization, Dormancy, and Rebirth. Pp. 42–67 in *The Oxford Handbook of Management Ideas*, edited by A. Sturdy, S. Heusinkveld, T. Reay, and D. Strang. Oxford, UK: Oxford University Press.
- Wang, D. J., Piazza, A., & Soule, S. A. (2018). Boundary-Spanning in Social Movements: Antecedents and Outcomes. *Annual Review of Sociology*, 44: 167–187.
- Piazza, A. & Jourdan, J. (2018). When the Dust Settles: The Consequences of Scandals for Organizational Competition. *Academy of Management Journal*, 61(1): 165–190.
- Best AMJ Paper Award 2018, Runner-Up
- Wang, D. J. & Piazza, A. (2016). The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims. *Social Forces*, 94(4): 1675-1710.
- Coverage: [CNN](#)
- Piazza, A. & Perretti, F. (2015). Categorical Stigma and Firm Disengagement: Nuclear Power Generation in the United States, 1970-2000. *Organization Science*, 26(3): 724–742.
- Piazza, A., & Castellucci, F. (2014). Status in Organization and Management Theory. *Journal of Management*, 40(1): 283–311.

## INVITED TALKS

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- 2020    Università della Svizzera Italiana (USI), *remote*.
- 2019    Aalto School of Business
- 2017    UH-Manoa, Shidler College of Business; Rice University, Jones School of Business; HEC Paris; Northwestern University, Kellogg School of Management; NYU, Stern School of Business; Boston University, Questrom School of Business

## CONFERENCES AND WORKSHOPS

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- 2020 36<sup>th</sup> EGOS Colloquium, Hamburg, Germany (*remote*).
- 2019 79<sup>th</sup> Academy of Management Annual Meeting, Boston, MA.
- 2018 78<sup>th</sup> Academy of Management Annual Meeting, Chicago, IL.
- 2018 CASBS Summer Institute: Organizations and Their Effectiveness, Stanford, CA.
- 2017 Kauffman Entrepreneurship Scholars Conference, Kansas City, MO.
- 2017 112<sup>th</sup> American Sociological Association Annual Meeting, Montréal, Canada.
- 2017 BPS Doctoral Consortium, Atlanta, GA.
- 2017 77<sup>th</sup> Academy of Management Annual Meeting, Atlanta, GA.
- 2017 The Medici Summer School in Management Studies, MIT Sloan, Boston, MA.
- 2017 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2017 2017 ASSA Annual Meeting, Chicago, IL.
- 2016 111<sup>th</sup> American Sociological Association Annual Meeting, Seattle, WA.
- 2016 76<sup>th</sup> Academy of Management Annual Meeting, Anaheim, CA.
- 2016 32<sup>nd</sup> EGOS Colloquium, Naples, Italy.
- 2016 Transatlantic Doctoral Conference, London Business School, London, United Kingdom.
- 2015 75<sup>th</sup> Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 31<sup>st</sup> EGOS Colloquium, Athens, Greece.
- 2015 Text II Conference on Computer-Assisted Text Analysis, Princeton University, Princeton, NJ.
- 2014 74<sup>th</sup> Academy of Management Annual Meeting, Philadelphia, PA.
- 2014 Columbia-Princeton-NYU Workshop on Computational Text Analysis in Organizational Research, NYU Stern School of Business, New York, NY.
- 2013 PhD Workshop, 29<sup>th</sup> EGOS Colloquium, Montréal, Canada.
- 2012 Israel Strategy Conference (ISC) Doctoral Consortium, Tel Aviv University, Tel Aviv, Israel.
- 2012 10<sup>th</sup> SCANCOR Ph.D. Workshop on Institutional Analysis, Vienna University of Economics and Business, Vienna, Austria.
- 2012 4<sup>th</sup> Content Analysis Professional Development Workshop, 72<sup>nd</sup> AOM Annual Meeting, Boston, USA.
- 2012 10<sup>th</sup> OMT Dissertation Proposal Workshop, 72<sup>nd</sup> AOM Annual Meeting, Boston, USA.
- 2012 SWARM – Summer Workshop in Advanced Research Methods, Tel Aviv University, Tel Aviv, Israel.
- 2012 OMT/AMJ Getting Published in Top Tier Journals Workshop, Bocconi University, Milan (Italy).
- 2011 Workshop on Categorization in Markets, University of Lugano, Lugano, Switzerland.

## TEACHING

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### **Jones Graduate School of Business, Rice University**

- 2019- Strategy I (PhD; Co-Instructor).
- 2019- Design of Business Research (PhD; Instructor).
- 2019- Strategy in Technology Ecosystems (MBA; Instructor).
- 2018- Strategic Management (Undergraduate; Instructor).

### **Columbia Business School**

- 2017 Technology Strategy (MBA; Teaching Assistant).
- 2015 Power and Influence (MBA; Teaching Assistant).
- 2014-2016 Leadership and Organizational Change (EMBA; Teaching Assistant).

### **Bocconi University**

- 2012-2013 Seminar on Collaborative Competences (BSc; Teaching Assistant).

2011-2013 Organizational Theory (MSc; Teaching Assistant).

**SDA Bocconi School of Management**

2011-2013 Organizational Behavior and Negotiation (MBA; Teaching Assistant).

**GRANTS, HONORS AND AWARDS**

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2019-2021 Kauffman Knowledge Challenge Grant (P.I.) – \$244,000  
2016-2017 Werner L. and Adriana Chilton Doctoral Fellowship, Columbia Business School  
2016-2017 Eugene Lang Entrepreneurship Center PhD Fellowship, Columbia Business School  
2016-2017 Kauffman Dissertation Fellowship - \$25,000  
2014 Paul A. Volcker Fellowship at International House  
2013- Columbia University Doctoral Fellowship  
2012 Dean’s Award for Academic Excellence at Bocconi University  
2012 Selected as one of 200 “Leaders of Tomorrow” at the 42nd St. Gallen Symposium, Switzerland.  
2010-2013 Bocconi University Doctoral Fellowship  
2008 Master Thesis Abroad Research Grant, University of Bologna  
2007 Overseas Program Scholarship, University of Bologna (ranked 1st university-wide)  
2003-2009 Collegio Superiore Full Merit Scholarship, University of Bologna.

**SKILLS**

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**Coding Skills & Software Packages**

LaTeX and Microsoft Office.

Proficiency in R, STATA, Mathematica, MATLAB and UCINET. Basic Python.

Basic knowledge of SPSS, Amos, Mplus.

**Languages**

Italian: native

English: fluent

**SERVICE**

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**Reviewing**

Ad-hoc reviewer for *Academy of Management Journal*, *Administrative Science Quarterly*, *American Journal of Sociology*, *American Sociological Review*, *Journal of Business Venturing*, *Journal of Management*, *Journal of Management Studies*, *Management Science*, *Organization Science*, *Organization Studies*, *Regional Studies*, *Social Forces*, *Sociological Forum*, *Socius*, and *Strategic Management Journal*.

**Advising**

***Rice University:***

- Zhuo Chen (Dissertation Committee Member)  
Placement: American University
- Yajing Li (Dissertation Committee Member)
- Yiyang Zhu (Qualifying Paper Reader)
- Brian Chung (Qualifying Paper Reader)

## Professional Associations

- Judge for the Louis PONDY Best Dissertation Paper Award, OMT Division of the Academy of Management (2021)

## INDUSTRY EXPERIENCE

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2009-2010      **Prysmian SpA**, Milan, Italy.  
Management Consulting Intern – Corporate Restructuring

## REFERENCES

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### **Damon Phillips**

Lambert Family Professor of Social Enterprise  
Columbia Business School  
3022 Broadway – Uris Hall 717  
New York, NY 10027  
212-854-8546  
[dp2588@columbia.edu](mailto:dp2588@columbia.edu)

### **Fabrizio Perretti**

Professor of Strategy and Organizational Sociology  
Bocconi University  
Department of Management & Technology  
Via Roentgen 1, 20136 Milan, Italy  
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### **Julien Jourdan**

Associate Professor of Management  
HEC Paris  
1 Rue de la Libération  
78350 Jouy-en-Josas, France  
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### **Dan Wang**

David W. Zalaznick Associate Professor of Business  
Columbia Business School  
3022 Broadway – Uris Hall 723  
New York, NY 10027  
212-854-5875  
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### **Paul Ingram**

Kravis Professor of Business  
Columbia Business School  
3022 Broadway – Uris Hall 712  
New York, NY 10027  
212-854-2740  
[pi17@columbia.edu](mailto:pi17@columbia.edu)

### **Eric Abrahamson**

Hughie E. Mills Professor of Business  
Columbia Business School  
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