

CURRICULUM VITAE

Haiyang LI

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Jones Graduate School of Business
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ACADEMIC WORK EXPERIENCE

2017 – Present	Area Coordinator, Strategy & Environment Group, Jones Graduate School of Business, Rice University
2014 – Present	Professor, Jones Graduate School of Business, Rice University
2008 – 2014	Associate Professor (with tenure), Jones Graduate School of Business, Rice University
January–June, 2013	Visiting Associate Professor (on sabbatical), CEIBS, Shanghai, China
2005 – 2008	Assistant Professor, Jones Graduate School of Business, Rice University
2001 – 2005	Assistant Professor, Department of Management, Texas A&M University, College Station
1999 – 2001	Assistant Professor, Department of Marketing & International Business, Lingnan University of Hong Kong
1998 – 1999	Research Fellow, Department of Management, City University of Hong Kong

EDUCATION

Ph.D.	City University of Hong Kong (1998) Major Field: Innovation and Strategic Management
M.A.	Renmin University of China, Beijing (1994) Major Field: Business Economics
B.A.	Renmin University of China, Beijing (1991) Major Field: Economics

RESEARCH AREAS

- Entrepreneurship and New Venture Strategies in Emerging Markets
- Strategic Innovation in Technology Ventures
- Multinationals' R&D Investment in Emerging Markets
- Political Networking and Strategic Alliances in Emerging Markets
- Growth of Technology Clusters

TEACHING INTERESTS

- Strategic Management

- Strategic Innovation Management (Technology and healthcare industries)
- Doing Business in China

HONORS AND AWARDS

- 2019 Received \$11,300 funding for the proposal “Rice Strategy Symposium on Emerging Markets 2020” (with Prashant Kale) from the Creative Ventures Fund: Conference and Workshop Development, Rice University
- Fellow of the Distinguished International Faculty Council, the Jack Austin Center for Asia-Pacific Business Studies at the Beedie School of Business, Simon Fraser University.
- Co-Chief Editor (international), Quarterly Journal of Management (管理学季刊) (Term 2019-2022)
- 2018 Distinguished Research Advisor, Advanced Institute of Business Research, Tongji University
- 2017 Distinguished Alumni Award 2017, College of Business, City University of Hong Kong
- Winner, 2016 EFMD Case Writing Competition Award (Bringing Technology to Market category) for the case “GE China Technology Center: Evolving Role in Global Innovation” (Li and Chung, 2015. Ivey Publishing, #9B15M099)
- 2016 Co-Founding Chief Editor (international), Quarterly Journal of Management (管理学季刊) (Term 2016-2019)
- Received the 2016 Greif Research Impact Award for my SMJ (Zhang & Li, 2010) paper. This annual award (launched in 2007) is presented by the Lloyd Greif Center for Entrepreneurial Studies at the University of Southern California. It recognizes an entrepreneurship paper that appeared in the top-tier management and entrepreneurship journals six years ago and received the highest citations (based on the Social Science Citations Index) in the five years following publication.
- Distinguished Visiting Professor, Sun Yat-sen Business School, Sun Yat-sen University, China
- Co-Chair of Research Committee, International Association of Chinese Management Research (IACMR) (Term 2016-2017)
- 2014 Co-Chair of Research Committee, International Association of Chinese Management Research (IACMR) (Term 2014-2016)
- Member of International Doctoral Advisory Board, Nobel International Business School, Ghana.

- Vice Chair, China Academy of Venture Capital, Chinese Society for Management Modernization (Starting from 2014)
- Eminent Research Scholar, Faculty of Business and Economics, University of Melbourne, Australia.
- 2013 Academic Chair, 2013 IACMR Research Methods Workshop for the Western MBA Teachers, Lanzhou, China, June 29-July 1, 2013. This workshop was co-hosted by China's National MBA Education Steering Committee, International Association of Chinese Management Research (IACMR), and the Business School of Lanzhou University in China.
- Member of Academic Committee, Entrepreneurial Management Research Center, Nankai University, China.
- 2012 Co-Chair of Research Committee, International Association of Chinese Management Research (IACMR) (Term 2012-2014)
- English Macro Track Chair, International Association of Chinese Management Research (IACMR) Bi-Annual Conference, Hong Kong, June 20-24, 2012
- Professional Development Workshop (PDW) Co-Chair, Strategic Management Society (SMS) China Special Conference, Guangzhou, Dec 14-16, 2012
- Chair of the Selection Committee for the Best Conference Proposal Award, Strategic Management Society (SMS) China Special Conference, Guangzhou, Dec 14-16, 2012
- Finalist for the AOM International Management Division's GWU-CIBER Best Paper on Emerging Markets award and the Skolkovo Best Paper award
- 2010 Board Member (Representative-at-large), Asia Academy of Management (Term 2010-2012)
- Leading guest editor of a special issue on "Knowledge search, spillovers, and creation in emerging markets," Management and Organization Review
- Representative-at-large for the America, International Association of Chinese Management Research (IACMR) (Term 2010-2012)
- 2008 Special-term visiting professor, School of Business, Renmin University of China (Term 2010-2011)
- Review committee member, Management Science Division, National Science Foundation of China (NSFC)
- 2007 Co-Chair of Strategic Management Society Special Conference on "China Strategies," Shanghai, China, May 29-30, 2007.
- 2005 Chair of the Roundtable at the China-U.S. Relations Conference, Beijing, China.
- 2004 Finalist of the Best Paper in Macro Management Award, International Association of Chinese Management and Research (IACMR) Inaugural Meeting, Beijing, China.

- 2003 Finalist of the Haynes Prize Award at Academy of International Business (AIB) Annual Meeting, Monterey, California.
- Finalist of AIB Best Paper Award at Academy of International Business (AIB) annual Meeting, Monterey, California.
- Chair of the Roundtable at the China-U.S. Relations Conference, Texas A&M University, College Station.
- 2001 Winner of the Best Paper Award in the Sales SIG track of the 2001 American Marketing Association (AMA) Winter Marketing Educators' Conference, Scottsdale, Arizona, for the paper "The effect of control systems on salesperson trust in the sales manager: A contingency model and empirical test in the context of new product launch".

EDITORIAL BOARDS OF ACADEMIC JOURNALS

Founding Chief Editor (International), Quarterly Journal of Management (管理学季刊) (Term 2016-2019; 2019-2022)

Academy of Management Journal (since 2006)

Strategic Management Journal (since 2011)

Strategic Entrepreneurship Journal (since 2009)

International Journal of Emerging Markets (since 2005)

Journal of Chinese Entrepreneurship (Editorial advisory board, 2008-2011)

Journal of High Technology Management Research (since 2005)

Management and Organization Review (since 2010)

Multinational Business Review (2005-2014)

Oxford Handbooks Online (Business and Management) (since 2012)

REFEREED JOURNAL PUBLICATIONS

1. Lo, Jade, & **Haiyang Li**. 2018. In the eyes of the beholder: The effect of participant diversity on perceived merits of collaborative innovations. Research Policy, 47(4): 1229-1242.
2. **Li, Haiyang**, X. Yi, & Geng Cui. 2017. Emerging market firms' internationalization: How do firms' inward activities affect their outward activities? Strategic Management Journal, 38: 2704-2725.
3. Holmes, M., **Haiyang Li**, Michael A. Hitt, Kaitly Deghetto, & Andrew Sutton. 2016. The effects of location and MNC attributes on MNCs' establishment of foreign R&D centers: Evidence from China. Long Range Planning, 49: 594-613.

4. Zhang, Yan, Yu Li, & **Haiyang Li**. 2014. FDI spillovers over time in an emerging market: The roles of entry tenure and barriers to imitation. Academy of Management Journal, 57: 698-722.
5. **Li, Haiyang**, Yan Zhang, Yu Li, Li-An Zhou, & Weiyang Zhang. 2012. Returnees versus locals: Who performs better in China's technology entrepreneurship? Strategic Entrepreneurship Journal, 6: 257-272.
6. Zhang, Yan, **Haiyang Li**, Yu Li, & Li-An Zhou. 2010. FDI spillovers in an emerging market: The role of foreign firms' country origin diversity and domestic firms' absorptive capacity. Strategic Management Journal, 31(9): 969-989.
7. Zhang, Yan & **Haiyang Li**. 2010. Innovation search of new ventures in a technology cluster: The role of ties with service intermediaries. Strategic Management Journal, 31: 88-109.
8. Zhang, Yan, **Haiyang Li**, & Claudia Bird Schoonhoven. 2009. Inter-community relationships and community growth in China's high technology industries 1988-2000. Strategic Management Journal, 30, 163-183.
9. **Li, Haiyang** & Jun Li. 2009. Top Management team conflict and entrepreneurial strategy making in China. Asia Pacific Journal of Management, 26: 263-283.
10. **Li, Haiyang** & Yan Zhang. 2007. The role of managers' political networking and functional experience in new venture performance: Evidence from China's transition economy. Strategic Management Journal, 28: 791-804.
11. Zhang, Yan, **Haiyang Li**, Michael A. Hitt, & Geng Cui. 2007. R&D Intensity and performance of international joint ventures in an emerging market: Moderating effects of market focus and ownership structure. Journal of International Business Studies, 38(6), 944-960.
12. **Li, Haiyang**, John B. Bingham, & Elizabeth E. Umphress. 2007. Fairness from the top: Perceived procedural justice and collaborative problem solving in new product development. Organization Science, 18(2): 200-216.
13. Atuahene-Gima, Kwaku & **Haiyang Li**. 2006. The effects of formal controls on supervisee trust in the manager in new product selling: Evidence from young and inexperienced salespeople in China. Journal of Product Innovation Management, 23: 342-358.
14. Atuahene-Gima, Kwaku, **Haiyang Li**, & Luigi M. De Luca. 2006. The contingent value of marketing strategy innovativeness for product development performance in Chinese new technology ventures. Industrial Marketing Management, 35: 359-372.
15. Hitt, Michael A., **Haiyang Li**, & William J. Worthington IV. 2005. Emerging markets as learning laboratories: Learning behaviours of local firms and foreign entrants in different institutional contexts. Management and Organization Review, 1(3): 353-380.
16. **Li, Haiyang**, Yan Zhang, & T. S. Chan. 2005. Entrepreneurial strategy making and performance in China's new technology ventures — The contingency effect of environments and firm competences. Journal of High Technology Management Research, 16(1): 37-57.

17. Atuahene-Gima, Kwaku & **Haiyang Li**. 2004. Strategic decision comprehensiveness and new product development outcomes in new technology ventures. Academy of Management Journal, 47(4): 583-597.
18. **Li, Haiyang** & Kwaku Atuahene-Gima. 2002. The adoption of agency business activity, product innovation, and performance: A study of new technology ventures in China. Strategic Management Journal, 23(6): 469-490.
19. Atuahene-Gima, Kwaku & **Haiyang Li**. 2002. When does trust matter? Antecedents and contingent effects of supervisee trust on performance in selling new products in China and the United States. Journal of Marketing, 66(3): 61-81.
20. **Li, Haiyang** & Kwaku Atuahene-Gima. 2001. Product innovation strategy and the performance of new technology ventures in China. Academy of Management Journal, 44(6): 1123-1134.
21. **Li, Haiyang**. 2001. How does new venture strategy matter in the environment-performance relationship? Journal of High Technology Management Research, 12(2): 183-204.
22. Yan Zhang and **Li, Haiyang**, 2001. The control design and performance in international joint ventures: A dynamic evolution perspective. International Business Review, 10(3): 341-362.
23. **Li, Haiyang** and Kwaku Atuahene-Gima, 2001. The impact of R&D and marketing interaction on new product performance: An empirical analysis of Chinese high technology firms. International Journal of Technology Management, 21(1/2): 61-75.
24. Atuahene-Gima, Kwaku and **Haiyang Li**, 2000. Marketing's influence tactics in new product development: A study of high technology firms in China. Journal of Product Innovation Management, 17(6): 451-470.
25. **Li, Haiyang** and Kwaku Atuahene-Gima, 1999. Marketing's influence and new product performance in Chinese firms. Journal of International Marketing, 7(1): 36-58.

Publications in Chinese

26. **Li, Haiyang**, and Xingchun Li, 2018. Where should Chinese management research move toward? (in Chinese) Quarterly Journal of Management, 3(2):1-17.
27. Wang, Yu, and **Haiyang Li**, 2017. Endogeneity issues and correction methods in management research (in Chinese) Quarterly Journal of Management, 2(3): 20-47.
28. **Li, Haiyang**, and Yan Zhang, 2016. Integrating contextual knowledge and generalizable theory: How can Chinese management research make theoretical contributions? (in Chinese) Quarterly Journal of Management, 1(4): 1-17.

NON-REFERED JOURNAL PUBLICATIONS

1. **Li, Haiyang**, Yan Zhang, & Marjorie Lyles. 2013. Knowledge spillovers, search, and creation in China's emerging market. Management and Organization Review, 9: 395-412.

AOM BEST PAPER PROCEEDINGS

1. Lo, Jade, & **Haiyang Li**. 2014. "Finding the sweet spot: The effects of participant diversity on collaborative innovations." Best Paper Proceedings of the Academy of Management Annual Conference, August 1-5, Philadelphia.
2. **Li, Haiyang**, Jie Wu, & Yan Zhang. 2012. The role of internationalization in the product innovation of emerging market firms. Best Paper Proceedings of the Academy of Management Annual Conference, August 3-7, Boston. Finalist for the International Management Division's GWU-CIBER Best Paper on Emerging Markets award; finalist for the International Management Division's Skolkovo Best Paper award.
3. **Li, Haiyang**, Yan Zhang, Li-An Zhou, & Weiyang Zhang. 2009. Performance differentials between returnee and homegrown entrepreneurs: Evidence from China's technology industries. Best Paper Proceedings of the Academy of Management Annual Conference, August 7-11, Chicago.
4. **Li, Haiyang** & John B. Bingham. 2003. Collaborative problem solving and decision justice in new product development. Best Paper Proceedings of the Academy of Management Annual Conference, Seattle. This paper is also nominated for the Best Practice Award in the Business Policy and Strategy Division at the Academy of Management.
5. **Li, Haiyang** & Yan Zhang. 2002. Founding team comprehension and behavioural integration: Evidence from new technology ventures in China. Best Paper Proceedings of the Academy of Management Annual Conference, Denver.
6. **Li, Haiyang**, Kwaku Atuahene-Gima and Yan Zhang, 2000. How does new venture strategy matter in the environment-performance Relationship? Best Paper Proceedings, Academy of Management Annual Meeting, Toronto, August, 2000.

BOOK CHAPTERS AND TECHNICAL REPORT

1. **Li, Haiyang**. "New Ventures." In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press, forthcoming.
2. **Li, Haiyang**, Lan Li, Dahai Hao, Jiancheng Pan, Youlan Han, Siqing Peng, & Mingshen Zheng (2009). A special report on entrepreneurs' perceptions and evaluations on entrepreneurial orientation in China. Management World (in Chinese), issue 6: 91-101, 2009. This report was based on an annual national survey of Chinese entrepreneurs (N=5920) conducted by the China Entrepreneur Survey System with the sponsorship from the State Council of China. I was the principal investigator of

this project. I helped design the questionnaire and do the data analysis and write the first draft of the report.

3. Zhang, Yan & **Haiyang Li**, 2008. Theorizing China-related strategy research: Learning from review processes. In Chen, Xiaoping., Tsui, Anne, & Farh, Larry (Eds.) Empirical Methods in Organization and Management Research (in Chinese), pp. 441-454 Beijing: Peking University Press.
4. **Li, Haiyang** & Michael A. Hitt. 2006. Growth of new technology ventures in China: An introduction. In **Haiyang Li** (Ed.), Growth of New Technology Ventures in China's Emerging Market, pp. 3-10. Edward Elgar Publishing Ltd., MA: Northampton.
5. **Li, Haiyang** & Toyah Miller. 2006. New ventures in emerging markets: Comprehensive review and future directions. In **Haiyang Li** (Ed.), Growth of New Technology Ventures in China's Emerging Market, pp. 11-24. Edward Elgar Publishing Ltd., MA: Northampton.
6. Li, Yuan, Dan Li, **Haiyang Li**, & Yongbin Zhao. 2006. "The effect of organizational reward and control on firm innovation and financial performance in Chinese technology firms." In **Haiyang Li** (Ed.), Growth of New Technology Ventures in China's Emerging Market, pp. 196-218. Edward Elgar Publishing Ltd., MA: Northampton.
7. Zhang, Yan & **Haiyang Li**. 2004. "International joint venture control: An integrated framework." In S.B. Prasad & P.N. Ghauri (Eds.), Global Firms and Emerging Markets in the Age of Anxiety: A Contributed Research Volume, pp. 147-169. Westport, CT: Praeger.
8. Xu, Yan & **Haiyang Li**. 2002. "From politics to markets: A case study of firms' strategic adaptation in China's transitional economy." In A. Tsui & C.M. Lau (Eds.), The Management of Enterprises in the People's Republic of China, pp. 159-181. Kluwer Academic Publishers. This book with our paper included has been translated into in Chinese and published by Peking University Press, Beijing, 2004.

BOOKS

1. **Li, Haiyang** (Ed.) (2006), Growth of New Technology Ventures in China's Emerging Market. Edward Elgar Publishing Ltd., MA: Northampton.
2. Guo, Guoqing, **Li, Haiyang**, Niu, H., Guo, X., & Zhang, Y. (Eds.) (1999), The General Principles of Marketing (in Chinese). Beijing: Renmin University Press. (This book has been selected as the Key Textbook in marketing by the Ministry of Education in China.)
3. **Li, Haiyang** & Haipeng Niu (Eds.) (1996), Service Marketing (in Chinese). Beijing: Business Management Press of China.
4. Guo, Guoqing, **Li, Haiyang**, Li, X., & H. Niu (Eds.) (1996), Principles of Marketing (in Chinese). Wuhan: Wuhan University Press.

5. Qu, Yunbo & **Haiyang Li** (1994), The Practices of Marketing Planning (in Chinese). Beijing: Commercial Press of China.

TEACHING CASES

1. **Li, Haiyang** & Chung, R. 2015. GE China Technology Center: Evolving role in global innovation. Ivey Publishing, #9B15M099.
2. **Li, Haiyang**, Jacquemin, F., & Li, T. 2016. Pacific Drilling: The preferred offshore driller. Ivey Publishing, #9B16M061.

INVITED PRESENTATIONS

Invited Presentations / Panel Discussion at Conference / Symposium

2020

- Guest Speaker on “Managing the R&R process and increasing your chance” at Chinese Management Scholar Community (CMSC), Zoom meeting, July 21, 2020.

2019

- Keynote Speaker on “Strategic innovation under uncertain environments”, Guanghua School of Management, Peking University, Xi’an Campus, July 12, 2019.
- Panel Discussion on “The Macro Meets The Micro”, Guanghua Organization, Strategy and Society (OSS) Research Workshop, Guanghua School of Management, Peking University, Xi’an Campus, July 10-12, 2019.
- Keynote Speaker on “Strategic management research in China and its future development”, “70 Years Anniversary: The forum on Chinese firms’ growth) (致敬 70 年：中国企业管理发展论坛), Shandong University, Jinan, July 7, 2019.
- Keynote Speaker on “Strategic management research in China and its future development”, International Symposium of Quarterly Journal of Management on Sustainable Growth of Chinese Enterprises, Sun Yat-Sen Business School, Guangzhou, July 4-6, 2019.
- Invited guest speaker “China’s role in global technology”, 13th Annual Global Business Forum, Baylor University, March 18-22, 2019.

2018

- Invited for presentation at the 1st Research Forum on Innovation, Entrepreneurship and Strategy, School of Economics and Management, Tsinghua University, July 10, 2018.
- Moderator for panel discussion on “Entrepreneurial orientation in the Chinese Context”, International Association of Chinese Management Research (IACMR) conference, Wuhan, June 14-17, 2018.

- Invited for presentation at the Wharton Conference on Immigration and Organizations, the Wharton School, Philadelphia, May 3-4, 2018.

2017

- Guest Speaker and faculty advisor, IACMR Research Methods Workshop, Wuhan, China, July 9-13, 2017.

2016

- Guest speaker for International Trade Center luncheon, “Exploring the China market: New challenges and new opportunities”, Houston, October 11, 2016.

2015

- Speaker for the Jones Partner Thought Leadership Series, “Innovation for the Bottom of the Pyramid: In China for China and for the World” (with Xiangli Chen, Vice President of GE and President of GE China Technology Center), Jones Graduate School of Business, Rice University, November 9, 2015.
- Panel on Entrepreneurship & Business Development, Petroleum and Petrochemical Technical Symposium by Chinese American Petroleum Association (CAPA), Houston, Texas. October, 30, 2015.
- Guest speaker for IACMR Research Method Workshop, Tianjin, China, July 12-16, 2015.

2014

- Invited presentation on “Innovation paradox of returnees: Evidence from China’s high technology industries”, Center of Emerging Markets, Northeastern University, Boston. March 26, 2014.

2013

- Invited presentation for New Doctoral Student Consortium (NDSC), Academy of Management (AOM) Annual Conference 2013, Lake Buena Vista, Florida, August 10, 2013.
- Keynote speech on “Strategic innovation: How far are we from the world’s most innovative firms?” International Conference on Marketing Science and Information Technology, Nanning, China, July 13, 2013.
- Speech for Plenary Session on “Developing theories and research hypotheses”, 2013 IACMR Research Methods Workshop for the Western MBA Teachers, Lanzhou, China, June 29-July 1, 2013.
- Keynote speech on “How does Chinese context make contributions to entrepreneurship research?”, Conference for Entrepreneurship Research in the Globalization Context: Theoretical and Empirical Advances hosted by Nankai University, Tianjin, China, June 20-22, 2013.
- Invited paper presentation on “External innovation search in an emerging market: How does search cost matter?”, Research Forum on Strategic Management hosted by Shanghai University of Finance and Economics, June 8-9, 2013.

- Keynote speech on “China dream: Opportunities from China’s industrial upgrading”, Innovation and Entrepreneurship Forum for Thousand-Talent Plan at Suzhou High Technology Development Park, Suzhou, China, May 23, 2013.

2012

- Plenary Panel on “Strategic management research in China—What is next?” Strategic Management Society (SMS) China Special Conference, Dec 14-16, 2012, Guangzhou, China.
- Member for Panel on “Challenges and opportunities for innovative Chinese companies.,” CEIBS-EFMD Conference on Innovative Business in China, Nov 29-30, 2012, Beijing.
- Keynote speech on “Entrepreneurs’ political capital and resource acquisition under institutional change,” The 8th International Conference on Entrepreneurship and Family Business, Guangzhou, China, Nov 10-11, 2012.
- Keynote speech on “How far are Chinese firms from the most innovative firms in the world,” Conference on Innovation, Entrepreneurship, and Venture Investment, SuZhou, China, Oct 20, 2012.
- Panel member for the PDW on "Leveraging India and China: To inform the world," Academy of Management Conference, Boston, August 3-7, 2012.
- Panel member for the PDW on "Nascent Entrepreneurship in China and Beyond," Academy of Management Conference, Boston, August 3-7, 2012.
- Faculty panel member for the Entrepreneurship Division's Early Career Development Workshop at Northeastern University, Academy of Management Conference, Boston, August 3-7, 2012.
- Invited guest speaker “Entrepreneurs’ political capital and resource acquisition: How does institutional change matter in a transition economy?” Strategy Summer Camp, Singapore Management University, June 6, 2012.
- Invited guest speaker on “Innovation and technology entrepreneurship in China,” the Glasscock School of Continuing Studies, Rice University, March 27, 2012.
- Invited guest speaker on “Rethinking of the Chinese Market: Implications for US Firms,” Jones Partner Roundtable Series, Jones Graduate School of Business, Rice University, March 21, 2012.
- Invited guest speaker on “Strategic issues in emerging markets: China as an example,” Women’s Preview Weekend, Jones Graduate School of Business, Rice University, January 28, 2012.

2011

- Invited guest speaker on “Doing business in China” Speaker Forum, Global China Connection, Rice Chapter, October 25, Houston.
- Invited guest speaker on “Doing business with China,” International Trade Center, October 12, Houston.

- Invited guest speaker for the 2nd Conference of Frontiers in Strategic Management in China, June, 25-26, 2011, Zhejiang University, Hangzhou, China.
- Invited moderator for the panel on Potential Growth of Technology Firms in China, the 8th Annual Wharton China Business Forum, February 19, 2011, the Wharton Business School, Philadelphia.
- Facilitator of paper session on Innovation, Product Development Processes, and Technical Professionals. Academy of Management annual conference, August 15, San Antonio.

2010

- Invited moderator for the Trade and Investment Panel, Texas-China Business Summit, Oct 26, 2010, Houston.
- Invited member for the panel on “Emerging Market Economics,” Southwestern Social Science Association 90th Annual Meeting, Houston, April 2, 2010.

2009

- Guest speaker for the Strategy Research Summer Camp, co-sponsored by China’s Ministry of Education, National Science Foundation of China, and Renmin University of China, Beijing, July 2-4, 2009.
- Guest speaker on “How do FDI spillovers occur in emerging markets?” at the Research Conference on “Regional integration and globalization: The experience in Europe, North America, and Asia” hosted by the Boeing Institute of International Business, Saint Louis University, September 25, 2009.
- Invited speech on “Globalization and multinationals’ innovation in emerging markets” for Jones Partners, Jones Graduate School of Business, Rice University, on April 7.
- Panel member, “Entrepreneurship and Chinese firms’ strategic choices during global financial crisis,” at the 16th Press Release Conference and Workshop on Growth and Development of China’s Entrepreneurs by China’s Entrepreneurs Survey System (CESS), April 11, 2009, Beijing.

2008

- Invited to give a speech on “An overview of the Asian markets during the global financial crisis” for the 2nd Annual Conference of Asian Business Student Association (ABSA), Rice University, Nov 21, 2008.
- Guest speaker on “Technology entrepreneurship and foreign direct investment in China” in *the Global Business Forum: China in the Global Economy* at Baylor University, Waco, Feb. 27-29, 2008.

2007

- Innovation and Technology Panel at the Wharton China Business Form 2007 in Philadelphia, March 24. I gave a talk on “Technology innovation and entrepreneurship in China.”

- Keynote speaker, “Innovation and learning in Chinese new technology ventures,” International Symposium on Marketing and Innovation, Hangzhou, China, June 16.
- Panelist in the Workshop of “Building a balanced research-centered academic career,” Philadelphia, August 2.
- Panelist in the Workshop of “Doing strategy management research in China,” Academy of Management Annual Conference, Philadelphia, August 4.
- Panelist on “Opportunities and challenges in the emerging Asian market” in the Asian Business Student Association Annual Conference, Rice University, September 14.

2006

- Showcase panel on “Advances in learning, knowledge and innovation,” Academy of International Business Annual Conference 2006, Beijing, China.
- “Technology entrepreneurship in China’s emerging market,” Glasscock School of Continuing Studies, Rice University, March 9.

2005

- “Growth of high technology industries in China,” an invited presentation for Shell’s Financial Consulting Group (Houston), November 4.
- Invited presentation for Doctoral Student Consortium, International Management Division of Academy of Management Annual Conference, Hawaii.
- “Survival and growth of new technology ventures in China,” an invited presentation for a CIBER-sponsored conference held at the University of Connecticut on “Doing Business in Brazil, Russia, China, and India” on April 29-30.

2004

- Effective management localization in MNC subsidiaries: Evidence from China,” an invited presentation for the International Human Resources Management Conference by National Foreign Trade Council (Washington, D.C.), Houston.
- Discussant of the paper session of “Joint ventures and strategic alliances,” Academy of Management annual conference 2004, New Orleans.

2003

- Chair and Speaker of the roundtable discussion of “New venture growth strategies in China’s high technology industries: Internal growth versus strategic alliances with foreign direct investment,” at the conference on “China-U.S. Relations: Past, Present, and Future,” November 5-8, College Station, Texas, USA.
- “High technology industries and new venture growth in China,” an invited presentation for MBA students at McCombs School of Business, The University of Texas at Austin on February 3.
- “Technology innovation in China,” an invited presentation for MBA students at Jesse H. Jones Graduate School of Management, Rice University on February 26.