

WOMEN in LEADERSHIP CONFERENCE 2019

February 8, 2019 | Jones Graduate School of Business | McNair Hall, Rice University

BE THE CHANGE



WOMEN IN LEADERSHIP CONFERENCE 2019



AGENDA

7:00am - 8:15am	Registration and breakfast	Rotunda/Anderson Family Commons
8:30am - 8:45am	Welcome and Opening Remarks Mitchel Robertson, Rice Business Women in Leadership President 	Shell Auditorium
8:45am - 9:30am	 Morning Keynote Speaker Barbara Humpton, Chief Executive Officer, Siemens USA Introduced by Rob Gaudette, Senior Vice President, NRG, President, Business Solutions 	Shell Auditorium
9:45am - 11:00am	 Morning Breakout Sessions Power and Influence: Getting to Yes Personal Branding Male Advocacy: Engaging Men as Allies 	Shell Auditorium Room 214 Room 212
11:00am - 12:00pm	Lunch	Anderson Family Commons / Woodson Courtyard
12:15pm - 1:30pm	C-Suite Panel	Shell Auditorium
1:45pm - 3:00pm	Afternoon Breakout Sessions 20% to 0%: Closing the Gap Innovation: Leveraging Change Giving Back: Be Part of the Solution	Room 212 Shell Auditorium Room 214
3:15pm - 4:00pm	 Closing Keynote Speaker Robyn O'Brien, Vice President, rePlant Capital Introduced by Douglas Schuler, Associate Professor of Business and Public Policy, Jones Graduate School of Business 	Shell Auditorium
4:15pm – 5:00pm	Cocktail Reception	Anderson Family Commons / Woodson Courtyard

Dear Women in Leadership Conference Attendees,

Welcome to the Jones Graduate School of Business at Rice University, whose mission is to develop principled and innovative thought leaders in global communities. Every year, the Rice Business Women's Organization (formerly NAWMBA) creates a unique forum to exchange ideas and best practices for female leaders and male allies. This student-run event brings together panelists and speakers to educate, empower, and stimulate conversation to better shape the workforce of tomorrow. We hope you leave this event inspired and connected to some of the most accomplished professionals in greater Houston and beyond.

The goal of this year's Women in Leadership Conference is to encourage women to **Be the Change** by taking leadership roles within organizations and challenging societal norms. This conference will provide women with strategies for success to blaze a trail for a future where women in business is representative of the population.

Our board is pleased to present a diverse set of speakers and panelists who have been the change for their respective industry. We hope that in hearing their experiences you will be emboldened to create change in your own life, whether it be within your company or your community.

As the planning committee, we stand on the shoulders of giants who have created an 18-year legacy. A special and heartfelt thanks to the staff and faculty of Rice Business, as well as our wonderfully generous sponsors who support our mission. Lastly, to you - the attendees - thank you for joining us. We hope that you not only learn from those on stage but also from those sitting next to you. Connect with attendees, build you network, leave energized, and apply what you have learned to your everyday life. We encourage you to join in the conversation in order to be the change for generations to come.

Sincerely,

2019 Conference Comittee



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MITCHEL ROBERTSON PRESIDENT



CARSON COFFMAN







ANDRIA BALOGH VP OF VOLUNTEERS

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STACY FISH VP OF MARKETING



ALLISON CEDENO VP OF SPEAKER RELATIONS





Melain Tite

MELANIE FITE VP OF EXTERNAL RELATIONS

Heather Mellinger

HEATHER MELLINGER VP OF FINANCE

KEYNOTE SPEAKERS



BARBARA HUMPTON – Morning Keynote Speaker Chief Executive Officer, Siemens USA

Barbara Humpton guides the company's strategy and engagement, with more than 50,000 employees and over \$23 billion in revenues and \$5 billion in annual exports. Most recently, Humpton served as President and CEO of Siemens Government Technologies, Inc. (SGT), a leading integrator of Siemens' products and services for federal government agencies and departments.

Prior to joining Siemens in 2011, Humpton served as a Vice President at Booz Allen, responsible for program performance and new business development for technology consulting. Earlier, Humpton was a Vice President at Lockheed Martin Corporation with responsibility for Biometrics Programs, Border and Transportation Security and Critical Infrastructure Protection.

Humpton is a graduate of Wake Forest University with a bachelor's degree in mathematics. She serves on the board of directors of MorganFranklin, the American Heart Association Greater Washington Region, the Center for Strategic and Budgetary Assessments (CSBA), and The George Washington University Law School Government Contracts Advisory Board.



JACKIE NOONS '11 Chief Executive Officer, 3 Men Movers

Jacky Noons grew up working in a multitude of family businesses and is quite sure her parents broke every child labor law. She took over 3 Men Movers in 2003 and has grown it from a mom and pop business to a company with locations in Texas' four largest cities with over \$25 million in revenues. 3 Men Movers is known for leveraging cutting-edge technology in a traditional industry.

Noons was listed as one of the top female business owners by the Houston Business Journal and won the prestigious national 2018 Enterprising Women of the Year Award. She is involved in many community outreach programs and mentors young business owners. If you have a question, you can reach out to her on LinkedIn.

MARY TREVINO Managing Director, Multi-family Investments, Hines

Ms. Trevino joined Hines in July 2011 with over 16 years of multifamily experience, including The Hanover Company, where she successfully underwrote over three billion in total capitalization with firms including MetLife, GE Capital, Mitsubishi, JP Morgan Chase, and multiple private equity funds.

Prior to Hanover, Ms. Trevino worked with GE Capital in the Commercial Real Estate Department for nine years where her roles included Underwriter for the Large Transaction Group and Asset Manager. She also completed a two-year assignment in the Corporate Audit Department. Ms. Trevino managed a \$300 million LIHTC real estate loan for financial institutions and syndicators including Credit Suisse, Column Financial, Morrison Grove and CAPREIT and also represented GP and LP entity interests with workout and repositioning solutions for \$100 million multifamily distressed assets. Additionally, she underwrote multifamily transactions for Fannie Mae DUS Lenders, including Pillar, CW Capital, and Greystone while contracting with the FDIC and Special Servicers.



O'Brien is also the founder of Do Good, a strategic advisory firm, and AllergyKids Foundation, which serves the 1 in 3 children with allergies, asthma, ADHD and autism. Random House published Robyn's book, The Unhealthy Truth, in 2009, and her TEDx talk has been viewed by millions.

O'Brien received her BA from Washington and Lee University, her MBA from Rice University and also received a Fulbright fellowship.



JOAN NEUHAUS '87 Executive Director, William Stamps Farish Fund

Joan Neuhaus is the Executive Director of the William Stamps Farish Fund. Prior to holding this position, she was the Fellow for Homeland Security and Terrorism at the Baker Institute and the coordinator of the Texas Security Forum. From 2004 to 2009, she served as the Executive Director of the Houston-Harris County Regional Homeland Security Advisory Council and as a board of director for Crime Stoppers of Houston, Inc.

From 2002 to 2004, Neuhaus was mobilized to active duty for Operation Noble Eagle/Enduring Freedom and was deployed to Northern Command's 24 Operational Intelligence Watch in Cheyenne Mountain. She was awarded the Defense Meritorious Service Medal and authorized to wear the Joint Chiefs of Staff insignia.

Prior to mobilization, Neuhaus served as the project coordinator for the Houston Task Force on Terrorism and led the assessment of Houston's terrorism response mechanisms. Upon completion, Neuhaus was chaired as the Thomas Cook and Mary Elizabeth Edwards Fellow for Terrorism at Rice University. Her first involvement in terrorism and homeland security came as an officer with the United States Naval Reserve, where she became an anti-terrorism training officer responsible for the force protection briefings for deployments to the Americas and Pacific. She was appointed to the Texas Commission on Private Security by Gov. George W. Bush in 1999, and later re-appointed by Gov. Rick Perry. Neuhaus received her BA from Williams College and her MBA from the Jesse Jones Graduate School at Rice University.



BEVERLY ROBERTSON (MODERATOR) Senior Associate Director, MD Anderson

Beverly Robertson's experience includes accounting and financial analysis, particularly with revenue accounts. She enhances the efficiency of daily operations of the Development Office's accounting system through reconciliation of various clearing accounts and recommendation of corrective financial actions. She handles and adjusts the new donation accounts created to advance MD Anderson's research initiative.

Beverly earned a Bachelor of Business Management from LeTourneau University, Texas, and an MBA from The University of Phoenix. She is a member of the Organization for Women, UT MD Anderson Cancer Center (Executive Leadership Council Secretary 2005-2008), the African American Women Council for Community Outreach (Vice President), and the Association of Fundraising Professionals, Greater Houston Chapter.



MORNING BREAKOUT SESSIONS



MARY BASS Partner, Spencer Stuart

Mary Bass is based in Houston and has a broad-based search practice focusing on assignments for Board Directors, CEOs, COOs and CFOs for growth companies nationwide. She is a member of the firm's Board and Private Equity practices and is active in the Energy, Financial Officer, Financial Services, Industrial and Life Sciences practices. Mary has served on and chaired the firm's global partner nominations committee. She is also a recipient of the Lou Rieger Quality Award for client service.

Mary is a director of the Texas Lyceum Association and the First Tee of Greater Houston. She is currently serving on the San Jacinto Girl Scout Council. Mary has also served and chaired the Texas Business Hall of Fame Foundation and is a past director of The Houston Golf Association. She is a graduate of Mississippi State University, earning both BS and MBA degrees with an emphasis on corporate finance.



JANELLE DANIEL

Vice President, Human Resources, Community Relations and Sustainability, Transocean Ltd.

Daniel is responsible for Human Resources, including employment strategy and structure, compensation, benefits, talent management and internal communications. Ms. Daniel also leads Community Relations and Sustainability, managing an integrated approach to Transocean's corporate citizenship. Prior to joining Transocean, Ms. Daniel spent 25 years in the energy and service industries as Assistant Controller of Mosbacher Energy Company, Controller and Chief Financial Officer of Delta Health, and Chief Financial Officer of the international Alliance Worldwide.

Ms. Daniel began her career in the energy sector as an internal auditor with El Paso Natural Gas working at their LNG division in Algeria. Ms. Daniel currently serves on the board of the Galveston Bay Foundation and is a past board member of Houston's Buffalo Bayou Partnership. Ms. Daniel is passionate about sustainable development and cultivating public-private, industry, and community partnerships for shared value.

She is a certified public accountant and a chartered global management accountant. She holds a Bachelor's degree in Business Administration - Accounting from Texas A&M University.



SUSAN McGEE

Board of Director, Goldman Sachs BDC, Inc, and GS Private Middle Market Credit LLC

Susan McGee serves on the Board of Directors of Goldman Sachs Private Middle Market Credit LLC and Goldman Sachs BDC, Inc., which focus on alternative credit facilities for private companies. She also serves on the Board of Directors of ETTL Engineers & Consultants, Inc., a private geotechnical engineering firm.

Ms. McGee served as President of U.S. Global Investors, Inc. (GROW), a publicly-traded registered investment advisor, from 1998 to 2018 and as the company's General Counsel since 1997. Ms. McGee was responsible for directing the overall policy, planning, financial, proprietary investments, budgetary and operations functions of the organization. As General Counsel, she was responsible for the organization's compliance and risk management functions. Ms. McGee also served on the Investment Company Institute Board of Governors, the industry association for registered investment companies, from 2008 to 2018.



ANASTASIYA ZAVYALOVA (MODERATOR) **Assistant Professor of Strategic Management**

Dr. Zavyalova is an Assistant Professor of strategic management at the Jesse H. Jones Graduate School of Business, Rice University. She has taught social entrepreneurship and strategic management courses.

She received her Ph.D. in strategic management from the University of Maryland, Robert H. Smith School of Business. Dr. Zavyalova's research focuses on socially responsible and irresponsible organizational actions that build, damage, and restore social approval assets, such as reputation and celebrity.



ROBERT GAUDETTE Senior Vice President, NRGa and President, Business Solutions

Robert Gaudette serves as Senior Vice President of NRG and President of Business Solutions, where he oversees NRG's broad portfolio of products and services for the company's commercial and industrial customers.

Prior to joining NRG, Gaudette served as Chief Commercial Officer at GenOn Energy. Previous to GenOn, he was Vice President of Mirant's Mid-Atlantic business unit in Washington, D.C. During his career at Mirant, Gaudette worked in various other capacities including Director of West Power, Director of NYMEX Trading, Assistant to the COO and NYMEX natural gas trader. Earlier, Gaudette served four years as an army combat engineer officer in the Cavalry, including a one-year deployment to Bosnia.

Gaudette earned a Bachelor of Science degree in chemistry from The College of William and Mary and an MBA, with a focus on finance, from Rice University.

CHAD LIBERTUS Partner, KPMG

Chad has more than 23 years of experience in providing tax planning and compliance services to public and privately held clients. He is responsible for a broad range of U.S. domestic, multi-national and foreignowned clients doing business as consolidated groups, single entities or joint ventures. Chad's current and past clients include leaders across the energy industry, to which he provides tax planning advice, compliance services and provision assistance.

Libertus earned a Bachelor of Business Administration from the University of Kansas, and a Master's in Public Accounting from the University of Texas at Austin. He is a Certified Public Accountant in the State of Texas.



Julie Sitzmann has just assumed responsibility for directing the resources assigned to: solution development, implementation and change management of quality and process controls; monitoring and inspection services; and investigations and corrective actions. She is responsible for aligning Quality to Business Unit strategies, priorities and needs. Julie moved to this Quality leadership role after four years as IT Senior Manager. As Engineering Solutions Sr. Manager, Julie developed a road map of capabilities, automation, and integration of systems and led a high performing IT team.

Prior to joining Oceaneering, Julie served in the Navy for 9 years as a P-3C Orion Pilot. While flying for the VP-8 Fighting Tigers, she deployed to Puerto Rico, Iceland, Sicily, Crete, and Iraq to execute anti-submarine, surveillance, and reconnaissance missions. Julie began her military service at the U.S. Naval Academy where she studied Oceanography and competed on the sailing team.

ROBYN UNDERWOOD Director, Barclays

Mrs. Underwood is a Director at Barclays on the Natural Resources team focusing on upstream clients. Mrs. Underwood has completed \$50+ billion of lead left transactions across of range of products including mergers & acquisitions and capital markets. Prior to her investment banking career, Mrs. Underwood practiced civil engineering, designing pipelines and highways. She holds an MBA from New York University Stern School of Business and MS and BS in Civil & Environmental Engineering from Stanford University.

JONATHAN MILES (MODERATOR)

Behavior from Michigan State University. Though his main focus is teaching, Jon has been published in the Academy of Management Journal, serves on the editorial board for the Journal of Organizational Behavior, and is an ad hoc reviewer for Organizational Behavior and Human Decision Processes.



Lecturer in Management - Organizational Behavior

Dr. Miles is Lecturer of management at the Jesse H. Jones Graduate School of Business. Before teaching, Miles spent several years working in the IT industry and took on several managerial roles after receiving his Computer Science and MBA from Kansas State University. He then went on to earned a PhD in Organizational

MORNING BREAKOUT SESSIONS



ANNA BABIN

President and CEO, United Way of Greater Houston

As chief executive of the nation's third largest United Way, Babin led the organization through the development of three strategic plans, with the most recent set to position the United Way as the leading voice and expert in creating opportunities for low-income families and individuals to thrive. Under her leadership, United Way raised more than \$50 million for immediate relief and long-term recovery following Hurricane Harvey. She also launched and completed a successful capital campaign in 2015 to create a new facility to meet the demand of the growing number of people calling 2-1-1 Texas/United Way HELPLINE in need of help. In 2017, 2-1-1 answered 1,056,988 calls for help.

Babin holds a degree in business administration from Lamar University and maintains her CPA credential. She serves on diverse community boards and committees. Anna was named Houston Business Journal's 2017 Best Non-Profit C-Suite Executive.



BEVERLEY BABCOCK

Former Senior Vice President, Finance and Administration, Imperial Oil

Beverley Babcock was appointed to Imperial's management committee as Senior Vice-President, Finance and Administration in September 2015. She retired in May of 2018.

Ms. Babcock has held diverse positions over the course of her nearly 30-year career with Imperial in Canada and has had global assignments with ExxonMobil in the US and the UK.

Ms. Babcock is Canadian-American and holds a bachelor's degree from Queen's University and an MBA degree from McMaster University. She is also a member of the association of Chartered Professional Accountants of Canada.



STEPHANIE SHERROD President and CEO, TDECU

In her 14 years at TDECU, Stephanie served as Vice President of Retail Delivery, Vice President of Diversified Services, and Executive Vice President and Chief Operating Officer before being named President and Chief Executive Officer in 2012. In this role, Stephanie is responsible for the vision and leadership of the \$3.2 billion institution.

Stephanie is a proud graduate of the University of Wyoming receiving her Bachelor of Science as well as an MBA, but has adopted the University of Houston as her local "home" team. She is a Certified Chief Executive of the Credit Union Executive Society. She serves on the Credit Union Executive Society Board of Directors, the Board of the Texas Bowl, the Executive Committee for the Brazoria County Economic Development Alliance, and the University of Houston Board of Visitors.



HEIDI SCHWARZWALD

Chief Medical Officer - Pediatrics, Texas Children's Health Plan

Heidi Schwarzwald attended Harvard University for her undergraduate degree, University of Cincinnati College of Medicine and completed her pediatric residency at Baylor College of Medicine/Texas Children's Hospital. She joined the faculty at Baylor, completing her Master's in Public Health at the University Of Texas School Of Public Health.

After over a decade of work with HIV infected children and adolescents, Dr. Schwarzwald is now focusing her efforts on improving care for the underserved. As CMO for Pediatrics, Schwarzwald collaborates with other organizations to ensure high quality health care for the underserved is delivered in the right place at the right time.

Dr. Schwarzwald serves on the board of Ronald McDonald House Charities Houston-Galveston. Her career goal is to continue to find new ways to provide high guality clinical care, unique educational experiences and robust research to create healthier communities.



SIMA JANI '14 (MODERATOR) Senior Associate, KPMG

Sima Jani is a Senior Consultant at KPMG, where she works with clients to establish value propositions that tie financial metrics to C-level focus areas leading to business improvements. Sima is a graduate of Rice University, where she received her MBA.

After graduation, Sima joined the Leadership Excellence Accelerated Program at DCP Midstream. As a Management Associate, she completed various rotations focusing on continuous business improvement and customer experience management. This experience, combined with her passion for global Energy systems, inspired her to join KPMG's Oil & Gas Advisory group to explore international opportunities and challenges.

Sima serves on the board of Jones Partners, a non-profit connecting business community with Rice Business, and as Vice President of Lift Memorial, a non-profit helping Memorial Elementary.



REGINA MELLINGER Founder, Owner, and President, Primary Services

Regina Mellinger is the founder and CEO of Primary Services, the 9th Largest Staffing Firm in the Houston Area. Mellinger has led Primary from its inception, growing the company through her strong partnerships with long-served clients; innovative business solutions; and commitment to service excellence. Its clients include both local businesses and Fortune 500 companies such as Shell, NRG, and ConocoPhillips. Primary was recently named the WBEA's Supplier of the Year for 2017, and Houston's 6th Largest Women-Owned Businesses by the Houston Business Journal.

Regina's guiding principle is that people create success through insight, kindness, and bold action. She has served many charities, with Change Happens! at the forefront of her community involvement.

MAYERLAND HARRIS Group Vice President, Human Resources, H-E-B

Mayerland Harris is a dynamic, influential leader and team builder with over 31 years of retail experience in HR and store operations - more than 27 of those years with H-E-B. She leads an impressive team of HR professionals including Field HR Managers, Recruiters, Training & Development Managers and Organizational Talent Managers.

Mayerland received her BBA from University of Texas at Austin and her MBA from Texas A&M University. She currently sits on the boards of the Houston Food Bank, HR Houston, and the Strategic HR Advisory Board at Rice University. Mayerland is a lecturing Corporate Fellow for the MBA program at the University of Houston-Downtown.

JULIANA GARAIZAR **Director, TMC Venture Fund, Texas Medical Center**

Juliana Garaizar is the new Director of the TMC Venture Fund, and is also a Senior Advisor of the Portfolia Consumer Fund and Rising Tide Fund, an Investment Committee Member of the Texas Medical Center fund and a Kauffman Fellow.

She started her career in Singapore: first as an International Trade Consultant for the Trade Commission of Spain in a broad range of industry sectors and then as a Project Manager for the Asia Technology Office of Citigroup, leading projects at an international level in Europe, Latin America and Japan.

Juliana obtained an MBA at the London Business School and Berkeley's Haas School of Business, specializing in Entrepreneurship. She is President of one of Sophia Business Angels sidecar funds SBA ISF Holding, Expert Committee Member of Success Europe Fund (best European early stage fund in 2010) and a member of the University of Houston Cougar Venture Fund Advisory Committee.





ALIE PRUNER Senior Advisor, Perella Weinberg Partners

Alexandra Pruner is an independent Director of Anadarko Petroleum Corporation and Plains All American. She also serves as Senior Advisor to the global advisory and asset-management firm Perella Weinberg Partners.

Earlier in her career, she served as publisher of World Oil magazine. Ms. Pruner's energy experience also includes nearly 10 years with E&P and midstream companies, in financing and investor relations. Her initial Wall Street experience includes six years with Shearson Lehman Brothers, where she served as a Vice President in New York.

Active in community affairs, Ms. Pruner currently serves as President of the Houston Symphony Endowment and Chair of the Audit Committee of the United Way of Greater Houston. She also serves as Chair of Brown University's President's Advisory Council on the Economics Department. She holds a BA in Economics from Brown University.

LEE ANN BUTLER (MODERATOR) Lecturer in Management - Strategic Management

Lee Ann Butler is a Lecturer of Management at Rice University and has been teaching business law and related courses since 2001 - first at Louisiana State University, later at the University of Texas at Dallas, and, since 2010, here at the Jesse H. Jones Graduate School of Business. She teaches in both the full-time and professional MBA programs. Prior to teaching, Lee Ann practiced in the area of financial transactions law both as a litigator (creditors' rights defense) and, later, as a regulator (as the attorney for the State of Louisiana's Department of the Treasury.) She earned both her Bachelor of Science in Business and her Doctor of Jurisprudence degrees from Indiana University and she is (inactively) licensed as an attorney in the states of Indiana, Louisiana, and Florida.



BARBARA BURGER

President, Technology Ventures, Chevron Corporation

Barbara J. Burger, PhD., is president of Chevron Technology Ventures (CTV), which addresses Chevron's business needs through the identification and integration of innovative externally developed technologies that strengthen Chevron's core business operations.Burger joined Chevron in 1987 as a research chemist at Chevron's Richmond Laboratory. After several technical assignments, she held a number of management positions of increasing responsibility in International Marketing, Chemicals, Technology Marketing and Lubricants.

Burger is very active as a committee and Board member of many organizations such as: Houston Exponential, Houston Symphony Society, Houston's Committee of Foreign Relations, National Renewable Energy Laboratory, and MIT Energy Initiative.

Burger holds a bachelor's degree in chemistry from the University of Rochester, a doctoral degree in chemistry from the California Institute of Technology and an academic honor MBA in finance from the University of California, Berkeley.



NIKKI BECK

Principal, Mergers and Acquisitions, Deloitte

Nikki is a leader in Deloitte's Mergers & Acquisitions practice, and focuses her efforts on serving clients in the Life Sciences and Health Care sector.

Nikki's teams support global transformations as her clients set, plan and execute inorganic growth strategies and/or divestiture plans. She has supported clients in a variety of functional roles and has also led full integration programs in North America, Europe and Asia.

Prior to joining Deloitte, she served as a Teach For America corps member, teaching high school science at Sharpstown High School in Houston. She graduated with her MBA / MPA from the University of Texas in 2009. She also has a BSE in Chemical Engineering from the University of Michigan.



DELFINA GOVIA Partner, Veritas Total Solutions

Delfina has over 35 years of global experience in the energy industry in management consulting, general management, business transformation, project management and financial analysis. Ms. Govia is currently engaged by several national and international oil companies to assist in developing wide-scale performance improvement strategies. She also acts as a direct advisor on strategic issues to several executives across oil companies, government agencies, educational institutions and investment firms.

Previously, Delfina was the Global Managing Director of the Energy and Materials consulting practice within Cisco Systems. Prior to this role, she was an international strategy consultant with CapGemini Ernst & Young where she developed e-Business strategies and financial valuation models for High-tech supply chains. Before consulting, Delfina's industry expertise began with a family-owned energy services company in Venezuela and then with Mobil Oil Corporation.

An established and award winning speaker, Delfina received both her BS and MBA in Finance from Cornell University.



JANE GASDASKA (MODERATOR) Change Management Lead, Phillips 66

Jane Gasdaska is the Change Management Lead for Phillips 66, a diversified energy manufacturing and logistics company. She has more than 20 years of experience in the oil and gas industry.

Prior to assuming her current position, Gasdaska was general manager, U.S. Product Supply and Distribution for Phillips 66 Commercial. Before joining the company, Gasdaska was manager, Planning and Optimization for ConocoPhillips U.S. Marketing. While at ConocoPhillips, she also worked in the Commercial organization as the East Coast Clean Supply Manager and held positions in Business Development and Downstream Global Strategy. Gasdaska began her career in 1996 working in crude oil operations for Mobil Oil Corporation in Fairfax, Virginia.

Gasdaska attended the College of the Holy Cross in Worcester, Massachusetts and graduated in 1988 with a degree in mathematics. She also holds an MBA from the Kenan Flagler School of Business at the University of North Carolina, Chapel Hill.



LAUREN LEVICKI COURVILLE President, Dress for Success Houston

With leadership roles in the hospitality, medical, energy, marketing and public relations fields, Lauren Levicki is a focused communicator who values relationships and results. In 2011, Lauren pursued her entrepreneurial dream and launched the Levicki Network, which worked with companies to cultivate their client base through business development, brand advancement, marketing and PR strategies.

As President of Dress for Success Houston (DFSH), Lauren cultivates relationships throughout the Greater Houston community. She works as a team leader to ensure that DFSH continues to be a top nonprofit in the Houston community.

Lauren has been a dedicated volunteer in the Houston community. Her most notable volunteer commitments are DFSH and Trees for Houston. Lauren currently serves on the Trees for Houston board and serves as the Chair of the Red Bud Committee.

CATHY CRANBERG Philanthropist and Founder, ACE Scholarships

Cathy Cranberg is a business leader, investor, philanthropist, and entrepreneur. As a business leader, she serves on the Board of Aspect Holdings, LLC and One Map Mineral Services, LLC. Cathy spent most of her career leading large, complex commercial organizations at GE Healthcare and Novartis Pharmaceuticals.

As an investor, Cathy loves to empower women and has worked with Golden Seeds, SheEO, and others to invest in female entrepreneurs. As a philanthropist, she and her husband are expanding the Alliance for CHOICE in Education (ACE), which has provided scholarships to over 25,000 children.

As an entrepreneur, Cathy is passionate about empowering others to live their lives with "authentic agility". Authentic Agility ™ is a game that explores the question: "How Do You See the World?".



THAO COSTIS President and CEO, SEARCH Homeless Services

Thao Costis is President and CEO of SEARCH Homeless Services, a leading Houston agency helping people move from the streets, into jobs, and safe, stable housing. During her 23-year tenure, she's focused on how SEARCH can best help people who are homeless transform their lives, improve their health, and change how the community addresses this problem. Prior to SEARCH, she worked at the Coalition for the Homeless of Houston/Harris County where she brought together 150 not-for-profit agencies to coordinate their efforts. Thao has a bachelor's degree in accounting from the University of Texas and an MBA from University of Houston.





NICOLA FUENTES TOUBIA Founder, Fuentes Toubia, PLLC

Nicola Fuentes Toubia is the founding member of Fuentes Toubia, PLLC, a law firm dedicated solely to the legal and tax issues facing nonprofits. With almost 25 years of experience as a lawyer representing tax-exempt organizations, Nicola offers her clients a unique skill set because she really knows the tax laws that control their exempt status, as well as the laws that influence their nonprofit governance structures and operations.

A frequent industry speaker, Nicola is a member of the Texas Bar, the American Bar Association, and the District of Columbia Bar Association. For the past ten years, Nicola has served as an instructor at Rice University's Leadership Institute for Nonprofit Executives and on the planning committee for the University of Texas School of Law's Nonprofit Organizations Institute. She received a J.D. from the University of Texas School of Law, an LL.M. in Taxation from the University of Houston Law Center, and a BS, magna cum laude, in Economics from Texas A&M University.

AUDREY FERSTEN '02 (MODERATOR) Financial Advisor, US Capital Advisors, LLC

Audrey Fersten is a Financial Advisor with US Capital Advisors, LLC. With over 15 years of Investment Industry experience, she works closely with institutional and high net worth clients. As a native of Montreal, Audrey graduated from McGill University with a Bachelor of Commerce. She moved to Houston in 1999 and went on to earn her MBA from Rice University, graduating with honors. She then spent nearly a decade as a Partner with Bridgeway Capital Management. After a brief stint with Avalon Advisors, Audrey left the investment world and spent two years as the Director of Development for the Anti-Defamation League in Houston. To kick start 2018, she joined Ann Deaton and David Harris at USCA and is thrilled to be back working in high heels.

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