The Women in Leadership Conference is an annual conference organized by a committee of MBA women leaders from the Rice Business chapter of the NAWMBA. This leadership conference was created with the objective of providing present and future women business leaders with a unique forum to exchange ideas, providing women an opportunity to gain thought leadership on professional development and issues important to women in today’s workforce. This year’s conference, “Deliberate Leadership: Forging Your Path With Purpose,” will be focused on empowering rising women leaders to create their own paths to success.

The conference offers a significant opportunity for corporations and industry leaders to directly contribute to the development of women leaders in the community. NAWMBA is dedicated to empowering graduate women in business in order to propel more women into leadership positions in corporate America and to enhance diversity in the workplace. The NAWMBA chapter at the Jones Graduate School of Business achieves this goal through:

- Organizing networking events with alumni, professional women and local NAWMBA chapter members
- Planning the annual Women in Leadership Conference at Rice Business
- Encouraging attendance at the NAWMBA National Conference and Career Fair
- Providing support through mentoring opportunities
- Raising awareness through community outreach

### AGENDA

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00am - 8:00am</td>
<td>Registration and breakfast</td>
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| 8:00am - 8:30am | Welcome and Opening Remarks<br>
|                | - Barbara Ostdiek, Senior Associate Dean of Degree Programs and Associate Professor of Finance, Rice Business<br>
|                | - Elena Engles Colom, NAWMBA President – Rice Chapter               |
| 8:30am - 9:30am | Morning Keynote Speaker<br>
|                | - Donna Cole, President and CEO, Cole Chemical & Distributing, Inc.  |
| 9:45am - 11:00am | Morning Breakout Sessions<br>
|                | - Difficult Discussions – Sponsored by Phillips 66<br>
|                | - Building Your Empire                                               |
|                | - Power in Philanthropy: Making an Impact Outside an Office          |
| 11:15am - 12:45pm | Lunch with Keynotes<br>
|                | - Yan Anthea Zhang, Fayez Sarofim Vanguard Professor of Management - Strategic Management, Rice Business |
| 1:00pm - 2:00pm | C-Suite Panel: Deliberate Leadership                                |
| 2:15pm - 3:30pm | Afternoon Breakout Sessions<br>
|                | - Brand You: Create Your Destiny                                     |
|                | - The Modern Balancing Act                                           |
|                | - Dynamic Management: Leading Multigenerational Teams of Men and Women – Sponsored by TechnipFMC |
Dear Women in Leadership Conference Attendees,

Welcome to Rice Business at Rice University! We hope you are ready to take charge and be purposeful. Every year the National Association of Women MBAs’ (NAW MBA) Women in Leadership Conference brings together panelists and speakers to educate, empower and connect professional women and MBA students.

The goal of this year’s Women in Leadership Conference is to provide a framework for women to succeed personally and professionally through Deliberate Leadership. The conference focuses on strategies for making an impact outside the office, leading multigenerational teams, exploring ways to build alignment and speak persuasively when stakes are high.

Our board is pleased to present a set of speakers and panelists who have all forged their paths with purpose in their leadership positions. We hope that hearing about their experiences will empower you to utilize different leadership approaches to handle and overcome challenges you experience in the workplace and personally.

A special and heartfelt thanks to the staff and faculty of Rice Business, as well as our wonderfully generous sponsors who help NAW MBA put on the Women in Leadership Conference. We couldn’t have done it without their help, guidance and generosity. A sincere appreciation goes out to all the speakers, panelists and moderators for their participation and time.

Lastly, to you – the attendees – thank you for joining us. We hope you connect with those around you to build your network, inspire each other and take what you’ve learned to your companies and everyday lives. We encourage you to join the conversation on how to forge your path with purpose.

Sincerely,

2018 Conference Committee
DONNA COLE – Morning Keynote Speaker (SHELL AUDITORIUM)
President and Chief Executive Officer, Cole Chemical & Distributing, Inc.

In 1980, after a recent divorce and her 4-year-old daughter in tow, Donna Fujimoto Cole founded Cole Chemical & Distributing, Inc. with $5,000. Today, ICIS ranks Cole Chemical 122 in the world and their customers include: Chevron, Colgate, ExxonMobil, P66, Shell, Toyota and United Airlines. Cole Chemical is consistently listed in the top ten minority and Women owned businesses in Texas in the Houston Business Journal.

Ms. Cole also serves on the boards of the U.S.-Japan Council, the Center for Asian Pacific American Women, as president of the Urasenke Tonko Kai Houston and an advisory board member of the Institute for Supply Management and the Women’s Home.

GAY NORD – Lunch Keynote Speaker (DORÈ COMMONS)
Market President, Baylor St. Luke's Medical Center

Gay Nord was named president of CHI St. Luke’s Health-Baylor St. Luke’s Medical Center in October, 2016. A widely respected executive with more than 20 years of experience in health care, she is leading Baylor St. Luke’s Medical Center into the next era.

Nord previously served as chief executive officer for Methodist Hospital in San Antonio, where under her leadership, earnings and market share grew to an all-time high and record achievements were reached in national quality indicators. Employee engagement and patient experience rankings moved from the bottom to the upper quartiles, and physician engagement survey scores soared to record levels.

Prior to Methodist, Nord served as chief executive officer at HCA’s Overland Park Regional Medical Center, in Overland Park, Kansas. She also served as chief executive officer at Kingwood Medical Center and chief operating officer at West Houston Medical Center, both HCA hospitals in Houston.

YAN ANTHEA ZHANG – Lunch Keynote Speaker (DORÈ COMMONS)
Fayez Sarofim Vanguard Professor of Management - Strategic Management

Yan Anthea Zhang is a Fayez Sarofim Vanguard Professor of Management at the Jesse H. Jones Graduate School of Business. Dr. Zhang’s areas of specialization include CEO succession and dismissal and foreign direct investment and technology entrepreneurship in emerging markets. Her research on these topics has been published in top-tier management journals including the Academy of Management Journal, Strategic Management Journal and Journal of International Business Studies, among others.
SONYA REED  
**Senior Vice President, Human Resources, Communications and Public Affairs, Phillips 66**

Sonya Reed is senior vice president, Human Resources, Communications and Public Affairs for Phillips 66, a diversified energy manufacturing and logistics company. With nearly 20 years of international experience in human resources, Reed reports directly to Greg Garland, chairman and CEO, and is a member of the company’s Executive Leadership Team.

Before joining Phillips 66 in May 2015, Reed served as executive vice president and chief human resources officer for General Cable, where she focused on driving a global people agenda and implemented processes for effective human resource management.

JENNIFER SOLIMAN ’13  
**Senior Vice President and Chief Human Resources Officer, Diamondback Energy**

Jennifer Soliman oversees all aspects of Diamondback Energy’s human capital strategy. She has broad leadership and executive experience in human resources and compliance, spanning more than 15 years. Prior to joining Diamondback Energy, Soliman led the human capital strategy Sunnova Energy Corporation and at an Australian Stock Exchange (ASX) listed energy company. She graduated magna cum laude from Rollins College with a Bachelor of Arts degree in organizational behavior and a minor in organization communications.

Soliman earned her MBA from Rice Business and also honorably served in the United States Air Force Reserves. She also serves on the board of the business school’s Jones Partners.

PAMELA LINBERG  
**Of Counsel Attorney, Jackson Lewis P.C.**

Pamela Linberg is Counsel in the Houston, Texas, office of Jackson Lewis P.C. She represents employers in litigation, appeals, and agency proceedings involving a variety of workplace claims, including race, color, national origin, religion, age, sex, pregnancy, and disability, as well as matters involving harassment, retaliation, wage and hour, leave, and benefits issues. She also frequently handles claims involving non-compete, non-solicitation, and restrictive covenants, and counsels employers bringing or responding to these claims. Pam has tried employment cases in both state and federal courts, and has handled numerous arbitrations and mediations in an employment context. She also regularly counsels and provides training to employers regarding compliance with federal and state employment laws, and she drafts and reviews employment policies, handbooks, and contracts.

MELANIE MONTAGUE TRENT  
**Former EVP, General Counsel and CAO, Rowan Companies**

Melanie Montague Trent most recently served as executive vice president, general counsel and chief administrative officer for Rowan Companies plc, a global provider of contract drilling services. In that role, she had responsibility for the Human Resources, Legal and Communications functions, and previously for Information Technology. Ms. Trent served at Rowan more than 11 years in various capacities, prior to retiring in mid-2017.

Before joining Rowan Companies, Ms. Trent worked at Reliant Energy and its predecessor companies, Compaq Computer Corporation and Andrews Kurth LLP in a variety of roles.

GEORGE ANDREWS (MODERATOR)  
**Associate Dean of Degree Programs, Rice Business**

George Andrews joined Rice Business in the fall of 2014 as associate dean of degree programs, leading each of the MBA programs, the Career Development Office, the Student Program Office, and the Recruiting and Admissions Office.

He served seven years at the University of Chicago Booth School of Business where he was associate dean for evening MBA and weekend MBA programs. At Booth, George led a series of innovative programmatic student recruitment and development initiatives, increasing yield in the evening and weekend programs from 79 to 90 percent.
SANDRA JONAS DESGUIN  
**Founder and President, Maiden Stone, Inc.**

Sandra Jonas Desguin naturally changes and adapts to new environments. Born in Maryland, Desguin’s childhood spanned across the globe, and after graduating from Seoul American High School in Seoul, Korea, she moved back to the United States to earn a Bachelor of Science in industrial management and information systems from Carnegie Mellon University.

Desguin became interested in the stone industry through a friend from college and founded Maiden Stone, Inc. in 2003 inside a spare bedroom in her home. Maiden Stone projects reflect Sandra’s diverse travels, with stone quarried in Europe, the United States and Asia.

BRANDI DOWNEY  
**Broker and Co-Owner, DiverseCity Realty**

Brandi Downey is the broker and co-owner of DiverseCity Realty, a boutique real estate brokerage located in Houston’s Rice Village. DiverseCity Realty serves clients throughout Houston and celebrates the city’s diversity of culture, industry and neighborhoods. DiverseCity Realty is a full service brokerage with a team of agents that assists clients with residential and commercial transactions: from apartment leasing to land acquisition to residential development.

SARAH FORD  
**President and CEO, Ranch Road Boots**

Sarah Ford is the president and CEO of Ranch Road Boots, a footwear brand selling western and military-inspired boots online. Having launched in January of 2012, the brand has evolved from its modest custom boot-making roots in San Angelo, TX, to a ready-to-wear collection available at RanchRoadBoots.com and Amazon.com. Ford graduated from the University of Texas at Austin in 1999 and Harvard Business School in 2007. She is a former Marine Corps Captain, and while on active duty, Ford won the Colonel Kriendler Award for Leadership Excellence at OCS and the Marine Corps Military Skills Award at The Basic School - the first female in the history of the Marine Corps to earn either award.

BASYA BENSHEUSAN  
**CEO, PinkCilantro**

Baysa was born into a house that had two rules: no TV and always keep learning. The second rule was taught by example. Her mother founded and fostered a company that constructed and sold personal computers in a time when the concept was truly foreign. Their household was filled with computers, with a mandate attached: work, learn, explore and grow. As Benshushan grew older, these mandates stayed with her. Even if she didn’t enjoy traditional education, she did want to keep learning and growing, especially in digital spaces.

SAMANTHA LEWIS ’17 (MODERATOR)  
**Director, GOOSE Society of Texas**

Samantha Lewis’ passion is entrepreneurship and building the Houston startup ecosystem. Before attending Rice Business, she successfully started two ventures, one of which she recently exited and one that is still a successful organization, New Mexico Green Chile Co., which generates more than $3 million in annual revenue. Lewis is now the Director of the GOOSE Society, a super angel investment group that has invested over $30 million in startups.

During her time at Rice Business, she helped launch two scalable technology start-ups and worked with a start-up private equity firm. Samantha pitched at five business plan competitions including the Rice Business Plan Competition and the Rice Launch Competition where her start-up Trace Matters won the $10,000 first place prize.
TAMARA BRAY
Group Vice President and Chief Human Resources Officer, DCP Midstream

Tamara Bray is group vice president and chief human resources officer for DCP Midstream. Her responsibilities include employee and organizational development, culture change, talent management, compensation and benefits and employee relations. She also leads corporate real estate and facilities management.

Bray joined DCP in 2014. Prior to that, she was the vice president of global people and organization development for Molson Coors Brewing Company. In that capacity, she led all global talent management, organization development, and compensation and benefits activities. Bray joined Molson Coors from Dana Holding Corporation where she most recently was vice president of human resources for Europe and South Africa, having responsibility for all human resource activities in the region.

TY JOHNSON
Community Relations, ConocoPhillips

With ten years of experience in corporate philanthropy, Johnson currently oversees ConocoPhillips’ Houston community investment strategy and manages the daily implementation of related community investment activities, events and sponsorships.

Prior to joining ConocoPhillips, Johnson worked in various roles in the energy industry, including internal and external communications, digital marketing and public relations.

KAREN LOVE
Director, Practice Growth, Pannell Kerr Forster of Texas, P.C.

Karen Love is passionate about mentoring women and young professionals, as mentors and sponsors made an impact on her career; believing in paying it forward. Love, as one of the first non-CPA owners in an accounting firm, played a tremendous role in the strategic direction of PKF Texas for the past 18 years. She recently founded Karen Love + Co., focusing on strategic consulting and working with clients to own their power with care and love. Her first client is PKF Texas, continuing to provide insight and strategic direction for women’s initiatives and other marketplace connections.

CAREN SCHMULEN SWEETLAND
Chair, Executive Council, Herman H. Fleishman Foundation

Caren Schmulen Sweetland is the Chair of the Executive Council of the Herman H. Fleishman Foundation, a family foundation which focuses on closing the achievement gap for at risk children through access to high quality early childhood education. She currently serves as the president of the Next Gen Giving Circle of the Greater Houston Community Foundation, is on the Next Gen Steering Committee and is a member of the GHCF Family Giving Circle. Caren also serves on the Board of the Southwest Region of the Anti-Defamation League.

JODY SOMMER (MODERATOR)
Senior Director, Operations, External Relations, Rice Business

Jody Sommer, senior director of operations for external relations at Rice Business is responsible for forging productive stakeholder relationships. In this capacity, she plays a key role in developing engagement and philanthropic opportunities with a portfolio of individuals, corporations and foundations. She works closely with Jones Partners, a volunteer business affinity group whose mission is to open doors between the business community and the Jones School. Sommer is also responsible for a small team that handles stewardship, gift processing and other operational functions for the school. She has been employed at Rice Business for six years in various roles within the external relations department.
ALIE PRUNER  
**Chief Financial Officer and Partner, Perella Weinberg Partners**  
Alexandra Pruner serves as chief financial officer and partner of Perella Weinberg Partners, a leading global independent investment bank with an asset management business with more than $13 billion AUM. Houston-based Tudor, Pickering, Holt & Co. is the firm’s energy practice. Earlier in her career, she served as publisher of World Oil magazine and nearly 10 years with an E&P company and a midstream company (Houston Exploration and NUI Corporation), in financing and investor relations positions. Her initial Wall Street experience includes six years with Shearson Lehman Brothers Holdings, Inc., where she served as a vice president in New York.

ANGELA MINAS ‘87  
**Board of Directors and Audit Committees Westlake Chemical Partners, CONE Midstream and Ciner Resources**  
Angela currently serves on the boards of directors and audit committees of Westlake Chemical Partners, CNX Midstream and Ciner Resources.  
Prior to her board service roles, Minas served as chief financial officer for DCP Midstream Partners. DCP Midstream, which is the largest natural gas gatherer and processor in the U.S., is a joint venture between Phillips66 and Spectra Energy. Minas also served as chief financial officer of Constellation Energy Partners, where she launched the company’s IPO and was instrumental in the company’s growth through acquisitions.

SARA NATHAN  
**CEO and President, Amigos De Las Americas**  
As CEO, Nathan leads the senior management team at AMIGOS in developing the vision and systems to ensure that programs stay relevant, sustainable and impactful. Prior to leading the organization, she served as director of programs at AMIGOS for four years, building new program models, including the gap year, college programs and programs for youth from Latin America. Prior to working at AMIGOS, Nathan served as associate director of the Center for Latin American Studies at the University of California, Berkeley. She holds a Master of Science in international development management from the London School of Economics and bachelor’s degrees in conservation and resource studies and spanish from the University of California Berkeley. Nathan got her start with AMIGOS as a participant in Costa Rica (1997) and Brazil (1998) and worked on program staff in the Dominican Republic (2000 and 2001) and Paraguay (2003).

LAURA BELLOWS  
**President and Chairman of the Board, W. S. Bellows Construction Corporation**  
Laura Draper Bellows serves as president and chairman of the Board of W. S. Bellows Construction Corporation and is the majority-controlling owner. Family-owned and led for 104 years, Bellows Construction has experience constructing buildings in many market sectors including hospitals, performing arts theaters, museums, churches and schools. When her husband of 27 years, Tom Bellows, passed away unexpectedly in 2007, Laura took over leadership of the company.

Laura holds a B.A. in business administration and fine arts from Vanderbilt University. She currently serves on the boards of DePelchin Children’s Center, the American Heart Association, Rice University’s Baker Institute for Public Policy and the advisory board of the Houston Arts Alliance.

KATHLEEN HARRINGTON CLARK (MODERATOR)  
**Executive Director of Marketing and Communications and Adjunct Professor in Management – Marketing, Rice Business**  
Kathleen Harrington Clark began teaching Brand Strategy at the business school in the spring of 2017. The course consists of theory, frameworks and case analysis of major global brands in a variety of business stages.

An award-winning marketing executive with more than 25 years of experience building and managing brands, Clark joined the Jones Graduate School of Business as executive director of marketing in June of 2015. Her career spans a broad range of brands and industries, from professional sports (Houston Astros) and top tier hospitals (Texas Children’s Hospital) to Fortune 500 technology (Compaq), media (CSN Houston), energy (Reliant/NRG, Shell) and higher education (Baylor College of Medicine, Rice Business).
LAURA MAX ROSE  
*Owner, Laura Rose Marketing and Web Design*

Laura Max Rose is a personal essayist, blogger, web designer, marketing maven, TV personality, wife and mama. As one of the youngest employees in one of Houston's top web design and development firms, Rose was able to effectively hone her skills as a project manager and brand consultant while working with individual web design clients on a part time basis. After several years working for larger companies and a non-profit, She pursued her own web design and consulting business where she now proudly works with small and large businesses to bring their visions to life.

NATALIE WEAKLY  
*Owner, Signature Style*

Natalie Weakly’s entrepreneurial spirit was evident at a young age; her first formal venture at 10-years-old was a tour guide services business in Budapest, Hungary, where she wrote and translated a city tours for visiting diplomats. She attended Baylor University and received a double major in entrepreneurship and international business.

During her ten years in corporate America as a software trainer and knowledge manager, Weakly trained employees from entry-level to C-suite executives on personal development and professional style.

GAIL STALAROW  
*Vice President and Financial Advisor, The Clarity Group at Morgan Stanley*

Stalarow was born and raised in Houston, Texas. She attended the University of Texas in Austin where she received her B.A. in accounting. She started her career in finance in 1997 and is a VP and senior portfolio manager with The Clarity Group at Morgan Stanley. Stalarow is the proud recipient of the Texas Monthly Five Star Wealth Manager, going back to 2009. And, she is a co-chair of the Houston Women’s Advisory Council, a select group of 10 Morgan Stanley Financial Advisors who support the firm through client events, community events and strategy for women in a predominantly men's career.

JANET MOORE  
*Director of Communication Program, Rice Business*

Janet H. Moore brings 25+ years of global professional experience throughout North and South America, Africa, Asia, Europe and the Middle East. She is both the director of the Communication Program and a lecturer at Rice Business. Moore has spearheaded a redesigned MBA business communication curriculum that is customized to meet student needs and interests. Previously, she led several Rice Business study trips to India, and in August 2016, guest lectured at the International Space University in Haifa, Israel.

HAMÍ VO ARRINGTON (MODERATOR) 
*Co-Founder, One Foot Over*

Hami Vo Arrington is co-founder at One Foot Over, an unapologetically digital marketing agency that specializes in bringing customers closer their clients’ brands on the web. Hami holds a B.A. in public relations and marketing and an MBA in marketing from Georgia State University. She serves on the boards of the NAWMBA Houston Professional Chapter and Houston chapter of the American Marketing Association.
CAROLYN SLASKI
**Americas Vice Chair Talent, EY**

Carolyn Slaski is Americas Vice Chair – Talent at EY. Slaski leads EY’s efforts to deliver an exceptional experience to each of the organization’s 62,000 people in the Americas. She leverages her understanding of the issues facing EY’s client-serving and professional teams across every aspect of its business to develop strategies that support EY’s momentum in the market, attract top talent and increase the engagement and retention of its people.

Slaski is a member of the EY Americas Executive Board, the US Executive Board and the Global Talent Executive and chairs the Americas People Advisory Forum.

SHELBY PULVERENTI
**Director of Hospital Operations and Chief of Staff, Memorial Hermann-Texas Medical Center**

Shelby Pulverenti works for Memorial Hermann-Texas Medical Center where she serves as the director of hospital operations and chief of staff. She holds two degrees from Texas A&M University, a bachelor in Communications and a masters in health administration. She has been active in numerous charities and community organizations over the years including Rotary International, the Junior League and the Bryan-College Station Chamber of Commerce. Pulverenti is a 2016 young leader with the United Way and currently serves on the steering committee for Women Leaders of Memorial Hermann, where she helps organize fundraising opportunities for Memorial Hermann’s workforce of more than 24,000 with organizations such as YMCA and Dress for Success Houston. She resides in El Lago with her husband and two young sons.

PRISCILLA PLUMB
**Partner and Practice Leader, Sorrell**

Priscilla Plumb’s experience spans over 35 years in corporate and professional services endeavors. Currently, she is a partner and practice leader at Sorrell, a boutique executive search and management consulting firm based in Houston.

Priscilla’s prior professional experiences are wide-ranging and diverse. In a leading role on HP’s Global Social Investment team, she managed community programs and large-scale alliances for corporate philanthropy and directed both strategic planning and grant implementation for the HP Company Foundation. As part of the executive team of HP Government and Public Affairs, she managed site-based government relations and public policy programs across the U.S., Latin America and Canada.

MAJA OMANOVIC
**Case Team Leader, Bain & Company**

Maja Omanovic is a case team leader at Bain & Company. She first joined Bain as a summer associate and has since worked predominantly in the oil and gas space. Most recent casework has been working with a leading downstream company on redesigning their operating model. Other case experience includes developing a growth strategy for a non-profit charter school network.

Prior to joining Bain, Omanovic was a senior software developer at Direct Energy and part of their Leadership Development Program. She graduated summa cum laude with dual bachelor’s degree in computer science and mathematics from Syracuse University and holds a master’s degree in computer science from University of Waterloo and an MBA from MIT Sloan School of Management.

SIMA JANI ’14 (MODERATOR)
**Management Associate, DCP Midstream**

Sima Jani is a part of the commercial division of DCP Midstream, where she focuses on serving the commercial needs of customers in Permian and Mid-Continent Basins. Her main role is to build on strategy and process improvement within commercial supply chain and continuous improvement initiatives. Jani also serves as president of Leadership Development Network at DCP where she is building a mentoring and peer collaboration culture, focused on Leadership & Execution.
ELIZABETH A. CAMPBELL  
**Partner and Chief Diversity Officer, Andrews Kurth Kenyon LLP**

Elizabeth Campbell is an attorney, HR professional and diversity practitioner with a successful record of working with business leaders, executives and teams to accomplish organizational goals. As partner and chief diversity officer, she is responsible for the development and implementation of the diversity and inclusion components of the firm’s strategic plan. Campbell collaborates with Andrews Kurth Kenyon LLP’s labor and employment section attorneys and supports clients in their HR, compliance, and diversity and inclusion strategic efforts.

JAMIE BELINNE  
**Assistant Dean for Career Services, C.T. Bauer College of Business, University of Houston**

Jamie Belinne is the assistant dean for career services at the C.T. Bauer College of Business at the University of Houston. Prior to that she managed recruiting and staffing at The University of Texas at Austin. Earlier at UT, she built McCombs’ first dedicated MBA Career Services division.

Belinne has also worked in career services at Tulane’s Freeman School of Business and at LSU. She is the president of the international MBA Career Services and Employers Alliance and winner of the National Association of Colleges and Employers (NACE) 2012 Professional Change Maker Award for her initiatives around experiential education in large classes and the winner of the 2013 NACE Innovation Excellence Award in Diversity Programming for her e-book.

DEANNA WRIGHT BENNETT  
**Managing Director, Deloitte**

DeAnna Bennett is a managing director in Deloitte’s human capital practice and has more than 25 years of experience in organizational transformation. She focuses on human-computer interaction and the changing nature of work, from enterprise collaboration to enterprise-wide systems. Bennett guides complex organizations through the transition to new digital behaviors, helping the workforce evolve and sustain new solutions. She is active in the public sector industry and has deep experience with the wholesale/distribution sector of Consumer Products. Bennett has supported the both small business and those in the Fortune 100. She is currently the organization readiness advisor for a state government.

ANITA SEHGAL  
**Senior Vice President, Marketing and Communications, Astros**

Anita Sehgal joined the Astros as senior vice president, marketing and communications in January 2015. In her current role, Sehgal oversees all marketing, media and communications functions and provides strategic brand and communication leadership for the ballclub’s marketing, media, business, foundation and community initiatives.

Prior to joining the Houston organization, Sehgal spent over 20 years in various strategic marketing functions with organizations including FGL Sports, Best Buy and most recently Academy Sports + Outdoors. She joined Academy Sports + Outdoors in February 2009 and served as senior vice president, marketing and advertising until July 2014. Prior to holding that post, Sehgal spent four and a half years with Best Buy Canada as director, customer experience. She also spent four years with Canada’s largest sporting goods retailer, The Forzani Group, Ltd. as their director of marketing.

AUDREY ORHON (MODERATOR)  
**Director of Engineering, Subsea Projects and Services, TechnipFMC**

Audrey Orhon is the director of engineering for Subsea Projects and Services at TechnipFMC which is a global leader in oil and gas projects, technologies, systems and services. During Orhon’s two decades in the oil and gas industry, she has held various positions within offshore operations, HSE and security, supply chain, project management and engineering. She currently leads a diverse team of more than 200 engineers and technical professionals serving subsea projects primarily in North and Central America, Trinidad and Tobago and Africa.
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