EDUCATOR
SCHOOL LEADER
ENTREPRENEUR
REEP is about school leadership. REEP equips current and aspiring school leaders with the management tools, strategic frameworks and supportive networks they need to face the challenges of public school leadership.

By combining world-class business training with our unique education entrepreneurship institute, our students are challenged to explore what is possible in education today. Our goal is to train a cadre of professionals ready to lead excellent schools for all children, particularly those who are currently underserved.

The REEP network is made up of passionate, creative education entrepreneurs: both the students in the programs as well as the local practitioners and national thought leaders who guide the dialogue. Together, they challenge each other to be catalysts for change in public schools.

**What are the possibilities in public education?**

**Angelica**, Dean of Students, HISD

**Melanie**, Dean of Students, YES Prep

**APPLY TODAY AT REEP.RICE.EDU**
“As classmates, we have made a commitment to hold each other accountable for bringing the insights we have gained through this program back to our campuses.”

- Krystal, Literacy Coach, HISD

AT A GLANCE

- Leadership Development for aspiring district and charter school principals
- Three Program Options
  - Degree: MBA for Professionals, REEP Certificate, and Principal Certification
  - Business Certificate, REEP Certificate, and Principal Certification option
  - REEP Education Entrepreneurship Summer Institute
  - MBA Tuition Reimbursement

REEP IS MORE THAN LEARNING THE RIGHT ANSWERS.

IT’S LEARNING THE RIGHT QUESTIONS.

Apply today at reep.rice.edu
WHY CHOOSE REEP?

 Bulleted list:

- **BUILD THE SKILLS YOU NEED** to run an effective, innovative school.
- **EXPLORE THE POSSIBILITIES** for education reform.
- **MAKE CONNECTIONS WITH A SUPPORTIVE NETWORK** of inspiring, reform-minded colleagues and mentors in Houston.
- **IMMERSE YOURSELF IN THE VIBRANT EDUCATION REFORM COMMUNITY** at Rice University and in Houston, Texas.
- **EARN EITHER A VALUABLE DEGREE OR BUSINESS CERTIFICATE** from a world-class business school, with the opportunity for full tuition reimbursement.

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**MEET SOME OF OUR NEW SCHOOL LEADERS**

**Eldridge**, School Director
YES Prep North Forest

**Matt**, School Director
YES Prep West

**Michael**, Principal
Marshall Middle School, HISD

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**Eric**, Teacher/Grade Chair, HISD

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**APPLY TODAY AT REEP.RICE.EDU**
At REEP, we believe that business training, coupled with the innovative Education Entrepreneurship Summer Institute, is the best way to prepare educators to become excellent school leaders.

CURRICULUM
BUSINESS TRAINING

Whether you complete an MBA or the REEP Business Certificate, you’ll learn strategic frameworks to articulate problems, explore alternatives and reach solutions:

Sample Topics:
- Strategy
- Leadership
- Organizational Behavior
- Teams and Decision Making
- Managing Change

EDUCATION ENTREPRENEURSHIP SUMMER INSTITUTE

During this intensive summer program, you’ll apply management and leadership concepts to the school environment, along with a diverse cohort of education entrepreneurs. Through case studies and team projects, you’ll challenge your basic beliefs about education and develop new frameworks.

Sample Topics:
- History of Educational Entrepreneurship
- Leadership and Culture
- School Governance
- Creating a High Performance Environment

FACULTY

REEP faculty are chosen nationally from among the leading researchers, practitioners and policy makers at the intersection of education and business.

APPLY

Contact us at 713-348-4341 or email us at REEP@RICE.EDU.

Eric, Teacher/Grade Chair, HISD
GREAT SCHOOL LEADERS ARE ENTREPRENEURS.

Today’s schools are complex organizations. School leaders face many challenges: they must master finance, operations, curriculum and discipline, and create a vision, foster a culture of achievement, build relationships among diverse groups, and use data to make decisions.

They must be creative, flexible, visionary, passionate, and persistent.

They must be great educators and great entrepreneurs.

BECOME A SCHOOL LEADER. CREATE THE CHANGE YOU SEEK.

Bernadette, Assistant Principal, Marshall Middle School, HISD

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