STRAIGHT SYMPOSIUM ON EMERGING MARKETS  
Jones Graduate School of Business at Rice University  
April 29-30, 2010

Thursday, April 29, 2010

- Invited Speakers arrive in Houston on Thursday afternoon/evening

- Dinner – Invited Speakers and JGSB Strategy/Environment Faculty ONLY (7:00 – 10:00 pm)

Friday, April 30, 2010

7:00 BREAKFAST Farnsworth Pavilion

8:00 Paper/Presentation Session I Room 314, McNair Hall

MICHAEL A. HITT, Texas A&M University  
Emerging Markets' Institutional Environments and Firm Strategies

CHUCK EESLEY, Stanford University  
Who has 'The Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China

BOB HOSKISSION, Rice University  

Moderator: HAIYANG LI, Rice University

10:00 COFFEE BREAK

10:30 Paper/Presentation Session II Room 314, McNair Hall

HARBRIR SINGH, University of Pennsylvania  
Leadership in India
YAN ZHANG, Rice University

The Role of Foreign Firms’ Age and Location in FDI Spillovers in an Emerging Market: A Longitudinal Study

Moderator: GERRY SANDERS, Rice University

11:50 LUNCH

1:00 Paper/Presentation Session III

ALVARO CUERVO-CAZURRA, the University of South Carolina

What Can Crises Tell Us About Advantages and Disadvantages of Foreignness?

JORDAN SIEGEL, Harvard Business School

Multinational Firms, Labor Market Discrimination, and the Capture of Competitive Advantage by Exploiting the Social Divide

YADONG LUO, University of Miami

Frontier Issues in Global Strategy for Firms in/from Emerging Markets

Moderator: DOUG SCHULER, Rice University

3:00 COFFEE BREAK

3:30 Panel Discussion

Panel Members:
- GARRY BRUTON, Texas Christian University
- MICHAEL HITT, Texas A&M University
- YADONG LUO, University of Miami
- DUANE WINSOR, Rice University

Moderator: PRASHANT KALE, Rice University

Possible Issues to discuss
- Interesting Research Opportunities/Topics in Emerging Economies
- Research Challenges in Emerging Economies
- Data Sources for Research in Emerging Economies
- Publication Outlets for Research in Emerging Economies
- Other issues
4:40 - 4:45 Concluding Remarks

7:00     Dinner with Remaining Invited Speakers

Symposium Organizing Team:

**DR. PRASHANT KALE**
Associate Professor
Jesse H. Jones Graduate School of Business
Rice University

**DR. HAIYANG LI**
Associate Professor
Jesse H. Jones Graduate School of Business
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