



RICE

JONES GRADUATE
SCHOOL OF BUSINESS

Health Care Symposium

"Patient Focused Health Care Management"

Thursday, December 3, 2009

2:30 – 6:30 p.m.

Anderson Family Commons, Room 115

Jones Graduate School of Business

Rice University

Delivering patient-focused health care is a key imperative at the forefront of every organization's strategy. Join Rice University's Executive Education at a symposium for physicians and health care executives as they share their insights on critical topics of the day.

✓ **Health Care 2.0: Internet and Health Care Delivery**

[Dr. Paul Dholakia](#) – William S. Mackey, Jr. and Verne F. Simons Associate Professor of Management, Jones Graduate School of Business, Rice University

✓ **Health Care Reform: What Does it Mean for Physicians?**

[Dr. Wayne Riley](#) – President and CEO, Meharry Medical College, Nashville, Tennessee

✓ **Patient Satisfaction: Improving Outcomes Strategically**

[Dr. Vikas Mittal](#) – J. Hugh Liedtke Professor of Management and Marketing, Jones Graduate School of Business, Rice University

A networking reception will follow the presentations.

\$15: General Attendance

****Register now by visiting www.business.rice.edu/symposium or call 713.348.6060.****

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