

## JGSEO Overview

*“Helping Jones School students and alumni achieve their entrepreneurial goals through education, advice, encouragement and networking support”*

### Education

<b>Description</b>	Ongoing entrepreneurial education.
<b>Mission</b>	Provide members with education and tools to help advance their entrepreneurial endeavors.
<b>Composition</b>	All members have access and ability to attend regularly scheduled educational.
<b>Process</b>	The JGSEO hosts quarterly educational events at the Jones School, provides members with information and access to other entrepreneurial events and activities, and provides reference materials to educate members to help meet their entrepreneurial goals.

### Mentorship

<b>Description</b>	An early stage member seeking mentorship and a more experienced person who can provide guidance.
<b>Mission</b>	The purpose of mentorship is to improve the chances of personal and business success by learning from the successes and failures of others.
<b>Composition</b>	A JGSEO member as a mentoree, and a mentor who may be a current JGSEO member or someone in the larger community identified and recruited by the JGSEO for the limited purpose of mentorship.
<b>Process</b>	Matching of volunteer mentors with requesting mentorees by a committee of JGSEO members with broad knowledge of membership.

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## JGSEO CEO Roundtable Work Groups and Emerging Business Teams

Teams are built on the bedrock of personal relationships, which are cemented together by trustworthiness and shared goals. To be trustworthy means that one person can be trusted to hold the interests of another person as dearly as their own interests or more so.

Trust and shared goals are the source of group cohesion. In team building, there is a separation of group processes which create trust from those processes that get the work done.

Teams have organizational meetings exclusively focused on:

- (i) getting to know each other
- (ii) identifying shared goals and values
- (iii) making explicit promises.

Teams have subsequent periodic meetings to self-assess how well they are keeping their promises and evoking consequences for failure to keep promises.

## CEO Roundtable (work groups)

CEO Roundtables are modeled after the proven YPO (Young Presidents' Organization) and EO (Entrepreneurs' Organization) Forums.

<b>Description</b>	Like-minded peers coming together to discuss issues and opportunities relevant to entrepreneurship and their businesses.
<b>Mission</b>	To provide members running established companies a benevolent advisory board that can provide intellectual capital and guidance based on experience and an increased network.
<b>Composition</b>	Eight to ten alumni currently running their own business.
<b>Process</b>	JGSEO members will be placed in a Roundtable that will operate in complete confidentiality. The teams will meet on a regular basis and have a leader to facilitate each meeting.

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## Emerging Business Teams

<b>Description</b>	A team of students and alumni developing a business concept or in the process of launching a company.
<b>Mission</b>	To provide team members an accountability group that supports the development of ideas and assists in launching a business.
<b>Composition</b>	<p>Teams are composed of emerging entrepreneurs and facilitators (six to ten entrepreneurs and one or two facilitators).</p> <p>Facilitators are experienced entrepreneurs that coordinate team-members activities, provide structure and resources for activities, resolve conflicts and redirect activities when projects become derailed.</p>
<b>Process</b>	<p>Within a confidential, structured framework, members present ideas and the challenges they are facing in launching a business. Other members review plans, provide intellectual input, support and open their network to assist.</p> <p>Entrepreneur originators launch companies within one-year and join a CEO Roundtable--by assignment or invitation.</p> <p>Emerging ventures that do not launch get recycled after one year into a fresh Emerging-Ventures Team formed annually.</p>

## Internal and External Support Resources

<b>Description</b>	Individuals, organizations and resources that can support the JGSEO and its members.
<b>Mission</b>	Provide JGSEO members with access to organizations, resources and people that can help develop their business and personal entrepreneurial goals.
<b>Composition</b>	Match members to resources and continue to develop additional resources.
<b>Process</b>	Members have access to outside resources through the JGSEO resource coordinator.

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## Current Support Resources

### **Houston Angel Network**

Access to private angel investors

### **Rice Alliance**

Capital resources / vast VC network / Advisors / Business Plan Competition

### **Starlight Investments**

Capital / Business Plan Development Resources / Strategic Advice

### **Entrepreneurs Organization**

International Networking / Mentors

### **Houston Young Presidents Organization**

International Networking / Mentors

### **Rice Business Network**

Rice University Networking