

## KIRK COBURN

The SURGE Shack 177 West Gray Houston, Texas 77019

<http://surgeaccelerator.com>

<http://surgeaccelerator.com/blog/>

### EXPERIENCE

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#### THE DALLAS ENTREPRENEUR CENTER

09 / 2013 - Present

##### *Advisor*

Building the Texas entrepreneurial ecosystem!

#### SURGE VENTURES

01 / 2011 - Present

##### *Founder & Managing Director*

SURGE Ventures is the leading seed stage venture fund and mentor-driven accelerator located in the Energy Capital that enables entrepreneurs to solve the world's energy problems. SURGE is ranked as a top 10 seed accelerator in the US and top 20 in the world.

Under Coburn's leadership and direction, SURGE has recruited more than 150 industry-leading scientists, investors, policymakers, customers, and entrepreneurs. SURGE has raised four funds and invested in 43 early-stage energy tech startups in its first three years. SURGE Alumni have raised more than \$50 million in funding, generated similar amounts in customer revenue, and created over 200 jobs.

In September 2014, SURGE won the inaugural Growth Accelerator Fund competition sponsored by the US Small Business Administration and was recently listed as one of the country's top ten accelerator funds.

#### TEXAS HALO FUND

09 / 2012 - 12 / 2013

##### *Board of Directors*

#### CHIEF OUTSIDERS

02 / 2008 - 08 / 2010

##### *Founder & CEO*

Outsourcing Chief Marketing Officers to Growth and Mid-Size Companies. Chief Marketing Outsiders are an ongoing, part-time executive addition to the CEO's staff to oversee marketing strategy and implementation, who are paid based on business results.

#### BLUSH MARKETING

09 / 2005 - 01 / 2010

##### *Founder & Managing Partner*

#### ENTREPRENEURS' ORGANIZATION

2007 - 2009

##### *Board of Directors*

#### WEST TRAVIS COUNTY MUNICIPAL UTILITY DISTRICT #5

02 / 2007 - 08 / 2008

##### *Elected Official*

Created and led successful grassroots campaign ("We're Getting Soaked") to lower highest water rates in Texas by defeating LCRA.

#### SIRIUS XM RADIO INC.

08 / 2003 - 02 / 2007

##### *Founder, Chairman & President of the PGA TOUR Network*

Founder, Chairman & President of the PGA TOUR Network on SiriusXM (acq. by SIRI). PGA TOUR Network became one of the most successful channels and platforms on satellite radio by partnering with leading anchor sponsors, creating cutting edge content and attracting millions of fans.

#### DELL

10 / 1994 - 10 / 2004

##### *Strategy, Finance, Marketing, Operations, and Procurement*

Held strategic and operational roles with increasing level of responsibility. Left Dell for 1999 Startup and was hired back in 2002 to join skunkworks team responsible for delivering printers, XPS product line and other new products and services businesses for the company.

#### SECURITY BROADBAND

07 / 2000 - 07 / 2002

##### *Marketing Strategist & Product Management*

#### GAYLORD ENTERTAINMENT COMPANY

1999 - 2000

##### *Executive Director, Marketing & Sales*

## **EDUCATION**

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THE UNIVERSITY OF TEXAS AT AUSTIN - THE RED MCCOMBS SCHOOL OF BUSINESS 2002 - 2005  
*MBA , Finance, Entrepreneurship*

THE UNIVERSITY OF TEXAS AT AUSTIN - RED MCCOMBS SCHOOL OF BUSINESS 1990 - 1994  
*BBA , Finance and Accounting*

## **CERTIFICATIONS**

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INBOUND CERTIFICATION 07 / 2015 - 08 / 2016  
*HubSpot*

HUBSPOT CERTIFICATION 08 / 2015 - 09 / 2016  
*HubSpot*