

**Craig Ceccanti**  
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281.229.5598

## Education

- 2006-2008 **RICE UNIVERSITY, JONES GRADUATE SCHOOL OF MANAGEMENT** **HOUSTON, TX**  
Master of Business Administration
- 1998-2003 **LOUISIANA STATE UNIVERSITY** **BATON ROUGE, LA**  
Bachelor of Business Administration, Management Information Systems  
Bachelor of Science, Computer Science  
LSU Men's Soccer Team

## Experience

- 2009-present **PINOT'S PALETTE** **HOUSTON, TX**  
**Chief Executive Officer**  
A founding member and CEO of Pinot's Palette, Houston's first and premier upscale BYOB Painting Studio. As a pioneer in the newly developing and rapidly expanding Sip and Paint industry, Craig has directed an innovative start-up business with one location to a concept which is now being franchised sold nationwide. Contributions at Pinot's Palette have involved strategy, financing, architecting proprietary technology, developing and standardizing operations, fundraising, building a team-based culture and a purpose-driven brand. These efforts have helped Pinot's Palette attract both local and national media attention.
- 2008-2010 **KALYPSO** **HOUSTON, TX**  
**Senior Consultant**  
As a medical device practice leader, Craig brought 7 years of professional experience in large scale complex Project and Program Management, Product Lifecycle Management, Business Process Redesign, and IT Strategy to Kalypso's clients. Leveraged experience from a broad range of industries including healthcare, energy, finance, and government where he has led teams through planning and implementation of sustained innovation improvements for respected organizations. Completed many cross-functional and global conceptual and detailed commercialization process redesign for leading manufactures of consumer packaged goods, pharmaceuticals, and medical devices.
- 2006-2008 **CARDINAL HEALTH** **HOUSTON, TX**  
**Program Manager**  
Project and program manager in the Clinical Technologies and Services R&D department leading initiatives to integrate custom IT applications with new product development. Managed multiple parallel projects achieving successful design, implementation, and launch of product and service packages.
- 2003-2006 **CAPGEMINI** **HOUSTON, TX**  
**Senior Consultant**  
Professional technology consultant providing IT strategy, project management, and business analysis services to a broad range of industries and clients. Led the growth and development of the Project Management and Software Development Framework service line. Clients included ConocoPhillips, Florida House of Representatives, Stewart Enterprises, Fidelity, and Stewart Title.

## Professional Certifications

- 2008 **PRODUCT DEVELOPMENT AND MANAGEMENT ASSOCIATION (PDMA)**  
New Product Development Professional (NPDP)
- 2006 **PROJECT MANAGEMENT INSTITUTE (PMI)**  
Project Management Professional (PMP)
- 2005 **MICROSOFT**  
Microsoft Certified Solutions Developer (MCSD)  
Microsoft Certified Applications Developer (MCAD)

## Personal

President of LSU Houston Alumni Chapter  
Member of Jones Graduate School Entrepreneurs Organization (JGSEO)  
Founder and chairman of annual fundraiser event, "The Houston Art Tasting"  
Enjoys CrossFit, golf, snowboarding, scotch, and sailing