

DANIEL ZYUNG

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Rice University
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EDUCATION

Ph.D. in Strategic Management, 2012-present

Jesse H. Jones Graduate School of Business, Rice University, Houston, TX

M.S. in Management, 2011

Red McCombs School of Business, University of Texas at Austin, Austin, TX

M.A. in Applied Economics, 2009

University of Michigan, Ann Arbor, MI

Bachelor of Business Administration, 2007

Korea University, Seoul, South Korea

RESEARCH

Dissertation

Working title: Three essays on micro-foundations of managerial decision making in the context of environmental change

Committee: Yan [Anthea] Zhang (Chair), Prashant Kale, Vikas Mittal, Vivian Ho

Interests

Behavioral strategy; Managerial cognition and Strategic decision making; Top executives; Managerial risk taking; Healthcare industry; Social approval assets and stakeholders

Publications

Connelly, B., Shi, W., & Zyung, J. “Managerial response to constitutional constraints on shareholder power” (forthcoming in *Strategic Management Journal*)

Hoskisson, R.H., Chirico, F., Zyung, J., & Gambeta, E. “Managerial risk taking: A multi-theoretical review and future research agenda” (forthcoming in *Journal of Management*)

Crossland, C., Zyung, J., Hiller, N.J., & Hambrick, D.C. 2014. CEO career variety: Effects on firm-level strategic and social novelty. *Academy of Management Journal*, 57: 652-674.

Working Papers

Zyung, J. “Cognitively bounded? The influence of CEO cognitive complexity on firm product development activities and the moderating role of managerial discretion” (invited to *1st Revise and Resubmit* at *Administrative Science Quarterly*)

Han, K., Zyung, J., Mittal, V., & Adam, H. “Differential financial risk-taking by conservative and liberal consumers: The moderating role of self-efficacy” (invited to *1st Revise and Resubmit* at *Journal of Marketing Research*)

- Kim, H., Hoskisson, R.H., & Zyung, J. “Foreign divestment in family multinationals: Toward integrating real options and endowment effect theories” (under 1st round review at *Journal of International Business Studies*)
- Zyung, J., Mittal, V., Kekre, S., Hegde, G.G., Shang, J., Marcus, B., & Venkat, A. “Managing complex, negative services: Service providers’ use of ethics committees and consultation in healthcare institutions” (under 1st round review at *Journal of Marketing Research*)
- Zyung, J., Zhang, Y., & Sanders, W.G. “Stacking and comparing the scorecards: The effect of CEO historical over(under)pay on firm strategic risk taking” (full draft complete, preparing submission to *Administrative Science Quarterly*)
- Kim, H., Zyung, J., Woo, H-S, & Kim, J. “CEO culpability revisited: A study of U.S. subsidiary divestitures of Korean multinationals” (full draft complete, preparing submission to *Strategic Management Journal*)
- Zavyalova, A., Zyung, J., & Callahan, C. “The role of (dis)identification for stakeholder approval of an organization following positive and negative events” (first draft complete, preparing submission to *Academy of Management Journal*)

Peer-Reviewed Conference Proceedings

- Zyung, J., & Sanders, W.G. 2014. Effects of accumulated CEO pay and relative performance on risk taking and performance variance. *Academy of Management Best Paper Proceedings*; Philadelphia, PA.

Conference Presentations

- Kim, H., Zyung, J., Woo, H-S, & Kim, J. 2016. CEO culpability revisited: A study of U.S. subsidiary divestitures of Korean multinationals. *Academy of Management annual meeting*; Anaheim, CA.
- Zyung, J., Mittal, V., Kekre, S., Hegde, G.G., Shang, J., Marcus, B., & Venkat, A. 2016. An empirical examination of ethics committee consultation in healthcare institutions. *Symposium on Management Research in Healthcare*, Rice University, Houston, TX.
- *Zavyalova, A., Zyung, J., & Callahan, C. 2015. The role of (dis)identification for stakeholders’ approval of an organization following positive and negative events. *Strategic Management Society annual conference*; Denver, CO.
**Nominated for Best Conference Paper Award.*
- Zavyalova, A., Zyung, J., & Callahan, C. 2015. The role of (dis)identification for stakeholders’ approval of an organization following positive and negative events. *Reputation Symposium*; Oxford University Centre for Corporate Reputation, Saïd Business School, Oxford University.
- Zyung, J. 2015. Related diversification revisited: Social comparison among division managers and value creation. *Academy of Management annual meeting*; Vancouver, BC, Canada.
- Zyung, J., Sanders, W.G., & Zhang, Y. 2014. The effects of CEO over(under)pay and relative performance on firm strategic behaviors. *Strategic Management Society annual conference*; Madrid, Spain.
- Zyung, J., & Sanders, W.G. 2014. Effects of accumulated CEO pay and relative performance on risk taking and performance variance. *Academy of Management annual meeting*;

Philadelphia, PA.

Crossland, C., Zyung, J., & Hiller, N.J. 2012. Toward the development of an unobtrusive measure of CEO openness to experience. *Academy of Management annual meeting*; Boston, MA.

Zyung, J., Crossland, C., & Hiller, N.J. 2011. Why do some CEOs prefer dynamism and change? New evidence on executive openness to experience. *Academy of Management annual meeting*; San Antonio, TX.

Zyung, J., & Crossland, C. 2010. Firm-level implications of ‘fit’ between individual and environmental sources of CEO discretion. *Academy of Management annual meeting*; Montreal, QC, Canada.

Other Conference Participation

Co-organizer: The ins-and-outs of CEO influence: Sources, processes, and extensions (Professional Development Workshop). 2016. *Academy of Management annual meeting*; Anaheim, CA.

Participant: PhD Consortium. 2016. *Micro Meets Macro (MMM) conference*; Tempe, AZ.

Chair: Looking Good and Sounding Better: Impression Management by CEOs. 2015. *Strategic Management Society annual conference*; Denver, CO.

Participant: Doctoral Workshop. 2015. *Strategic Management Society annual conference*; Denver, CO.

HONORS AND AWARDS

Supplementary Funding Support for Management Research in Healthcare, Healthcare Initiative, Jones Graduate School of Business, Rice University, 2016

Doctoral Fellowship, Jones Graduate School of Business, Rice University, 2012-present

McCombs Research Excellence Grant (co-investigator), University of Texas at Austin, 2011

William and Ruth Cooper Fellowship, University of Texas at Austin, 2009-11

Dora Dieterich Bonham Research Grant, University of Texas at Austin, 2010

Eugene and Dora Bonham Fellowship, University of Texas at Austin, 2009-10

Rackham Graduate School Fellowship, University of Michigan, 2008

B.A. High Honors, Korea University, 2001

PROFESSIONAL ACTIVITIES

Membership

Academy of Management (BPS, MOC, HCM)

Strategic Management Society (Strategic Leadership & Governance, Behavioral Strategy)

Service

Academy of Management Journal (Ad hoc Reviewer)

Strategic Management Journal (Ad hoc Reviewer)

Journal of Management (Reviewer)

Academy of Management annual meeting (BPS, MOC Division Reviewer)

Strategic Management Society annual conference (Strategic Leadership and Governance Track Reviewer)

TEACHING EXPERIENCE

Adjunct Instructor, International Management (MGMT 4301, undergraduate-level),
University of Houston-Downtown, Spring 2016 (Course evaluation: 4.6/5.0)

WORK EXPERIENCE

Research Intern, High-Technology Industry Promotion Team, Korea Trade-Investment
Promotion Agency (KOTRA), Seoul, Korea, May-Jun 2007

Senior Translator/Administration Staff, Defense Information Command Republic of Korea
(DICROK), Sung-nam, Korea, Jul 2002-Aug 2004

ACADEMIC REFERENCES

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